Medway Strategic Land Availability Assessment Site Assessment Proforma November 2015

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Site			
Reference	0300		
Address	Adj 89 Kenilworth Drive, Rainham		
Description	Small, relatively flat grassed area with trees. Access via Kenilworth Drive. Surrounded by the rear of 2-storey houses on adjoining roads.		
Size (ha)	0.16		
Relevant policy guidance	-		
Location Plan			

Development Potential			
Residential (units)	7		
Employment (m ²)	Office	1,637	
	Industrial	655	
	Storage	655	
Main Town Centre Uses			
(m ²)			
Other Uses			

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Kenilworth Drive, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	

Suitability - General		
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
0	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space but the	
	site performs a recreational and amenity	
	function which would make it unsuitable	
	for development.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have	
	implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0303
Address	The Platters, Rainham
Description	End of gardens, wooded, flat, bordering road.
Size (ha)	0.55
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	6	
Employment (m ²)	Office	5,556
	Industrial	2,222
	Storage	2,222
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to The Goldings, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	

Suitability - General		
-	Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	

	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implications for site capacity.	
Land Use	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	0308
Address	Chesham Drive, Rainham
Description	Mainly flat area of grassed amenity green space. Trees
	along one edge towards the rear of the houses on
	Barleycorn Drive. 2-storey houses surround the site. Access
	is via Ploughmans Way and Sutherland Gardens.
Size (ha)	0.31
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	13	
Employment (m ²)	Office	3,152
	Industrial	1,261
	Storage	1,261
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Chesham Drive, which is	
	directly adjacent to the site.	

Suitability - General		
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
Leonogical i oteritiar	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Designated Ushitete	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
. ,	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability - General		
Open Space	The site is designated open space as Natural Greenspace.	
	The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Rainham sub-area.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implications for site capacity.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	all The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0309
Address	Silverspot Wood, Mierscourt Road, Parkwood
Description	Area of flat woodland on the corner of Mierscourt Road and
	Harvesters Close. 2-storey houses on Nightingale Close back
	onto the site. Access is via Harvesters Close or Mierscourt
	Road.
Size (ha)	0.56
Relevant policy	-
guidance	
Location Plan	Mera Court Primry School Mera Court Primry

Development Potential		
Residential (units)	24	
Employment (m ²)	Office	5,665
	Industrial	2,266
	Storage	2,266
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to harvesters Close, which is	
	directly adjacent to the site.	

Suitability - General		
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
Leonogical i oteritiar	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Designated Ushitete	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
. ,	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability - General		
Open Space	Part of the site is designated open space as Natural Greenspace.	
	The 2012 PPG17 study indicates there is a	
	deficiency of this type of open space in the	
	Rainham sub-area.	
	The other part of the site however is not	
	designated as open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise		
	pollution.		
Amenity/Overlooking	The site has the potential to impact upon		
	amenity of nearby residential properties.		
	Whilst this is likely to be resolvable through		
	sensitive design, it is likely this would have		
	implications for site capacity.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	310
Address	Callams Scrubs, Rainham
Description	Thin rectangular piece of woodland set between residential
	properties along Lonsdale Road and Harvester Close.
Size (ha)	0.56
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	24	
Employment (m ²)	Office	5,643
	Industrial	2,257
	Storage	2,257
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Ploughmans Way, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	

Suitability - General		
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability - General			
Open Space	The site is designated open space as Natural Greenspace.		
	The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Rainham sub-area.		
Employment Land	Site is not designated employment land.		

Suitability – Housing			
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	0318
Address	Rainham Park, Parkwood
Description	Relatively flat, grassed amenity space with a large number of mature trees across the site. At the centre of the site is a children's play area. 2-storey housing adjoins the south and west boundaries. A restaurant, community centre and church bound the northern edge, as part of Parkwood Green. Access is from Deanwood Drive.
Size (ha)	2.86
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	155	
Employment (m ²)	Office	28,688
	Industrial	11,475
	Storage	11,475
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Deanwood Drive, which is	

Suitability - General		
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
Feelerical Detential	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Designated Liebitate	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
_	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability - General		
Open Space	The site is designated open space as Amenity Greenspace and Play Areas.	
	The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Rainham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0320
Address	Ryetop Playing Field, Rainham
Description	Flat, grassed play area surrounded by 2-storey housing. A children's play area is located to the western corner. Access
	is via Beacon Close.
Size (ha)	1.26
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	68	
Employment (m ²)	Office	12,662
	Industrial	5,065
	Storage	5,065
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A278	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	

Suitability - General		
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Beacon Close, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
_	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	

Suitability - General		
	Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	The site is designated open space as Amenity Greenspace, Football Pitches and a Play Area.	
	The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Rainham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	

Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
The site is considered unsuitable for development unless identified constraints can be addressed		
(The site is considered unsuitable for	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0321
Address	The Mailyns, Rainham
Description	Flat, grassed amenity space with a number of trees
	dispersed across the site. A mix of single and 2-storey
	housing bounds the site. A children's play area is located in
	the northwest corner. Access is via The Mailyns.
Size (ha)	1.24
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	36	
Employment (m ²)	Office	12,406
	Industrial	4,962
	Storage	4,962
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has moderate access to public	
Accessibility	transport opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A278	
	Whilst it is possible that strategic	

Suitability - General		
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
Site Access	be created on to The Mailyns, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitate		
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Eurther accordment of the notential	
	Further assessment of the potential	
	impacts of development upon designated habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	

Suitability - General		
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open space as Parks	
	and Gardens and a Play Area.	
	The 2012 PPG17 study indicates there is a	
	deficiency of this type of open space in the	
	Rainham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	

Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	322
Address	Moor Park Close, Rainham
Description	The site is to the south east of Rainham on the edge of the urban boundary and to the west of Meresborough Road. To the north is a dense band of woodland. It is a flat site that is presently overgrown woodland. A public footpath is located the south.
Size (ha)	0.24
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	10	
Employment (m ²)	Office	2,480
	Industrial	992
	Storage	992
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	

Suitability - General		
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Moor Park Close, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
Designated habitats	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	The site is situated outside of the built up	
Lanuscape	area, with an area of locally valued	
	landscape of the Moor Street Farmland,	
	which is considered sensitive to change.	
	which is considered sensitive to change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Horitago		
Heritage	Development is unlikely to have an impact	
Air Quality	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
Castani, ii	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	

Suitability - General		
	considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential or rural area with no other	
	commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	
Site	
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Reference	0323
Address	Craigie Walk, Mierscourt Road, Parkwood
Description	Amenity space with a good number of trees across the whole site. The site is bounded on all sides by housing. Access is via Mierscourt Road.
Size (ha)	0.96
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	40	
Employment (m ²)	Office	9,602
	Industrial	3,841
	Storage	3,841
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A278	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	

Suitability - General		
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Mierscourt Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Much of the site is designated Ancient	
	Woodland and therefore considered	
	unsuitable for development.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	

Suitability - General			
Contamination	Contamination is not suspected on the site.		
Site Developability	The site is free from known development 'abnormals'.		
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.		
Open Space	The site is designated open space as Natural Greenspace. The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Rainham sub-area.		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Site	
Reference	0325
Address	Mierscourt Road, Parkwood
Description	Grassed amenity space sloping from Mierscourt Road down
	towards Mossy Glade. A number of trees are dotted around
	the site, which is overlooked by 2-storey housing to 3 sides.
	Access is from Glistening Glade.
Size (ha)	0.61
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	26	
Employment (m ²)	Office	6,119
	Industrial	2,448
	Storage	2,448
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Glistening Glade, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	

Suitability - General		
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	c ,	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability - General		
Open Space	The site is designated open space as Amenity Greenspace.	
	The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Rainham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	ood Risk Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0327
Address	Adj 52 Mierscourt Road, Rainham
Description	Relatively flat, grassed amenity space with children's play area positioned on the southeastern edge adjoining Mierscourt Road. 2-storey housing bound 2 sides of the side, access is via Mierscourt Road. A number of trees are dotted around the site.
Size (ha)	0.80
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	30	
Employment (m ²)	Office	7,200
	Industrial	2,880
	Storage	2,880
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Mierscourt Road, which is	
	directly adjacent to the site.	

Suitability - General		
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability - General		
Open Space	There is a small portion of the site that is designated as a Play Area and the remainder of the site, although not designated, performs a	
	recreational/amenity function. The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Rainham sub-area.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Site	
Reference	0328
Address	Gatekeeper Chase, Rainham
Description	Mainly flat amenity green space covered with a good number of trees and scrub. Bounded on 3 sides by 2-storey housing. Access is via Cherry Tree Road.
Size (ha)	0.95
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	40	
Employment (m ²)	Office	9,573
	Industrial	3,829
	Storage	3,829
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A278	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	

Suitability - General		
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Cherry Tree Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Ũ	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
-	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	

Suitability - General		
	Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	The site is designated open space as Natural Greenspace. The 2012 PPG17 study indicates there is a	
	deficiency of this type of open space in the Rainham sub-area.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implications for site capacity.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	

Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use	
The site is considered unsuitable for development unless identified constraints can be addressed	
(The site is considered unsuitable for

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0330
Address	Peverel Green, Parkwood
Description	Flat, grassed amenity space with a number of mature trees across the site. 2-storey housing bounds most of the site, with access available from Long Catlis Road.
Size (ha)	0.78
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	33	
Employment (m ²)	Office	7,812
	Industrial	3,125
	Storage	3,125
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A278	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	

Suitability - General		
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Long Catlis Road, which is	
	directly adjacent to the site.	
	uncerty adjucent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
1		
	rejected.	

Suitability - General		
	Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	The site is designated open space as Amenity Greenspace.	
	The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Rainham sub-area.	

Suitability – Housing			
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implications for site capacity.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	

Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
The site is considered unsuitable for development unless identified constraints can be addressed		
(The site is considered unsuitable for	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0336
Address	Whitegate Wood, Hempstead
Description	A long thin piece of land to the west of Hempstead Valley
	Drive, north west of the Hempstead Valley Shopping Centre
	and east of residential properties in Hempstead. It is
	densely wooded with mature trees and vegetation.
Size (ha)	2.81
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	82	
Employment (m ²)	Office	28,140
	Industrial	11,256
	Storage	11,256
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A278	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	

Suitability - General		
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Hempstead Valley Drive,	
	which is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Much of the site is designated Ancient	
	Woodland and therefore considered	
	unsuitable for development.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
	Intragation intervito be deliverable.	

Suitability - General		
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open space as	
	Natural Greenspace.	
	The 2012 PPG17 study indicates there is a	
	deficiency of this type of open space in the	
	Gillingham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have	
[implications for site capacity.	
Employment Land Overall	Site is not designated employment land. The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	0337
Address	Playing Field, Harrow Road, Hempstead
Description	Large flat, grassed amenity space with a perimeter lined by mature trees and more trees in the centre. 2-storey housing bounds the site on all sides. Access is via Hempstead Road. A play area occupies the southeast corner of the site.
Size (ha)	3.97
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	115	
Employment (m ²)	Office	39,733
	Industrial	15,893
	Storage	15,893
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A278	
	Whilst it is possible that strategic	

Suitability - General		
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
	It is likely a suitable vehicular access could	
	be created on to Hempstead Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected. Natural England guidance (Impact Risk	
-		
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	

Suitability - General		
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of any agricultural land.	
Open Space	The site is designated open space as	
	Amenity Greenspace, Football Pitches and a	
	Play Area.	
	The 2012 PPG17 study indicates there is a	
	deficiency of this type of open space in the	
	Gillingham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	

	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0339
Address	Wigmore Park
Description	The site comprises a large area of open space situated
	within a mature residential area. The site is bound by
	housing on all sides (Fairview Avenue, Bredhurst Road,
	Wigmore Road, Chamberlain Court).
Size (ha)	3.09
Relevant Policy	-
Guidance	
Location Plan	

Development Potential		
Residential (units)	90	
Employment (m ²)	Office	30,885
	Industrial	12,345
	Storage	12,345
Main Town Centre Uses		
Other Uses		

Suitability – General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular	
	A278 Hoath Way.	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	

Suitability – General		
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Wigmore Road, Bredhurst	
	Road and Fairview Avenue, which are	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
Leological i oteritiai	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	

Suitability – General		
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of any agricultural land.	
Open Space	The site is designated open space as Parks	
	and Gardens, a Play Area and Tennis	
	Courts.	
	The 2012 PPG17 study indicates there is a	
	deficiency of these types of open space in	
	the Rainham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for residential development since it is designated open space and has poor public transport opportunities.	

Suitability – Economic Development		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	

Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for economic	
	development since it is designated open space,	
	has poor public transport opportunities and is	
	within a predominantly residential area.	

Suitability – Mixed Use		
Overall The site is considered unsuitable for mixed-use		
	development.	

Site	
Reference	0345
Address	Playing Field, Wigmore Road, Wigmore
Description	Large playing field, surrounded by mainly 2-storey residential
	properties. Access is via Wigmore Road.
Size (ha)	7.11
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	171	
Employment (m ²)	Office	71,070
	Industrial	28,430
	Storage	28,430
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A278	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	

Suitability - General		
-	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	Site has an existing suitable vehicular	
	access via Wigmore Road.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation is likely to be deliverable.	

Suitability - General			
Contamination	Contamination is not suspected on the site.		
Site Developability	The site is free from known development 'abnormals'.		
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.		
Open Space	The site is designated open space as Amenity Greenspace, Football Pitches and a Play Area. The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Rainham sub-area.		

Suitability – Housing			
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise		
	pollution.		
Amenity/Overlooking	The site has the potential to impact upon		
	amenity of nearby residential properties.		
	Whilst this is likely to be resolvable through		
	sensitive design, it is likely this would have		
	implications for site capacity.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Economic Development					
Flood Risk	Level of flood risk on the site is considered				
	acceptable for commercial uses.				
Noise	Commercial uses on the site are unlikely to be				
	constrained by noise pollution.				
Amenity	Mainly residential with few commercial uses.				
Overall	Overall The site is considered unsuitable for				
	development unless identified constraints can				
	be addressed.				

Suitability – Mixed Use		
Overall The site is considered unsuitable for		
	development unless identified constraints can be addressed.	

Site	
Reference	346
Address	Wigmore Reservoir & Pumping Station, Wigmore
Description	Flat site with a raised reservoir and several associated buildings on site. Site has access from Eleanor Court and fronts onto Maidstone Road.
Size (ha)	1.348
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	73	
Employment (m ²)	Office	13,530
	Industrial	5,410
	Storage	5,410
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General			
Facilities & Services	Site has poor access to services and		
Accessibility	facilities.		
Public Transport	Site has good access to public transport		
Accessibility	opportunities.		
Highway Network	Access to the strategic highway network		
Capacity	(M2/A2), and around the Medway urban		
	distributor network generally, is likely to		
	constrained by a number of identified		
	congestion hotspots including in particular:		
	• A278		
	Whilst it is possible that strategic		
	infrastructure upgrades may address these		
	congestion issues, improving capacity on		
the network, there are no upgrades planned or identified at present.Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.Site AccessIt is likely a suitable vehicular access could be created on to Maidstone Road, which is directly adjacent to the site.Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.Ecological PotentialAn ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.Development Management process, before development Could be supported or rejected.Designated HabitatsNatural England guidance (Impact Risk Zones) indicates that development of this site poses a potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.Designated HabitatsNatural England guidance (Impact Risk Zones) indicates that development of this site poses a potential impacts of development pon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.LandscapeSite is situated within built up area. <th>Suitability - General</th> <th></th> <th></th>	Suitability - General		
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Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.Site AccessIt is likely a suitable vehicular access could be created on to Maidstone Road, which is directly adjacent to the site.Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.Ecological PotentialAn ecological survey of the site has not been investigated as part of this high level assesment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.Designated HabitatsNatural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.Pesignated HabitatsNatural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.Purther assessment of the potential impacts of development fundagement process, before development Kanagement process, before development could be supported or rejected.		10	
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		Development Management process, before development could be supported or	
	Landscape	-	

Suitability - General		
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have		
	implication for site capacity.		
Employment Land	Site is not designated employment land.		
Overall Residential	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	351
Address	Rear of Wigmore Reservoir, Wigmore Road, Wigmore
Description	Flat open grassland with a gated access to Wigmore Road.
Size (ha)	0.4875
Relevant policy	-
guidance	
Location Plan	3 ° OK 3 ° OK 10 °

Development Potential		
Residential (units)	20	
Employment (m ²)	Office	4,875
	Industrial	1,950
	Storage	1,960
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General	Suitability - General		
Facilities & Services	Site has poor access to services and		
Accessibility	facilities.		
Public Transport Accessibility	Site has good access to public transport opportunities.		
Highway Network	It is anticipated that the highway network		
Capacity	around the site could accommodate the		
	traffic generated by the development,		
	although some enhancements, funded by		
	the developer, may be required.		
Site Access	It is likely a suitable vehicular access could		
	be created on to Wigmore Road, which is		
	directly adjacent to the site.		
	Notwithstanding the above, the suitability		
	of the prospective access would need to be		

Suitability - General		
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation is likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	

	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall Residential	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	352
Address	North Field, Halling
Description	Site is located adjacent to the new housing development of St
	Andrews Park and is identified within the planning application for St
	Andrews Park as an area of open space. The site slopes gently to the
	south-east and is bounded by a number of mature trees. Much of
	the site is overgrown. Access could be created through the St
	Andrews Park development or onto Formby Road.
Size (ha)	6.65 (part of wider site 80.79 with Planning Permission)
Relevant	-
policy	
guidance	
Location	X B B B A
Plan	And

Development Potential		
Residential (units)	193	
Employment (m ²)	Office	66,500
	Industrial	26,600
	Storage	26,600
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has moderate access to public	

Suitability - General		
Accessibility	transport opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to be	
	constrained by a number of identified	
	congestion hotspots.	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Formby Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	

Suitability - General		
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Whilst the site is situated outside of the built up area, the landscape is considered less sensitive and to have some potential to accommodate change. Further assessment of the potential	
	impacts of development upon the local landscape would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site is unlikely to be constrained by air pollution.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is on the edge of a built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space, however it has been identified in planning application MC/12/1791 (neighbouring development) as an informal open space, trim trail and pedestrian footpaths.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	

Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mainly residential with few commercial uses.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Availability	
Landowner is actively promoting the site for redevelopment.	
A SLAA submission has been received for the site – housing.	

Site	
Reference	353
Address	Walderslade Village
Description	Large, densely wooded area of open space situated between Dargets Road and Boxley Road. Residential properties back on to all sides of the site. Site is known as Dargets Wood.
Size (ha)	3.971
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	265	
Employment (m ²)	Office	39,740
	Industrial	15,895
	Storage	15,895
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network Capacity	Access to the strategic highway network (M2/A2), and around the Medway urban distributor network generally, is likely to constrained by a number of identified congestion hotspots including in particular:	
	A2A229 City Way	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Dargets Road, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or	

Suitability - General		
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	The site is adjacent to Ancient Woodland.	
	,	
	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Whilst the site is situated within the built	
	up area, the landscape is considered	
	sensitive.	
	Further assessment of the potential	
	impacts of development upon the local	
	landscape would need to be undertaken	
	through the Local Plan or Development	
	Management process, before development	
	could be supported or rejected.	
Heritage	Development is unlikely to have an impact	
U U	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Much of the site is designated open space	
	as Natural Greenspace.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	

	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall Residential	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	356
Address	Weybridge Close, Lordswood
Description	A flat piece of grassland with sporadic tree cover. It is surrounded by two semi-detached and terrace properties along Kingston Cresent and Weybridge Close. Access to the site is via Weybridge Close.
Size (ha)	0.1588
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	2	
Employment (m ²)	Office	1580
	Industrial	635
	Storage	635
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Weybridge Close, which is	
	directly adjacent to the site.	

Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.Ecological PotentialAn ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.Further assessment would therefore need to be undertaken through the Local Plan or Development Could be supported or rejected.Designated HabitatsNatural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development cauld be supported or rejected.LandscapeSite is situated within built up area.Development Site stat development of the assessment of the potential impacts of development process, before development could be supported or rejected.LandscapeSite is situated within built up area.	Suitability - General		
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development could be supported or rejected.LandscapeSite is situated within built up area.Development is unlikely to have a detrimental impact upon the locally valued		undertaken through the Local Plan or	
rejected.rejected.LandscapeSite is situated within built up area.Development is unlikely to have a detrimental impact upon the locally valued		Development Management process, before	
LandscapeSite is situated within built up area.Development is unlikely to have a detrimental impact upon the locally valued		development could be supported or	
Development is unlikely to have a detrimental impact upon the locally valued		rejected.	
detrimental impact upon the locally valued	Landscape	Site is situated within built up area.	
detrimental impact upon the locally valued		Development is unlikely to have a	
Heritage Development is unlikely to have an impact	Heritage	Development is unlikely to have an impact	
upon any designated heritage assets.		upon any designated heritage assets.	
Air Quality Site may be constrained by air pollution but	Air Quality	Site may be constrained by air pollution but	
mitigation likely to be deliverable.		mitigation likely to be deliverable.	
Contamination Contamination is not suspected on the site.	Contamination		
Site Developability Whilst the site is subject to some	Site Developability	Whilst the site is subject to some	
development abnormals, these are		-	
considered resolvable.		considered resolvable.	
Agricultural Land Site is within built up area and	Agricultural Land	Site is within built up area and	
development would not result in the loss of		-	
any agricultural land.		•	
Open Space Site is not designated open space.	Open Space		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall Residential	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use			
Overall The site is considered unsuitable for			
	development unless identified constraints can		
	be addressed.		

Availability	
Site is not being actively promoted for development.	

Achievability and Viability		
Residential		
Employment		
Main Town Centre Uses		

Suitability		
Facilities & Services		
Accessibility		
Public Transport		
Accessibility		
Strategic Highway		
Network Accessibility		
Site Access		
Ecological Potential		
Designated Habitats		
Landscape		
Heritage		
Flood Risk		
Air Quality		
Noise		
Contamination		
Site Developability		
Amenity/Overlooking		
Agricultural Land		
Open Space		
Employment Land		
Overall Suitability	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Availability	
Landowner is unknown.	
Landowner intentions are unknown.	

Achievability and Viability

Development Potential			
Residential	Density	Calculated Capacity	
	11dph	2 units	
Commercial			
Industrial			
Town Centre Use			

Site	
Reference	361
Address	Rudge Close, Lordswood
Description	Small green amenity space.
Size (ha)	0.2686
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	11	
Employment (m ²)	Office	2660
	Industrial	1065
	Storage	1065
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Rudge Close, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	

Suitability - General		
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
Leological i otential	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
Designated habitats	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	site poses a potential fisk to a 5551.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or rejected.	
Landscape	Site is situated within built up area.	
Lanuscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
nentage	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
All Quality	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
Site Developability	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
Agricultural Lallu	•	
	development would not result in the loss of	
0.000 (x	any agricultural land.	
Open Space	Site is not designated open space although	
	it performs a recreational/amenity	
	function.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	

	pollution.	
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land.	
Overall Residential	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability

Site is not being actively promoted for development.

Site	
Reference	362
Address	Albermarle Road, Lordswood
Description	Small green amenity space between Albermarle Road and
	adjoining 2-storey residential properties.
Size (ha)	0.20
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	8	
Employment (m ²)	Office	1965
	Industrial	790
	Storage	790
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General	Suitability - General		
Facilities & Services	Site has moderate access to services and		
Accessibility	facilities.		
Public Transport	Site has good access to public transport		
Accessibility	opportunities.		
Highway Network	It is anticipated that the highway network		
Capacity	around the site could accommodate the		
	traffic generated by the development,		
	although some enhancements, funded by		
	the developer, may be required.		
Site Access	The site is situated on Albermarle Road,		
	providing suitable vehicular access.		
Ecological Potential	An ecological survey of the site has not		
	been investigated as part of this high level		
	assessment and as such the presence or		
	absence of protected species and/or		
	habitats cannot be established at this stage.		

Suitability - General		
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation is likely to be deliverable.	
Contamination Site Developability	Contamination is not suspected on the site. The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	The site is not designated open space but performs a recreational/amenity function.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	It is expected that development of the site	
	would impact upon amenity of nearby	
	residential properties.	
Employment Land	Site is not designated employment land and	
	does not have an extant employment use	
	on the site.	

Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	363
Address	Halling
Description	Several interconnected parcel of open space that run
	adjacent to the river, to the rear of Halling.
Size (ha)	8.81
Relevant Policy	-
Guidance	
Location Plan	

Development Potential	
Residential (units)	212
Employment (m ²)	Office
	Industrial
	Storage
Main Town Centre Uses (m ²)	

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network Capacity	Access to the strategic highway network (M2/A2), and around the Medway urban distributor network generally, is likely to constrained by a number of identified congestion hotspots including in particular: • A228	
	• A228 Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	

Suitability - General		
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Marsh Road and Howlesmere Close, which are directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	The site is situated outside of the built up area, with an area of locally valued landscape Halling Marshes, which is	

Suitability - General		
	considered sensitive to change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Site is within or is in close proximity to	
nentage	Bishop's Palace Scheduled Ancient	
	Monument and the Halling Conservation	
	Area, and development may thereby	
	impact upon these designated heritage	
	assets.	
	assets.	
	Further assessment of the potential	
	impacts of development upon the	
	designated heritage assets would need to	
	0	
	be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	Although it may be possible to witigate any	
	Although it may be possible to mitigate any	
	detrimental impacts through a sensitive	
	approach to the design.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open space as	
	Amenity Greenspace, a football pitch and a	
	play area.	
	The 2012 PPG17 study indicates there is a	
	deficiency of Play Areas and Football	
	Pitches in the Strood and Rural sub-area,	
	however there is a surplus of Amenity	
	Greenspace.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall Residential	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

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Site is not being actively promoted for development.

Site	
Reference	365
Address	Maidstone Road, Rochester
Description	The site comprises a strip of woodland situated on the edge
	of a mature residential area, situated to the east.
Size (ha)	0.3438
Relevant policy	-
guidance	
Location Plan	ntre East Cookham Wood

Development Potential		
Residential (units)	14	
Employment (m ²)	Office	3438
	Industrial	1375
	Storage	1375
Main Town Centre Uses (m ²)		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Maidstone Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	

Suitability - General		
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level	
	assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space but performs a recreational/amenity function.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	It is expected that development of the site	
	would impact upon amenity of nearby	
	residential properties.	
Employment Land	Site is not designated employment land.	
Overall Residential	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability

Site is not being actively promoted for development.

Site	
Reference	0368
Address	Tobruk Way, Chatham
Description	Small green amenity space situated within a mature
	residential area. Residential properties are situated
	directly adjacent to the site on all sides.
Size (ha)	0.33
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	14	
Employment (m ²)	Office	3,295
	Industrial	1,320
	Storage	1,320
Main Town Centre Uses		
(m ²)		
Other Uses	-	

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Tobruk Way, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	

Suitability - General			
	further investigated through the		
	Development Management Process.		
Ecological Potential	An ecological survey of the site has not		
0	been investigated as part of this high level		
	assessment and as such the presence or		
	absence of protected species and/or		
	habitats cannot be established at this stage.		
	Further assessment would therefore need		
	to be undertaken through the Local Plan or		
	Development Management process, before		
	development could be supported or		
	rejected.		
Designated Habitats	Natural England guidance (Impact Risk		
Designated Habitats	Zones) indicates that development of this		
	site poses a potential risk to a SSSI.		
	site poses a potential fisk to a 5551.		
	Further assessment of the potential		
	impacts of development upon designated		
	habitats would therefore need to be		
	undertaken through the Local Plan or		
	Development Management process, before		
	development could be supported or		
	rejected.		
Landscape	Site is situated within built up area.		
Landscape	Site is situated within built up died.		
	Development is unlikely to have a		
	detrimental impact upon the locally valued		
	landscapes.		
Heritage	Development is unlikely to have an impact		
	upon any designated heritage assets.		
Air Quality	Site may be constrained by air pollution but		
	mitigation likely to be deliverable.		
Contamination	Contamination is not suspected on the site.		
Site Developability	Whilst the site is subject to some		
	development abnormals, these are		
	considered resolvable.		
Agricultural Land			
	-		
	-		
Agricultural Land	•		

Suitability - General		
Open Space	This site is not designated open space but	
	performs an open space/amenity function.	
	The site thereby requires further	
	assessment (through the PPG17 Study	
	Review) prior to determining suitability for	
	development.	

Suitability - Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to	
	be constrained by noise pollution.	
Amenity	Mainly residential with few commercial	
	uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability		
Site is not being actively promoted for development.		

Site			
Reference	0369		
Address	Hook Meadow, Walderslade Road, Chatham		
Description	The site comprises a large area of open space situated		
	within a residential area. It is bound Walderslade road		
	on the east side and housing is situated to the north,		
	south and west. Hook Meadow Community Centre is		
	situated to south west of the site.		
Size (ha)	2.4		
Relevant policy guidance	-		
Location Plan			

Development Potential				
Residential (units)	130			
Employment (m ²)	Office	23,985		
	Industrial	9,595		
	Storage	9,595		
Main Town Centre Uses				
(m ²)				
Other Uses	-			

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	A229 City Way	
	Whilst it is possible that strategic	

Suitability - General		
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Walderslade Road, which	
	is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Suitability - General		
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Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open space as	
	Amenity Greenspace, Football Pitches and a	
	Play Area.	
	The 2012 PPG17 study indicates there is a	
	deficiency of these types of open space in	
	the Chatham sub-area.	

Suitability - Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to	
	be constrained by noise pollution.	

Amenity	Mainly residential with few commercial	
	uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	

Site		
Reference	0375	
Address	East Cookham Wood, Maidstone Road, Rochester	
Description	A flat piece of densely wooded land between Maidstone Road and Medway Secure Training Centre. There is no direct vehicular access to the site however from Maidstone Road. There are two semi-detached residential properties to the north and industrial units to the south.	
Size (ha)	2.67	
Relevant policy guidance	-	
Location Plan	Normal Andrew Sociely Tripling Cyter Definition Cyter Test Coolham Wood Test Coolham Test Coolh	

Development Potential		
Residential (units)	145	
Employment (m ²)	Office	26,790
	Industrial	10,710
	Storage	10,710
Main Town Centre Uses		
(m ²)		
Other Uses	-	

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Rochester Bridge	
	A229 City Way	

Suitability - General		
	Whilst it is possible that strategic	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Maidstone Road, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Much of the site is designated Ancient Woodland and therefore considered unsuitable for development.	
	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential	

Suitability - General		
	impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability - Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution,	
	but it is likely that this could be mitigated	
	for commercial uses.	

Amenity	Mixed commercial and residential area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability

Site is not being actively promoted for development.

Site	
Reference	0376
Address	Adj to Fort Horsted, Primrose Close, Chatham
Description	The site appears to comprise woodland and
	uncultivated/undeveloped vacant land. A mature tree
	belt defines the southern boundary of the site.
Size (ha)	0.69
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	29 Units	
Employment (m ²)	Office	6,870
	Industrial	2,750
	Storage	2,750
Main Town Centre Uses (m ²)		
Other Uses	-	

Suitability - General	Suitability - General		
Facilities & Services	Site has moderate access to services and		
Accessibility	facilities.		
Public Transport	Site has good access to public transport		
Accessibility	opportunities.		
Highway Network	It is anticipated that the highway network		
Capacity	around the site could accommodate the		
	traffic generated by the development,		
	although some enhancements, funded by		
	the developer, may be required.		
Site Access	The site has restricted access via a private		
	road adjoining Primrose Close.		
	It is considered unlikely that this access		
	would be able to support further		
	development.		

Suitability - General		
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Whilst the site is within the built up area	
	there are potential for visual impacts from	
	across the valley and upon the Horsted	
	Valley Area of Local Landscape Importance.	
	Further according to the notantial	
	Further assessment of the potential	
	impacts of development upon the local	
	landscape would need to be undertaken	
	through the Local Plan or Development	
	Management process, before development	
	could be supported or rejected.	
Heritage	Site is within or is in close proximity to Fort	
	Horsted, a Scheduled Ancient Monument,	
	and development may thereby impact	
	upon this designated heritage asset.	
	Further accompany of the retartial	
	Further assessment of the potential	
	impacts of development upon the	
	designated heritage assets would need to	
	be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	

Suitability - General		
	Although it may be possible to mitigate any	
	detrimental impacts through a sensitive	
	approach to the design.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability - Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to		
	be constrained by noise pollution.		
Amenity	Mixed commercial and residential area.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Planning application had been submitted for redevelopment and refused in 2010/11.

Site	
Reference	0378
Address	Rochester Airfield
Description	Large expansive open area, 2 runways + with R & D
	facilities for aero-space industries nearby to airfield
	operational areas, though functionally separate.
Size (ha)	10.6
Relevant policy guidance	Rochester Airport Masterplan (2014)
Location Plan	
	North North

Development Potential		
Residential (units)	259	
Employment (m ²)	Office	107,925
	Industrial	43,170
	Storage	43,170
Main Town Centre Uses (m ²)		
Other Uses	-	

Suitability - General

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network Capacity	Access to the strategic highway network (M2/A2), and around the Medway urban distributor network generally, is likely to constrained by a number of identified congestion hotspots including in particular: • A229 City Way	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	Site has an existing suitable vehicular access via Maidstone Road.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	

Suitability - General		
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability - Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
Employment Land	Site is designated employment land and	
	SHENA surveys indicate this type of land	
	should be protected in this sub area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution,	

	but it is likely that this could be mitigated	
	for commercial uses.	
Amenity	Established employment/commercial area.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Landowner is actively promoting the site for redevelopment.	
Planning application MC/14/2914 has been approved for	
redevelopment.	

Site	
Reference	0382
Address	Albermarle Road, Lordswood
Description	Small green amenity space.
Size (ha)	0.36
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	15	
Employment (m ²)	Office	3,640
	Industrial	1,455
	Storage	1,455
Main Town Centre Uses (m ²)		
Other Uses	-	

Suitability			
Facilities & Services	Site has moderate access to services and		
Accessibility	facilities.		
Public Transport	Site has good access to public transport		
Accessibility	opportunities.		
Highway Network	It is anticipated that the highway network		
Capacity	around the site could accommodate the		
	traffic generated by the development,		
	although some enhancements, funded by		
	the developer, may be required.		
Site Access	It is likely a suitable vehicular access could		
	be created on to Albemarle Road, which is		
	directly adjacent to the site.		
	Notwithstanding the above, the suitability		
	of the prospective access would need to be		
	further investigated through the		
	Development Management Process.		
Ecological Potential	An ecological survey of the site has not		

Suitability			
been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.			
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.		
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.		
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.		
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.		
Heritage	Development is unlikely to have an impact upon any designated heritage assets.		
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.		
Contamination	Contamination is not suspected on the site.		
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.		
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.		
Open Space	The site is designated open space as Natural Greenspace.		

Suitability - Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby	

	residential properties.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to	
	be constrained by noise pollution.	
Amenity	Mainly residential with few commercial	
	uses.	
Overall The site is considered unsuitable for		
	development unless identified constraints	
	can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0383
Address	Heron Way, Princes Park
Description	The site comprises two parts. The largest parcel is large area of amenity green comprising amenity grass land and clusters of mature woodland. Part of the site accommodates Kingfisher Primary School and Grounds. There are mature residential areas adjoining the site. The site has some steep gradients.
Size (ha)	16.85
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	404	
Employment (m ²)	Office	26,865
	Industrial	10,745
	Storage	10,745
Main Town Centre Uses		
(m ²)		
Other Uses	-	

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Whilst it is possible that strategic	

Suitability		
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity constraints.	
Site Access	Site has an existing suitable vehicular	
	access via Heron Way.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	

Suitability		
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The larger part of the site is designated	
	open space as Natural Greenspace and	
	Amenity Greenspace.	
	Whilst the remainder of the site is not	
	designated open space it is used for	
	recreational purposes as a school playing	
	field.	
	Whilst the 2012 PPG17 Study indicates	
	there is a surplus of Natural Greenspace in	
	the Chatham sub-area, this space plays an	
	important role meeting recreational needs	
	locally.	

Suitability - Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	

Noise	Commercial uses on the site are unlikely to be constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can be addressed.	
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Availability	
Site is not being actively promoted for development.	

Site	
Reference	0384
Address	Princes Avenue, Princes Park
Description	The site comprises an area of dense vegetation that acts
	as a buffer between a mature residential area (Emily
	Road, Romney Road, Lydd Road and Spitfire Close) and
	Princes Avenue. The site has very steep gradients.
Size (ha)	2.69
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	145	
Employment (m ²)	Office	26,865
	Industrial	10,745
	Storage	10,745
Main Town Centre Uses		
(m ²)		
Other Uses	-	

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	

Suitability		
	planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the	
	development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Princes Avenue, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or	
Landscape	rejected. Site is situated within built up area.	
	Development is unlikely to have a	

Suitability		
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable.	
Site Developability	The site has steep gradients that would	
	make the site difficult to develop.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open.	
	Whilst the 2012 PPG17 Study indicates	
	there is a surplus of Natural Greenspace in	
	the Chatham sub-area, this space plays an	
	important role meeting recreational needs	
	locally.	

Suitability - Housing		
Flood Risk	Level of flood risk on the site is considered	
	acceptable.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to	
	be constrained by noise pollution.	
Amenity	Mainly residential with few commercial	
	uses.	

Overall Suitability	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Site is not being actively promoted for development.

Site		
Reference	0387	
Address	North Dane Wood, Lordswood	
Description	The site is large area of woodland and open space	
	situated to the south of a mature residential area, to	
	the west of North Dane Way and east of Lords Wood	
	Lane.	
Size (ha)	3.82	
Relevant policy guidance	-	
Location Plan		

Development Potential		
Residential (units)	206	
Employment (m ²)	Office	38,235
	Industrial	15,295
	Storage	15,295
Main Town Centre Uses		
(m ²)		
Other Uses	-	

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	

Suitability		
	planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Lordswood Lane, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Much of the site is designated Ancient Woodland and therefore considered unsuitable for development.	
	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or	

Suitability		
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	This site is not wholly designated open space but performs an open space/amenity function. The site thereby requires further assessment (through the PPG17 Study Review) prior to determining suitability for development.	

Suitability - Housing			
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise		
	pollution.		
Amenity/Overlooking	Whilst site is adjacent to residential		
	properties it is expected that a site layout		
	could be designed to prevent		
	layout/overlooking impacts.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	

Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site			
Reference	0390		
Address	Princes Avenue, Princes Park		
Description	The site comprises a parcel of land given over to dense		
	vegetation. The site acts as a buffer between a mature		
	residential area (Romney Road and Lydd Road) and		
	Princes Avenue.		
Size (ha)	1.51		
Relevant policy guidance	-		
Location Plan			

Development Potential		
Residential (units)	82	
Employment (m ²)	Office	15,120
	Industrial	6,050
	Storage	6,050
Main Town Centre Uses		
(m ²)		
Other Uses	-	

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	

Suitability		
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Romney Close, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
Ecological Potential	Development Management Process. An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
L		

Suitability		
	detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	The site is designated open. Whilst the 2012 PPG17 Study indicates there is a surplus of Natural Greenspace in the Chatham sub-area, this space plays an important role meeting recreational needs locally.	

Suitability - Housing		
Flood Risk	Level of flood risk on the site is considered	
	acceptable.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to	
	be constrained by noise pollution.	
Amenity	Mainly residential with few commercial	
	uses.	

Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0392
Address	Adj to Lordswood Shopping Centre
Description	The site itself is a large expanse of opens space which is
	largely grassed with a cluster of large mature trees at
	the east end of the site (adjacent to the school); there is
	a children's play area in the area immediately to the
	south of the shopping centre. There is a further cluster
	of trees towards the centre of the site.
Size (ha)	1.09
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	59	
Employment (m ²)	Office	10,890
	Industrial	4,355
	Storage	4,355
Main Town Centre Uses		
(m ²)		
Other Uses	-	

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport Accessibility	Site has good access to public transport opportunities.	
Highway Network Capacity	Access to the strategic highway network (M2/A2), and around the Medway urban distributor network generally, is likely to constrained by a number of identified congestion hotspots including in particular: • A2 Whilst it is possible that strategic	

Suitability		
-	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	The site does not have an existing	
	designated vehicular access.	
	Site is landlocked by sites in alternative	
	ownerships, no directly link to highway	
	network.	
	It is considered unlikely that a suitable	
	access could be created.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	

Suitability			
	rejected.		
Landscape	Site is situated within built up area.		
	Development is unlikely to have a detrimental impact upon the locally valued landscapes.		
Heritage	Development is unlikely to have an impact upon any designated heritage assets.		
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.		
Contamination	Contamination is not suspected on the site.		
Site Developability	The site is free from known development 'abnormals'.		
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.		
Open Space	Site is not designated open space but does perform a recreational/amenity function.		

Suitability - Housing			
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise		
	pollution.		
Amenity/Overlooking	It is expected that development of the site		
	would impact upon amenity of nearby		
	residential properties.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to	
	be constrained by noise pollution.	
Amenity	Mixed commercial and residential area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	
Suitability – Mixed Use		
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Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Site			
Reference	0393		
Address	Albermarle Road, Lordswood		
Description	A flat piece of land that semi wooded and open		
	grassland; south of Albemarle Road, Achilles Road		
	(west) and Kestrel Road (east).		
Size (ha)	0.37		
Relevant policy guidance			
Location Plan			

Development Potential		
Residential (units)	15	
Employment (m ²)	Office	3,675
	Industrial	1470
	Storage	1470
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Albemarle Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	

Suitability		
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	hubituts cumot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
Designated habitats	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or rejected.	
Landssano	Site is situated within built up area.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
includge	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination		
Contamination	Contamination is not suspected on the site. The site is free from known development	
Site Developability	'abnormals'.	
Agricultural Land		
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
Onen Sraaa	any agricultural land.	
Open Space	The site is designated open space as	
	Natural Greenspace.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	

Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can	
	be addressed.	

Site	
Reference	0394
Address	Lords Wood Lane
Description	Heavily treed verge/green amenity space adjacent to Lords
	Wood Lane.
Size (ha)	2.42
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	131	
Employment (m ²)	Office	24,200
	Industrial	9,680
	Storage	9,680
Main Town Centre Uses (m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A229	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	

Suitability		
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Phoenix Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
L		

Suitability	Suitability		
	detrimental impact upon the locally valued landscapes.		
Heritage	Development is unlikely to have an impact		
nentage	upon any designated heritage assets.		
Air Quality	Site may be constrained by air pollution but		
	mitigation likely to be deliverable.		
Contamination	Contamination is not suspected on the site.		
Site Developability	Whilst the site is subject to some		
	development abnormals, these are		
	considered resolvable.		
Agricultural Land	Site is within built up area and		
	development would not result in the loss of		
	any agricultural land.		
Open Space	The site is designated open space as		
	Natural Greenspace.		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land or in an extant employment use.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability

Site is not being actively promoted for development.

Site		
Reference	0395	
Address	Albermarle Road, Lordswood	
Description	The site comprises are area of amenity green space adjacent to Albermale Road. The space has significant mature tree coverage. In the south west corner of the site is a large newly built, three and a half storey residential/institutional residential block (Kestrel House). Situated directly adjacent to the site is a Tesco Express and associated parking which serves the surrounding residential area (Lordswood).	
Size (ha)	0.75	
Relevant policy guidance		
Location Plan		

Development Potential		
Residential (units)	31	
Employment (m ²)	Office	7470
	Industrial	2990
	Storage	2990
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	A229 City Way	

Suitability		
-	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
Site Access	be created on to Albemarle Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	aevelopment could be supported of	

Suitability		
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open space as	
	Natural Greenspace.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.		
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site			
Reference	0397		
Address	Mead Green, Lordswood		
Description	The site comprises an area of amenity green space situated to the rear of properties on Courtfield Avenue and Ballens Road. There is pedestrian access to the open space via these two roads. The site itself is flat,		
	largely given over to short, well maintained grass. There		
	are some small trees dispersed through the site.		
Size (ha)	0.51		
Relevant policy guidance			
Location Plan			

Development Potential		
Residential (units)	22	
Employment (m ²)	Office	5145
	Industrial	2055
	Storage	2055
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Ashmead Close, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	

Suitability		
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
Contonicatio	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability		
Open Space	The site is designated open space as Amenity Greenspace.	
	The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Chatham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	It is expected that development of the site	
	would impact upon amenity of nearby	
	residential properties.	
Employment Land	Site is not designated employment land and	
	does not have an extant employment use	
	on the site.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be constrained by noise pollution.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0398
Address	Grounds of St Benedicts RC Primary School, Lords Wood Lane & Albemarle Road
Description	The site comprises the grounds of St Benedict's Primary School and area of amenity green space north of Albemarle Road and running along Lords Wood Lane. The school playing field comprises open, flat grass area with large mature trees along the site boundary. To the south of the school is a mature, dense woodland area, which extends along Albemarle Road. The amenity green space running along Lords Wood Lane is predominantly open with some large mature trees distributed across the area.
Size (ha)	6.35
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	152 units	
Employment (m ²)	Office	63,465
	Industrial	25,385
	Storage	25,385
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	

Suitability		
	constrained by a number of identified	
	congestion hotspots including in particular:A229	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Ballens Road, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated	

Suitability		
	habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or	
Landscape	rejected. Site is situated within built up area.	
	Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	The site is designated open space as Amenity Greenspace, Natural Greenspace and Play Areas.	
	The 2012 PPG17 study indicates there is a deficiency of Amenity Greenspace and Play Areas in the Chatham sub-area, however there is a surplus of Natural Greenspace.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land and does not have an extant employment use	
	on the site.	

Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site	
Reference	0399
Address	Lords Wood Lane
Description	The site comprises an area of open space on the west side of Lords Wood Lane. Situated to the north, east and south of the site are residential properties (Duchess of Kent Drive and Moonstone Drive). The site itself is open maintained amenity grass, with some mature trees and a children's play area with a range of equipment.
Size (ha)	0.23
Relevant policy guidance	
Location Plan	

Development Potential		
Residential (units)	10	
Employment (m ²)	Office	2315
	Industrial	925
	Storage	925
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Lordswood Lane, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	

Suitability		
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
Leological i otentiai	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
Designated Habitats	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability		
Open Space	Open Space The site is designated open space as Amenity Greenspace and a Play Area.	
	The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Chatham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site			
Reference	0400		
Address	Albemarle Road, Lordswood		
Description	Heavily treed verge/green amenity space adjacent to		
	Albemarle Road and Sultan Road.		
Size (ha)	0.81		
Relevant policy guidance			
Location Plan			

Development Potential		
Residential (units)	34	
Employment (m ²)	Office	8100
	Industrial	3240
	Storage	3240
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Albermarle Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	

Suitability		
Ecological Potential	An ecological survey of the site has not	
Leonogrean rotentian	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
Heritage	landscapes. Development is unlikely to have an impact	
Tieritage	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Most of the site is designated open space	
	as Natural Greenspace.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site	

	would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site	
Reference	0401
Address	Opal Green
Description	Small area of amenity green space situated in and
	around three small two storey-housing terraces
	(situated on Trelawn Cresent).
Size (ha)	0.29
Relevant policy guidance	
Location Plan	

Development Potential		
Residential (units)	12	
Employment (m ²)	Office	2925
	Industrial	1170
	Storage	1170
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Trelawn Crescent.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	

Suitability			
	habitats cannot be established at this stage.		
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.		
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.		
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.		
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.		
Heritage	Development is unlikely to have an impact upon any designated heritage assets.		
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.		
Contamination	Contamination is not suspected on the site.		
Site Developability	The site is free from known development 'abnormals'.		
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.		
Open Space	Site is not designated open space.		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	

Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site	
Reference	0403
Address	Somerset Close, Princes Park
Description	The site comprises an area of open space. Immediately adjacent to the north of the site is a three storey, low rise block of flats, situated on Somerset Close, and some two-storey semi detached houses, situated on Wiltshire Close. The road, Somerset Close, defines the southern boundary of the site.
	The site itself is open, short amenity grass land. The site falls away relatively steeply from east to west. There is an electricity sub station situated within the centre of the site.
Size (ha)	0.16
Relevant policy guidance	
Location Plan	

Development Potential		
Residential (units)	7	
Employment (m ²)	Office	1615
	Industrial	645
	Storage	645
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	

Suitability			
	although some enhancements, funded by		
	the developer, may be required.		
Site Access	Site has an existing suitable vehicular		
	access via Somerset Close.		
Ecological Potential	An ecological survey of the site has not		
	been investigated as part of this high level		
	assessment and as such the presence or		
	absence of protected species and/or		
	habitats cannot be established at this stage.		
	Further assessment would therefore need		
	to be undertaken through the Local Plan or		
	Development Management process, before		
	development could be supported or		
	rejected.		
Designated Habitats	Natural England guidance (Impact Risk		
_	Zones) indicates that development of this		
	site poses a potential risk to a SSSI.		
	Further assessment of the potential		
	impacts of development upon designated		
	habitats would therefore need to be		
	undertaken through the Local Plan or		
	Development Management process, before		
	development could be supported or		
	rejected.		
Landscape	Site is situated within built up area.		
	Development is unlikely to have a		
	detrimental impact upon the locally valued		
	landscapes.		
Heritage	Development is unlikely to have an impact		
	upon any designated heritage assets.		
Air Quality	Site may be constrained by air pollution but		
	mitigation likely to be deliverable.		
Contamination	Contamination is not suspected on the site.		
Site Developability	Whilst the site is subject to some		
	development abnormals, relatively steep		
	gradient and an electricity sub station, it is		
	expected that these are resolvable.		
Agricultural Land	Site is within built up area and		
	development would not result in the loss of		
	any agricultural land.		
Open Space	Site is not designated open space.		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land and	
	does not have an extant employment use	
	on the site.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econon	nic Development	
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Achievability and Viability

Site	
Reference	0404
Address	Heron Way, Princes Park
Description	The site comprises an area of open space adjacent to the junction of Heron Way, Princes Avenue and North Dane Way. Situated immediately to the north of the site are two terraces of two-storey 1960's houses, situated on Hampshire Close.
	The site itself is open, short amenity grass, with mature vegetation and shrubs along the boundary, providing a green buffer with the road. There are a number of small trees dispersed through the site. The site drops away steeply from east to west and south to north.
Size (ha)	0.51
Relevant policy guidance	
Location Plan	

Development Potential		
Residential (units)	22	
Employment (m ²)	Office	5135
	Industrial	2055
	Storage	2055
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	

Suitability traffic generated by the development, although some enhancements, funded by the developer, may be required. Site Access It is likely a suitable vehicular access could be created on to [details], which is directly adjacent to the site. Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process. Ecological Potential An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage. Further assessment would therefore need to be undertaken through the Local Plan or Development Could be supported or rejected. Designated Habitats Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI. Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before	
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habitats would therefore need to be undertaken through the Local Plan or	
development could be supported or	
rejected.	
Landscape Site is situated within built up area.	
Development is unlikely to have a	
detrimental impact upon the locally valued	
landscapes.	
Heritage Development is unlikely to have an impact	
upon any designated heritage assets.	
Air Quality Site may be constrained by air pollution but	
mitigation likely to be deliverable.	
Contamination Contamination is not suspected on the site.	
Site DevelopabilityIt is considered that the gradients would	
make the site difficult to develop, thereby	
making the site unviable.	

Suitability		
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Econ	omic Development	
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed	Use	
Overall	The site is considered unsuitable for	
	development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	

Site			
Reference	0405		
Address	Duchess of Kent Drive, Lordswood		
Description	The site comprises an area of open space situated on		
	Duchess of Kent Drive. The road defines the site		
	boundary. The site itself is comprises a flat area of open		
	space with several large trees within it.		
Size (ha)	0.15		
Relevant policy guidance			
Location Plan			

Development Potential				
Residential (units)	6			
Employment (m ²)	Office	1525		
	Industrial	610		
	Storage	610		
Main Town Centre Uses				
(m ²)				
Other Uses				

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Duchess of Kent Drive.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	

Suitability		
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued	
Heritage	landscapes. Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	The site is designated open space as Amenity Greenspace.	
	The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Chatham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
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Amenity/Overlooking	It is expected that development of the site	
	would impact upon amenity of nearby	
	residential properties.	
Employment Land	Site is not designated employment land and	
	does not have an extant employment use	
	on the site.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0406
Address	McKenzie Road, Lordswood
Description	The site comprises an area of open space situated on McKenzie Road. The road defines the site boundary. The site itself is comprises a flat area of open space with several large trees within it.
Size (ha)	0.18
Relevant policy guidance	
Location Plan	

Development Potential		
Residential (units)	8 units	
Employment (m ²)	Office	1795
	Industrial	715
	Storage	715
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Mckenzie Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	

	- Culture and the second se	
	of the prospective access would need to be	
1	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	0	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
-	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
-	development would not result in the loss of	
	any agricultural land.	
	The site is designated open space as	
	Amenity Greenspace.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	

	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land and	
	does not have an extant employment use	
	on the site.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use			
Overall	verall The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Site		
Reference	0410	
Address	Vixen Close, Lordswood	
Description	The site is a parcel of land to the west of Vixen Close; a relatively modern development of two storey brick built detached and semi-detached housing.	
	The site itself appears to be split into two parts; the larger part is a paddock with a small wooden shed, this area is grassed and has several small trees within it.	
	The smaller part appears to be a garden.	
Size (ha)	0.43	
Relevant policy guidance		
Location Plan		

Development Potential		
Residential (units)	15	
Employment (m ²)	Office	4270
	Industrial	1710
	Storage	1710
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	

Suitability			
	access via Setford Road.		
Ecological Potential	An ecological survey of the site has not		
	been investigated as part of this high level		
	assessment and as such the presence or		
	absence of protected species and/or		
	habitats cannot be established at this stage.		
	Further assessment would therefore need		
	to be undertaken through the Local Plan or		
	Development Management process, before		
	development could be supported or		
	rejected.		
Designated Habitats	Natural England guidance (Impact Risk		
-	Zones) indicates that development of this		
	site poses a potential risk to a SSSI.		
	Further assessment of the potential		
	impacts of development upon designated		
	habitats would therefore need to be		
	undertaken through the Local Plan or		
	Development Management process, before		
	development could be supported or		
	rejected.		
Landscape	Site is situated within built up area.		
	Development is unlikely to have a		
	detrimental impact upon the locally valued		
	landscapes.		
Heritage	Development is unlikely to have an impact		
	upon any designated heritage assets.		
Air Quality	Site may be constrained by air pollution but		
	mitigation likely to be deliverable.		
Contamination	Contamination is not suspected on the site.		
Site Developability	Whilst the site is subject to some		
	development abnormals, these are		
	considered resolvable.		
Agricultural Land	Site is within built up area and		
	development would not result in the loss of		
	any agricultural land.		
Open Space	Site is not designated open space.		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	Whilst site is adjacent to residential	

	properties it is expected that a site layout could be designed to prevent layout/overlooking impacts.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site	
Reference	0411
Address	Ballens Rough
Description	North Dane Way defines the site boundary to the east. To the north, west and south of the site are residential
	properties situated on Ballens Road, Rother Vale and
	Hatton Road.
	The site itself is open space with significant, dense tree
	coverage and vegetation.
Size (ha)	1.56
Relevant policy guidance	
Location Plan	

Development Potential		
Residential (units)	84	
Employment (m ²)	Office	15615
	Industrial	6245
	Storage	6245
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	

Suitability		
	A229 City Way	
	A230 Maidstone Road	
	• A278	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Ballens Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Much of the site is designated Ancient	
	Woodland and therefore considered	
	unsuitable for development.	
	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	

Suitability		
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open space as	
	Natural Greenspace.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site	
Reference	0412
Address	Dargets Wood
Description	Lords Wood Lane defines the site boundary to the east.
	To the north, west and south of the site are residential
	properties situated on Broadlands Drive, Prince Charles
	Avenue, Goad Avenue.
	The site itself is open space with significant, dense tree
	coverage and vegetation.
Size (ha)	1.59
Relevant policy guidance	
Location Plan	

Development Potential		
Residential (units)	86	
Employment (m ²)	Office	15870
	Industrial	6350
	Storage	6350
Main Town Centre Uses (m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	

Suitability		
	• A229	
	• A230	
	• A278	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Lordswood Lane, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	

Suitability		
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Horitago		
Heritage	Development is unlikely to have an impact	
Air Quality	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
Contamination	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open space as	
	Natural Greenspace.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site			
Reference	0414		
Address	Dargets Wood		
Description	The site comprises a strip of open space adjacent to Lords Wood Road, defining the western boundary of the site. Situated to the east of the site is a mature residential area.		
	The site itself is characterised by dense trees and		
	vegetation. The southern part of the site is more open		
	with short, maintained amenity grass.		
Size (ha)	1.47		
Relevant policy guidance	WHY STALARD I FRANT SHE REPORTATION OF STAL		
Location Plan			

Development Potential		
Residential (units)	79	
Employment (m ²)	Office	14,705
	Industrial	5885
	Storage	5885
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	

Suitability		
	A229 City Way	
	A230 Maidstone Road	
	• A278	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Lords Wood Road, which	
	is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
l		

Suitability		
	habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	The site is designated open space as Natural Greenspace and Amenity Greenspace.	
	The 2012 PPG17 study indicates there is a deficiency of Amenity Greenspace in the Chatham sub-area, however there is a surplus of Natural Greenspace.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	Whilst site is adjacent to residential properties it is expected that a site layout could be designed to prevent layout/overlooking impacts.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site	
Reference	0415
Address	Land at 44-46 McKenzie Road, Lordswood
Description	The site comprises a parcel of land situated north west of McKenzie Road. The site is on gradient that slopes from northeast to southwest. The site has several large tree specimens as well as scrubby areas with self seeded specimens and other vegetation. The site has some paths running through it although these are poorly maintained. The site is bounded along the western edge by a footpath that runs along the rear of the adjacent residential properties.
Size (ha)	0.29
Relevant policy guidance	
Location Plan	

Development Potential		
Residential (units)	12	
Employment (m ²)	Office	2860
	Industrial	1145
	Storage	1145
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	

Suitability		
	be created on to Mckenzie Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Desite este dittaleitere	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
Lanuscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is constrained by a relatively steep	
1/	gradients and heavy tree coverage.	
Agricultural Land	Site is within built up area and	
-	development would not result in the loss of	

Suitability		
Open Space	Site is not designated open space but does	
	perform an amenity function.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	Whilst site is adjacent to residential properties it is expected that a site layout could be designed to prevent layout/overlooking impacts.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site		
Reference	0416	
Address	Lords Wood Lane	
Description	The site comprises a strip of open space running alongside Lords Wood Lane. Situated to the east of the	
	site are the Lords Wood School grounds. The site itself	
	comprises open, short amenity grass with a significant	
	number of large, mature trees.	
Size (ha)	0.94	
Relevant policy guidance		
Location Plan		

Development Potential		
Residential (units)	39	
Employment (m ²)	Office	9370
	Industrial	3750
	Storage	3750
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A229	
	• A230	

Suitability		
	• A278	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Lordswood Lane, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or	

Suitability		
	Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	The site is designated open space as Amenity Greenspace. The 2012 PPG17 study indicates there is a deficiency of this type of open space in the	
	Chatham sub-area.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.		
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.		
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site is not being actively promoted for development. Landowner intentions are unknown.

Site			
Reference	0417		
Address	Lords Wood Lane		
Description	The site comprises a parcel of open space situated directly adjacent to Lords Wood Lane. To the east of the site are situated residential properties. The site itself comprises open, short amenity grass with several large mature trees within it.		
Size (ha)	0.39		
Relevant policy guidance	-		
Location Plan			

Development Potential		
Residential (units)	16	
Employment (m ²)	Office	3865
	Industrial	1545
	Storage	1545
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A229	
	• A230	

Suitability		
	• A278	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Lordswood Lane, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or	

Suitability		
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open space as	
	Amenity Greenspace.	
	The 2012 PPG17 study indicates there is a	
	deficiency of this type of open space in the	
	Chatham sub-area.	

Suitability – Housing			
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.		
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use			
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Site			
Reference	0418		
Address	Sundridge Drive, Walderslade		
Description	The site comprises an area of open space. Sundridge Drive defines the southern boundary of the site. Two story residential properties are situated directly to the north of the site. Small strips of land extend into the residential area, dividing the terraces.		
	The site itself comprises open, short amenity grass with		
	some small trees dispersed through the site. The site		
	falls away steeply from south to north.		
Size (ha)	1.13		
Relevant Policy Guidance			
Location Plan			

Development Potential		
Residential (units)	61	
Employment (m ²)	Office	11,250
	Industrial	4500
	Storage	4500
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	

Suitability		
	• A2	
	• A229	
	• A230	
	• A278	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Sundridge Drive, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential	

Suitability			
	impacts of development upon designated		
	habitats would therefore need to be		
	undertaken through the Local Plan or		
	Development Management process, before		
	development could be supported or		
	rejected.		
Landscape	Site is situated within built up area.		
	Development is unlikely to have a		
	detrimental impact upon the locally valued		
	landscapes.		
Heritage	Development is unlikely to have an impact		
	upon any designated heritage assets.		
Air Quality	Site may be constrained by air pollution but		
	mitigation likely to be deliverable.		
Contamination	Contamination is not suspected on the site.		
Site Developability	The site is subject to some development		
	abnormals, in particular the steep gradient,		
	which, although resolvable are considered		
	very likely to impact upon viability making		
	the site undeliverable.		
Agricultural Land	Site is within built up area and		
	development would not result in the loss of		
	any agricultural land.		
Open Space	Most of the site is designated open space		
	as Amenity Greenspace.		
	The 2012 PPG17 study indicates there is a		
	deficiency of this type of open space in the		
	Chatham sub-area.		

Suitability – Housing			
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.		
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.		

Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development				
Flood Risk	Level of flood risk on the site is considered			
	acceptable for commercial uses.			
Noise	Commercial uses on the site are unlikely to be			
	constrained by noise pollution.			
Amenity	Mainly residential with few commercial uses.			
Overall	The site is considered unsuitable for			
	development unless identified constraints can			
	be addressed.			

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site	
Reference	0419
Address	Kingston Crescent
Description	The site comprises an area of open space situated within a residential block. The site is entirely enclosed by residential properties, ranging from one to three storeys, situated on Kingston Close, Greenwich Close and Ealing Close. The site itself comprises open, short, amenity grass, with some trees and vegetation dispersed through the site.
Size (ha)	0.34
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	14 units	
Employment (m ²)	Office	3390
	Industrial	1355
	Storage	1355
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability			
Facilities & Services	Site has poor access to services and		
Accessibility	facilities.		
Public Transport	Site has good access to public transport		
Accessibility	opportunities.		
Highway Network	It is anticipated that the highway network		
Capacity	around the site could accommodate the		
	traffic generated by the development,		
	although some enhancements, funded by		
	the developer, may be required.		

Suitability		
Site Access	It is likely a suitable vehicular access could	
	be created on to Kingston Crescent, which	
	is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
Castaniasti	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
Agricultural Laws	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Suitability		
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Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Site is not being actively promoted for development.

Site			
Reference	0420		
Address	Walderslade Road, Chatham		
Description	The site comprises an area of open space, adjacent to		
	Walderslade Road. The site also includes an area of car		
	parking and access road associated with the adjacent		
	residential properties which front on to the site. There are		
	also some mature trees within the site.		
Size (ha)	0.35		
Relevant policy	-		
guidance			
Location Plan	Image: State Image: State Image: State Image: State Image: State State State State State State State		

Development Potential		
Residential (units)	15 units	
Employment (m ²)	Office	3470
	Industrial	1390
	Storage	1390
Main Town Centre Uses (m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	

Suitability		
-	access via Walderslade Road.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage. Further assessment would therefore need to be undertaken through the Local Plan or	
	Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby	

	residential properties.	
Employment Land	Site is not designated employment land and	
	does not have an extant employment use	
	on the site.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	

Site		
Reference	0422	
Address	Burma Way, Chatham	
Description	The site comprises an area of open space situated within a residential block. The road that runs around it defines the site boundary.	
	The site itself comprises a flat area of short, maintained	
	amenity grass, with some newly planted tree saplings in the	
	middle of the site.	
Size (ha)	0.25	
Relevant policy	-	
guidance		
Location Plan		

Development Potential		
Residential (units)	11 units	
Employment (m ²)	Office	2510
	Industrial	1005
	Storage	1005
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	

Suitability		
-	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Burma Way, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
0	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
Designated Habitats	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
Lanuscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
nentage	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
Air Quality		
Contamination	mitigation likely to be deliverable.	
	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
A 1 11 11 1	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	

Suitability		
	any agricultural land.	
Open Space	This site is not designated open space but	
	performs an open space/amenity function.	
	The site thereby requires further	
	assessment (through the PPG17 Study	
	Review) prior to determining suitability for	
	development.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	It is expected that development of the site	
	would impact upon amenity of nearby	
	residential properties.	
Employment Land	Site is not designated employment land and	
	does not have an extant employment use	
	on the site.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
development unless identified constraints can be addressed.		

Availability	
Site is not being actively promoted for development.	

Site		
Reference	0423	
Address	Recreation Ground, Princes Avenue, Walderslade	
Description	The site comprises an area of open space. Princes Avenue that runs along the northern boundary of the site, sitting at an elevated level. Residential properties are situated adjacent to all other boundaries of the site.	
	The site itself comprises open, short, maintained grass. There is relatively dense vegetation along the boundary of the site, and in the southern part of the site. There is play area at the centre of the site. The site is accessed via Princes Avenue.	
Size (ha)	1.55	
Relevant policy	-	
guidance		
Location Plan		

Development Potential			
Residential (units)	84 units	84 units	
Employment (m ²)	Office	15510	
	Industrial	6205	
	Storage	6205	
Main Town Centre Uses			
(m ²)			
Other Uses			

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	

Suitability		
	 constrained by a number of identified congestion hotspots including in particular: A2 A229 A230 	
	• A278 Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on	
	the network, there are no upgrades planned or identified at present. Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Robin Hood Lane, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	

Suitability		
	Further assessment of the potential	
	impacts of development upon designated habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
Air Quality	upon any designated heritage assets. Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of any agricultural land.	
Open Space	The site is designated open space as	
	Amenity Greenspace and a Play Area.	
	The 2012 PPG17 study indicates there is a	
	deficiency of this type of open space in the Chatham sub-area.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	Whilst site is adjacent to residential	
	properties it is expected that a site layout	
	could be designed to prevent	
	layout/overlooking impacts.	
Employment Land	Site is not designated employment land and	
	does not have an extant employment use	
	on the site.	

Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development			
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	Overall The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Site is not being actively promoted for development.

Site		
Reference	0425	
Address	Walderslade Road, Chatham	
Description	The site comprises an area of open space running alongside Walderslade Road. The site includes an access road serving the residential properties (two-storey terrace) situated immediately fronting on to the site on the west side.	
	The site itself is open, given over to short, amenity grass with	
	some small trees within it.	
Size (ha)	0.26	
Relevant policy	-	
guidance		
Location Plan	View View View View <t< th=""></t<>	

Development Potential		
Residential (units)	11 units	
Employment (m ²)	Office	2570
	Industrial	1030
	Storage	1030
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	

Suitability		
Site Access	The site is situated on Walderslade Road,	
	providing suitable vehicular access.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
Designated habitats	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
Lanuscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
Tientage	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contomination		
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some development abnormals, these are	
	considered resolvable.	
Agricultural Land		
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
Onen Creat	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	

Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
be addressed.		

Availability

Site is not being actively promoted for development.

Achievability and Viability

Site	
Reference	0428
Address	Walderslade Road, Chatham
Description	The site comprises an area of open space, a green, which acts
	as a buffer between Walderslade Road and the residential
	properties. The properties front on to the site.
Size (ha)	0.32
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	14 units	
Employment (m ²)	Office	3520
	Industrial	1285
	Storage	1285
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Wayfield Road, which is	
	directly adjacent to the site.	

Suitability		
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall The site is considered unsuitable for		
	development unless identified constraints can	
be addressed.		

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0429
Address	Roosevelt Avenue, Chatham
Description	The site comprises a parcel of open space situated between Roosevelt Avenue, along the northern boundary, and Cunningham Crescent, along the southern boundary. Residential properties front on to these roads, overlooking the site. The site itself is open, given over to short, amenity grass. Dense
	vegetation is situated along the southern boundary of the site (adjacent to Cunningham Crescent) which acts as buffer and barrier.
Size (ha)	0.42
Relevant policy guidance	-
Location Plan	B Basis 10 10 10 10 10 10 10 10 10 10 10 10 10

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has moderate access to public	
Accessibility	transport opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	The site is situated on Cunningham	
	Crescent, providing suitable vehicular	
	access.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	

Suitability		
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
5	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open space as	
	Amenity Greenspace.	
	The 2012 PPG17 study indicates there is a	
	deficiency of this type of open space in the	
	Chatham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site	

	would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	0433
Address	Sports Field, Warren Wood Road, Rochester
Description	The site is situated between a mature residential area, to the north, and a commercial area and Rochester Airfield to the south. To the west of the site is the Kings Rochester Sports Centre. The site itself comprises two artificial sports pitches, two
	grass sports pitches and car parking. The site is accessed via Marconi Way.
Size (ha)	6.26
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	150 units	
Employment (m ²)	Office	62,640
	Industrial	25,055
	Storage	25,055
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	

Suitability		
	congestion hotspots including the A229.	
	Whilst it is possible that strategic infrastructure upgrades may address these	
	congestion issues, improving capacity on the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	Site has an existing suitable vehicular	
	access via Marconi Way.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	

Suitability		
	detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	The site is designated open space as Amenity Greenspace, Football Pitches, Rugby Pitches, Cricket Pitches, STP, Tennis Courts and a Play Area.	
	The 2012 PPG17 study indicates there is a deficiency of these types of open space in the Rochester sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are a limited number of residential	
	properties adjacent to the site.	
	It is expected that a site layout could be	
	designed to prevent layout/overlooking	
	impacts.	
Employment Land	Site is not designated employment land and	
	does not have an extant employment use	
	on the site.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mixed commercial and residential area.	

	Established commercial to the south; residential to the north.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Mixed Use		
able for		
d constraints can		

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0434
Address	Allotments, Formby Road, Halling
Description	The site is situated adjacent to the A228/Kent Road junction, to the west, and the Medway Valley Railway Line to the east. The Newton Social Club is situated immediately to the south of the site.
	The site itself is split in to. The southern half of the site is given over to allotments. The northern half of the site is
	undeveloped land given over to pasture.
Size (ha)	0.90
Relevant policy	-
guidance	
Location Plan	Orbition of the second

Development Potential		
Residential (units)	4 units	
Employment (m ²)	Office	9035
	Industrial	3615
	Storage	3615
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	

Suitability		
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Kent Road, which is	
	adjacent to the site.	
	,	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Landcaana	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	

Suitability		
	any agricultural land.	
Open Space	Part of the site is designated open space as Allotments.	
	The 2012 PPG17 study indicates there is a deficiency of this type of open space in the Strood sub-area.	
	The rest of the site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Much of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Noise pollution may affect the site, but it is		
	likely that this could be mitigated.		
Amenity/Overlooking	There are a limited number of residential		
	properties adjacent to the site.		
	It is expected that a site layout could be		
	designed to prevent layout/overlooking		
	impacts.		
Employment Land	Site is not designated employment land and		
	does not have an extant employment use		
	on the site.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Economic Development		
Flood Risk	isk Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability

Site is not being actively promoted for development.

Site		
Reference	0435	
Address	South of Vicarage Road, Halling	
Description	The site is situated south east of Vicarage Road, adjacent to the A228. Housing backs on to the northern and western boundary of the site.	
	The site comprises an area of open space. The site is given over to playing field, comprising open, short maintained grass. Trees and hedgerows, enclosing the site, define the boundary of the site with A228. There is also vegetation along the southern part of the western boundary. The northern part of the western boundary, and the northern boundary is open.	
Size (ha)	1.04	
Relevant policy	-	
guidance		
Location Plan	Pring Pard Pring	

Development Potential		
Residential (units)	30 units	
Employment (m ²)	Office	10430
	Industrial	4175
	Storage	4175
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	

Suitability		
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Vicarage Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	The site is situated outside of the built up	
	area, with the Halling Quarries Landscape	
	Character Area, which is considered	
	sensitive to change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	

Suitability		
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	A major pipeline runs through or near to	
	the site which main constrain development.	
	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open space as	
	Amenity Greenspace, Football Pitches and a	
	Play Area.	
	The 2012 PPG17 study indicates there is a deficiency of Football Pitches and Play Areas in the Strood and Rural sub-area, however there is a surplus of Amenity Greenspace.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but it is likely that this could be mitigated for commercial uses.	

Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	0438
Address	Capstone Valley
Description	North Dane Way, which runs along the western and southern boundary, and Shawstead Road, which runs along the eastern boundary, define the site. The Lordswood Leisure Centre is situated adjacent, but outside of the sites southern boundary.
	Site is comprised of several different parcel of land
	including, undulating arable fields, blocks of woodland
	and playing fields associated with the Leisure Centre.
Size (ha)	37.36
Relevant policy guidance	None
Location Plan	

Development Potential		
Residential (units)	897	
Employment (m ²)	Office	373,585
	Industrial	149,435
	Storage	149,435
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots.	

Suitability		
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to North Dane Way, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	The site is adjacent to Ancient Woodland.	
	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be	

Suitability		
	undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	The site is locally valued landscape as part of the Sharstead Farm and Elm Court character areas, which are considered sensitive to change.	
	Development is thereby likely to have a detrimental impact upon locally valued local landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Whilst the site is situated on agricultural land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further assessment of the agricultural land quality would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	

Suitability		
Open Space	Much of the site is designated open space as Natural Open Space.	
	The 2012 PPG17 Study indicated there is a surplus of Natural Open Space in the subarea.	
	Another part of the site is not designated open space but is used for recreational purposes.	
	The rest of the site is designated open space as Amenity Greenspace, Football Pitches, Rugby Pitches, Cricket Pitches, STP and a Play Area.	
	The 2012 PPG17 study indicates there is a deficiency of these types of open space in the Chatham sub-area.	

Suitability – Housing		
Flood Risk	Level of flood risk on the site is considered	
	acceptable.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	residential development due to the	
	landscape impacts.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential/rural with few commercial	
	uses.	
Overall	The site is considered unsuitable for residential	
	development due to the landscape impacts.	
Suitability – Mixed Use		
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Overall	The site is considered unsuitable for residential	
	development due to the landscape impacts.	

Availability	

Site	
Reference	0443
Address	Lower Upnor, RSME land
Description	Walled Defence lands; training site for marine engineers. Mature trees and single storey modern 20th century & 18th century defence buildings.
Size (ha)	3.81
Relevant	Chatham Dockyard and its Defences Planning Policy Document (2015)
Policy	
Guidance	
Location	the second
Plan	

Development Potential		
Residential (units)	20	
Employment (m ²)	Office	38,100
	Industrial	15,240
	Storage	15,240
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has moderate access to public	
Accessibility	transport opportunities.	
Highway Network	It is anticipated that the highway network	

Suitability		
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Upnor Road, which is	
	directly adjacent to the site.	
	, ,	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	The site is situated directly adjacent to the	
	Medway Marine Conservation Zone (MCZ).	
	Careful regard will need to be had to the	
	impacts of development upon the MCZ	
	through any further assessment of this site.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
	ומוועגנמאבג.	

Suitability	Suitability		
Heritage	Site is within or is in close proximity to the Upnor Conservation Area, a number of Listed Buildings and a Scheduled Monument. Development may thereby impact upon these designated heritage assets.		
	Further assessment of the potential impacts of development upon the designated heritage assets would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.		
	Although it may be possible to mitigate any detrimental impacts through a sensitive approach to the design.		
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.		
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable.		
Site Developability	Due to the level of flood risk the site is subject to some development abnormals, however these are considered resolvable.		
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.		
Open Space	Site is not designated open space.		

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	Whilst site is adjacent to residential	
	properties it is expected that a site layout	
	could be designed to prevent	
	layout/overlooking impacts.	
Employment Land	Site is not designated employment land and	
	does not have an extant employment use	
	on the site.	

Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mixed commercial and residential area.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed Use		
Suitability – Mixed Use Overall Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.		

Availability	
Landowner is actively promoting the site for redevelopment.	
Planning application MC/13/1804 - mixed use permitted June 2014.	

Site	
Reference	0448
Address	Garages off Tobruk Way/Burma Way, Chatham
Description	The site comprises a parking court within a residential block. The site is thereby enclosed by residential development on all sides (Burma Way, Tobruk Way, Dunkirk Drive). The site itself comprises a number of single storey garage
	blocks arranged around the perimeter of the site with a block in the middle of the site.
	The site has two accesses. The main access from Burma Way, which is approximately 4m wide and cuts between the curtilage of two residential properties. There is a second access also approximately 4m wide, which cuts between two properties, although this appears to have been annexed by the property to the east.
Size (ha)	0.35
Relevant policy guidance	-
Location Plan	Som and a second

Development Potential		
Residential (units)	19 units	
Employment (m ²)	Office	3470
	Industrial	3470
	Storage	1390
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Burma Way, which is	
	directly adjacent to the site.	
	· · · · · · · · · · · · · · · · · · ·	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
Ū	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	

Suitability		
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing			
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.		
Employment Land	Site is not designated employment land or in an extant employment use.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Economic Development			
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0471
Address	124 Pier Road Gillingham
Description	The site is situated immediately to the south of Pier Road. Adjacent to the site to south is a terrace of two story residential properties. Further to the south east of the site is a large block of flats.
	The site itself comprises a car park and an area of
	vacant/derelict land. The vacant part of the site is covered
	with heavily overgrown vegetation.
Size (ha)	0.15
Relevant policy	-
guidance	
Location Plan	PIER ROAD PIER ROAD

Development Potential		
Residential (units)	8 units	
Employment (m ²)	Office	1465
	Industrial	585
	Storage	585
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	

Suitability - General		
	the developer, may be required.	
Site Access	The site is situated on Pier Road, providing	
	suitable vehicular access.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Noise pollution may affect the site, but it is		
	likely that this could be mitigated.		
Amenity/Overlooking	The site has the potential to impact upon		
	amenity of nearby residential properties.		
	Whilst this is likely to be resolvable through		
	sensitive design, it is likely this would have		
	implications for site capacity.		
Employment Land	Site is not designated employment land and		
	does not have an extant employment use		
	on the site.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered		
	that these could be resolved, subject to		
	further assessment.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Planning application MC/14/2084 – residential – 8 dwellings	

Site		
Reference	0484	
Address	Car Park The Terrace Rochester	
Description	Site comprises a car park tucked into behind the rear properties fronting on to Eastgate, to the east, and Victoria Street, to the west. The car park is accessed via The Terrace.	
	The properties defining the eastern and southern boundary vary in type but all of relatively large commercial/residential buildings comprising between 3 and 6 storey, including a number of more historic properties. To the north of the site is a relatively modern residential development. The car park itself has a number of trees within it.	
Size	0.19	
Relevant policy guidance	None	
Location Plan	The Were accounts of the second secon	

Development Potential			
Residential (units)	14		
Employment (m ²)	Office	1,875	
	Industrial	750	
	Storage	750	
Main Town Centre Uses			
(m ²)			
Other Uses			

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	

Suitability - General		
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via The Terrace.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Site is within the Historic Rochester	
	Conservation Area, and development may	
	thereby impact upon this designated	
	heritage asset.	
	Further assessment of the potential	
	impacts of development upon the	
	designated heritage asset would need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	Although it may be possible to mitigate any	

Suitability - General		
	detrimental impacts through a sensitive	
	approach to the design.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mixed commercial and residential area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Landowner is actively promoting the site for redevelopment.

Planning permission has been given for redevelopment of the site (reference MC/12/1858) to accommodate 14 residential units.

Site	
Reference	0486
Address	Safety Bay House Warwick Crescent Rochester
Description	Flat site adjacent to river Medway. Situated to the south of the site is a mature residential block of two storey semi-detached properties. The M2 runs adjacent to site to the west at an elevated level. The site itself is flat, grassed area with some overgrown vegetation. The site access is taken from Warwick Crescent. A Public Right of Way runs across the front of the site.
Size (ha)	0.69
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	9 units	
Employment (m ²)	Office	6600
	Industrial	2640
	Storage	2640
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has moderate access to public	
Accessibility	transport opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	

Suitability - General		
Site Access	It is likely a suitable vehicular access could	
	be created on to Warwick Crescent, which	
	is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	The site is situated directly adjacent to the	
	Medway Marine Conservation Zone (MCZ).	
	Careful regard will need to be had to the	
	impacts of development upon the MCZ	
	through any further assessment of this site.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Contamination	Due to past uses on site and/or in the	
	nearby area, contamination is possible but	

Suitability - General		
	is likely to be capable of mitigation if found.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implications for site capacity.	
Employment Land	Site is not designated employment land and	
	does not have an extant employment use	
	on the site.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Economic Development			
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Planning application MC/14/2866 – residential – 9 dwellings

Site	
Reference	0524
Address	Southern Water Site Capstone Road Chatham
Description	The site is currently an operational base for Southern Water comprising several large commercial buildings, associated car parking and works compounds, and landscaping including several clusters of mature trees. Mature planting defines the boundary of the site
	To the south and east of the site are the open, rural landscapes of the Capstone Valley. To the north and west of the site are mature residential areas. Access to the site is taken from Capstone Road, which defines the western boundary of the site.
Size (ha)	2.90
Relevant policy guidance	None
Location Plan	

Development Potential		
Residential (units)	69	
Employment (m ²)	Office	29,075
	Industrial	11,630
	Storage	11,630
Main Town Centre Uses (m ²)		
Other Uses		

Suitability			
Facilities & Services	Site has moderate access to services and		
Accessibility	facilities.		
Public Transport	Site has good access to public transport		

Suitability		
Accessibility	opportunities.	
Highway Network Capacity	Access to the strategic highway network (M2/A2), and around the Medway urban distributor network generally, is likely to constrained by a number of identified congestion hotspots including in particular: • A2	
	It is understood that infrastructure upgrades have been identified to increase capacity on the network to facilitate delivery of development on this site.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	Site has an existing suitable vehicular access via Capstone Road.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	

Suitability		
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Due to past uses on site and/or in the	
	nearby area, contamination is possible but	
	is likely to be capable of mitigation if found.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Site is unlikely to be constrained by noise		
	pollution.		
Amenity/Overlooking	Whilst site is adjacent to residential		
	properties it is expected that a site layout		
	could be designed to prevent		
	layout/overlooking impacts.		
Employment Land	Site is not designated employment land.		
	Whilst the site currently accommodates a		
	commercial land use, the council is not		
	seeking to protect this.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered		
	that these could be resolved, subject to		
	further assessment.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Established employment/commercial area.	

Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Landowner is actively promoting the site for redevelopment.	
Planning permission has been given for redevelopment of the site (reference MC/12/0098) to accommodate 69 residential units.	

Site		
Reference	0559	
Address	195 Princes Avenue Walderslade	
Description	The site comprises a parcel of open space situated to the rear of residential development (Princes Avenue, Peacock Rise, Gatecombe Close). To the north of the site is a larger parcel of open space, which extends towards Maundene School. The site itself is comprises unmaintained, vacant, semi-	
	natural open space. Relatively dense vegetation, including self seeded tress, define the site boundary. The site has a	
	relatively steep gradient which falls west to east, the	
	adjacent land also falls away steeply.	
Size (ha)	0.47	
Relevant Policy Guidance	-	
Location Plan	DOWNLAND WALK	

Development Potential		
Residential (units)	15	
Employment (m ²)	Office	4735
	Industrial	1895
	Storage	1895
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	

Suitability - General		
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is expected a vehicular access could be	
	created on to Princes Avenue, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process, having	
	particular regard to adjacent properties and	
	gradient.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Decignated Liphitate	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Landssans	rejected.	
Landscape	Site is situated within built up area.	
	Dovelopment is unlikely to have a	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation is likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	

Suitability - General		
	development abnormals, in particular the steep gradient, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Site is unlikely to be constrained by noise		
	pollution.		
Amenity/Overlooking	The site has the potential to impact upon		
	amenity of nearby residential properties.		
	Whilst this is likely to be resolvable through		
	sensitive design, it is likely this would have		
	implications for site capacity.		
Employment Land	Site is not designated employment land and		
	does not have an extant employment use		
	on the site.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered		
	that these could be resolved, subject to		
	further assessment.		

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can be addressed.	

Permission granted in January 2015 for reserved matters for 15 units MC/14/1685.

Site	Site		
Reference	0571		
Address	47-48 Second Avenue Industrial Estate		
Description	The site comprises an occupied plot, and an adjacent parcel of vacant land, situated on the Second Avenue industrial estate in Chatham. There plots either side and opposite the site. To the rear of the site is vacant land, which acts as a buffer with Street End Road. Immediately adjacent to the north of the site is an electrical sub station.		
	The main part of the site itself comprises a single storey		
	industrial shed and yard (used for car parking). A 2m-		
	security fence defines the site boundary.		
Size (ha)	0.17		
Relevant policy guidance	-		
Location Plan	Vers Vers Vers Vers Vers Vers Vers Vers		

Development Potential		
Residential (units)	7	
Employment (m ²)	Office	1675
	Industrial	670
	Storage	670
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	

Suitability - General		
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Second Avenue.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation is likely to be deliverable.	
Contamination	Due to past uses on site and/or in the	
	nearby area, contamination is possible but	
	is likely to be capable of mitigation if found.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability - General		
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
Employment Land	Site is designated employment land and	
	occupies extant employment uses; the	
	SHENA indicates this should retained.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Established employment/commercial area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	0576
Address	A1-A5 and F1-F3, Elm Court Estate, Capstone Road
Description	Rural free-standing site accessed through a country lane. Largely a
	non-B class use, site gated at junction. Uses include a garden centre,
	some workshops and a nursery.
Size (ha)	3.25
Relevant	None
policy	
guidance	
Location	
Plan	

Development Potential		
Residential (units)	94 units	
Employment (m ²)	Office	32,540
	Industrial	13,015
	Storage	13,015
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	

Suitability		
	congestion hotspots	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	Site has an existing suitable vehicular	
Ecological Potential	access via Capstone Road. An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage, although it is noted that the site is fully developed and is in active commercial use.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Whilst the site is situated outside of the	

Suitability		
	built up area, in a sensitive landscape area,	
	the site is fully developed and is in active	
	commercial use. As such the site is	
	considered have potential to accommodate	
	change.	
	Further assessment of the potential	
	impacts of development upon the local	
	landscape would need to be undertaken	
	through the Local Plan or Development	
	Management process, before development	
	could be supported or rejected.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Due to past uses on site and/or in the	
	nearby area, contamination is possible but	
	is likely to be capable of mitigation if found.	
Site Developability	Whilst the site is subject to some	
	development abnormals, associated with	
	clearance of the site, these are considered	
	resolvable.	
Agricultural Land	Site is on the edge of the built up area and	
	is not in active agricultural (or similar) use.	
	Development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	There are no residential properties adjacent to the site and amenity/overlooking impacts would be unlikely.	
Employment Land	Site is designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development				
Flood Risk	Level of flood risk on the site is considered			
	acceptable for commercial uses.			
Noise	Commercial uses on the site are unlikely to be			
	constrained by noise pollution.			
Amenity	Established employment/commercial area.			
Overall	Whilst the site is subject to some potential			
	development constraints, it is considered that			
	these could be resolved, subject to further			
	assessment.			

Suitability – Mixed Use		
Overall The site is considered unsuitable for		
	development unless identified constraints can be addressed.	
	be addressed.	

Availability	
Landowner is actively promoting the site for redevelopment.	
Planning permission has been given for redevelopment of the site	
(reference MC/04/2266) to accommodate employment uses.	

Site	
Reference	0598
Address	R/O 329 - 377 (Featherstones) High Street, Rochester
Description	The site comprises the land between the river and the High Street.
	The site is characterised by a diverse mix of historic buildings, with warehouses and associated yards and ancillary buildings adjacent to the river, and terraces fronting on to the High Street accommodating retail uses on the ground floor and residential on the upper levels.
Size (ha)	1.23
Relevant policy guidance	Chatham Dockyard and its Defences Planning Policy Document (2015)
Location Plan	Depending and the second secon

Development Potential		
Residential (units)	66 units	
Employment (m ²)	Office	1350
	Industrial	540
	Storage	540
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	

Suitability		
-	congestion hotspots including in particular:	
	• A2	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	P	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	The site is situated on Rochester High	
	Street providing suitable vehicular access.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	The site is situated directly adjacent to the	
Suitability		
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	Medway Marine Conservation Zone (MCZ).	
	Careful regard will need to be had to the	
	impacts of development upon the MCZ	
	through any further assessment of this site.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Site is within the Star Hill to Sun Pier	
	Conservation Area and in close proximity to	
	several listed buildings. Any development	
	may thereby impact upon these designated	
	heritage assets.	
	Further assessment of the potential	
	impacts of development upon the	
	designated heritage assets would need to	
	be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	Although it may be peoplible to mitigate any	
	Although it may be possible to mitigate any	
	detrimental impacts through a sensitive	
Air Quality	approach to the design.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Due to past uses on site and/or in the	
Contamination	nearby area, contamination is possible but	
	is likely to be capable of mitigation if found.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
- Griediter er Eurio	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	

Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implications for site capacity.	
Land Use	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mixed commercial and residential area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Landowner is understood to be actively promoting the site for redevelopment.

Achievability and Viability

Site	
Reference	0603
Address	Strood Service Station, 3 London Road, Strood
Description	Flat site, raised from the surrounding area behind a retaining
	wall, currently used as a car sales and petrol filling station.
Size (ha)	0.25
Relevant policy guidance	
Location Plan	

Development Potential		
Residential (units)	11	
Employment (m ²)	Office	2,505
	Industrial	1000
	Storage	1000
Main Town Centre Uses (m ²)		
Other Uses		

Suitability		
Facilities & Services Accessibility	Site has good access to services and facilities.	
Public Transport Accessibility	Site has good access to public transport opportunities.	
Highway Network Capacity	Access to the strategic highway network (M2/A2), and around the Medway urban distributor network generally, is likely to constrained by a number of identified congestion hotspots.	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	

Suitability		
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity constraints.	
Site Access	Site has an existing suitable vehicular	
	access via London Road.	
Ecological Potential	An ecological survey of the site has not	
-	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
Air Quality	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
Cantoninalia	mitigation likely to be deliverable.	
Contamination	Due to past uses on site and/or in the	
	nearby area, contamination is possible but	

Suitability		
	is likely to be capable of mitigation if found.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implications for site capacity.	
Land Use	Site is not designated employment land but	
	is in active use as petrol station (sui	
	generis) and therefore is unsuitable fro	
	residential	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Established employment/commercial area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site is not being actively promoted for development.

Achievability and Viability	

Site	
Reference	0604
Address	Walnut Tree Farm, 155 Lower Rainham Road, Rainham
Description	The site comprises a parcel of land situated between the Lower Rainham Road and the south bank of the Medway. The site is largely given over to open pasture, with the boundary of the site defined by mature trees and bushes. Situated at the centre of the site is a complex of agricultural buildings. The site is accessed via a single track, which runs from the Lower Rainham Road through the site.
Size (ha)	2.76
Relevant policy guidance	
Location Plan	Ny N

Development Potential		
Residential (units)	80	
Employment (m ²)	Office	27,545
	Industrial	11,020
	Storage	11,020
Main Town Centre Uses (m ²)		
Other Uses	Hotel	

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	

Suitability - General		
-	B2004 (Lower Rainham Road)	
	• A289	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	Site has an existing suitable vehicular	
	access via the Lower Rainham Road,	
	although it is not clear this is wholly within	
	the same ownership.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	

Suitability - General		
Landscape	The site is situated outside of the built up area, with an area of locally valued landscape, Riverside Marshes, which is considered sensitive to change.	
	Development is thereby likely to have a detrimental impact upon locally valued local landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation is likely to be deliverable.	
Contamination	Due to past uses on site and/or in the nearby area, contamination is possible but is likely to be capable of mitigation if found.	
Site Developability	Due to the level of flood risk the site is subject to some development abnormals, however these are considered resolvable.	
Agricultural Land	The site is situated on the best and most versatile agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Site is unlikely to be constrained by noise		
	pollution.		
Amenity/Overlooking	There are no residential properties		
	adjacent to the site and		
	amenity/overlooking impacts would be		
	unlikely.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity	Mainly rural area.	

Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Permission MC/15/0923 granted May 2015 - extensions for hotel	
use.	

Site			
Reference	0632		
Address	Colonial House Quayside		
Description	The site is within the former Dockyard area, at the north end of Chatham. The site is immediately to the north of A289, to the south of a dock/marina. To the west of the site are several commercial buildings and beyond that the Dockside retail and leisure complex. To the east of the site is the Gillingham Dock commercial area.		
	The site itself developed parcel of land, comprising a four/four and half storey large floor plate office building and associated parking and landscaping.		
Size (ha)	3.33		
Relevant policy	Chatham Dockyard and its Defences Planning Policy		
guidance	Document (2015)		
Location Plan			

Development Potential		
Residential (units)	253 units	
Employment (m ²)	Office	33,315
	Industrial	13,325
	Storage	13,325
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Given there are trips associated with the	
Capacity	extant use on the site, it is anticipated that	

Suitability - General		
	the highway network around the site could	
	accommodate the traffic generated by the	
	redevelopment of the site, although some	
	enhancements, funded by the developer,	
	may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Quayside/Maritime Way.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation is likely to be deliverable.	
Contamination	Due to past uses on site and/or in the	
	nearby area, contamination is possible but	
	is likely to be capable of mitigation if found.	
Site Developability	Due to the level of flood risk the site is	
[subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
J	development would not result in the loss of	

Suitability - General		
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing			
Flood Risk	Part of the site is subject to a high level of			
	flood risk but it is expected that this could			
	be resolved and that the site would pass			
	the sequential test for flood risk.			
Noise	Site may be constrained by air pollution but			
	mitigation is likely to be deliverable.			
Amenity/Overlooking	There are no residential properties			
	adjacent to the site and			
	amenity/overlooking impacts would be			
	unlikely.			
Employment Land	Whilst the site is designated employment			
	land, the Council has accepted the principle			
	of residential development on the site.			
Overall	Whilst the site is subject to some potential			
	development constraints, it is considered			
	that these could be resolved, subject to			
	further assessment.			

Suitability – Economic Development			
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Established employment/commercial area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Landowner is actively promoting the site for redevelopment.

Outline Planning Permission (reference MC/14/3631) granted in May 2015 – mixed use redevelopment (253 units).

Site	
Reference	0638
Address	Land adjacent to 45 Laker Road, Rochester
Description	The site is a plot and adjacent vacant land within the Laker Road industrial estate. To the north, south, west and north east of the site are industrial plots occupied with commercial buildings and associated yards/car parking. To the east/south east of the site is situated Rochester Airfield which is flat, open grass. Site comprises an existing two-storey brick built office/general industry/warehouse building and associated car park which
	together occupier approximately 2/3 of the site. The remainder of the site is vacant land with a mixture of scrubby vegetation and hard standing.
Size (ha)	0.39
Relevant policy guidance	-
Location Plan	
	Achester de Park Neutron Bana Bana Bana Bana Bana Bana Bana Ba

Development Potential		
Residential (units)	4 units	
Employment (m ²)	Office	3855
	Industrial	1545
	Storage	1545
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General			
Facilities & Services	Site has poor access to services and		
Accessibility	facilities.		
Public Transport	Site has poor access to public transport		

Suitability - General		
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Laker Road.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation is likely to be deliverable.	
Contamination	Due to past uses on site and/or in the	
	nearby area, contamination is possible but	
	is likely to be capable of mitigation if found.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	

Suitability - General		
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	It is anticipated that the site is subject to	
	high levels of noise pollution that cannot	
	reasonably be mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
Employment Land	Site is designated employment land and	
	occupies extant employment uses; the	
	SHENA indicate this type of land should be	
	protected.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econo	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Established employment/commercial area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can	
	be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	0646
Address	Grain Power Station, Grain Road
Description	The site is the former Grain Power Station, situated at south east of the Hoo Peninsula. A strip of vacant land lies along the eastern edge of the site, providing a buffer between the site and the river; the site has a small area of river frontage. Immediately to the north of the site is the village of Grain. To the west is the wider Grain employment site, formerly the Kent BP Oil Refinery, which is partially vacant land and partially accommodates port related activities. Clearance of the former power station buildings has
	started.
Size (ha)	101.02
Relevant policy	-
guidance	
Location Plan	

Development Potential			
Residential (units)	2424 units		
Employment (m ²)	Office 1,010,205		
	Industrial	404,080	
	Storage	404,080	
Main Town Centre Uses (m ²)			
Other Uses	Infrastructure (Energy)		

Suitability - General		
Facilities & Services	Whilst the site currently has poor access to	

Suitability - General		
Accessibility	services and facilities, given that the site has an estimated capacity in excess of 500 units, development has the potential to deliver an enhancement in the level of services and facilities locally, either through direct on-site provision or through contributions towards local off site facilities.	
Public Transport	Whilst this high level assessment recognises the theoretical potential of the site to overcome its poor accessibility, this would need to be further investigated through the Local Plan or Development Management process before development on the site could be supported or rejected. Whilst the site currently has poor access to	
Accessibility	public transport opportunities, given that the site has an estimated capacity in excess of 500 units, development has the potential to deliver an enhancement to public transport opportunities locally. Whilst this high level assessment recognises the theoretical potential of the	
Highway Network	site to overcome its poor accessibility, this would need to be further investigated through the Local Plan or Development Management process before development on the site could be supported or rejected. Access to the strategic highway network	
Capacity	(M2/A2) is via the Four Elms Roundabout and A289. Whilst there are currently some capacity issues experienced at this junction, upgrades are planned and are expected to go someway towards resolving these constraints.	
	Detailed assessment of the implications of development for the Four Elms Roundabout is likely to be required to inform the local plan and development management process. Assessment of M2 Junction 1 may also be required. Access around the Medway urban distributor network is likely to be	

Suitability - General		
	constrained by a number of identified	
	congestion hotspots including Medway Tunnel in particular.	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving access to the	
	urban distributor network, there are no	
	upgrades planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund infrastructure upgrades necessary	
Site Access	to address capacity constraints. Site has an existing suitable vehicular	
Sile Access	access via Grain Road/Power Station	
	Road/Port Victoria Road.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or rejected.	

Suitability - General		
	The site is situated directly adjacent to the	
	Medway Marine Conservation Zone (MCZ).	
	Careful regard will need to be had to the	
	impacts of development upon the MCZ	
	through any further assessment of this site.	
	The site is situated immediately adjacent to	
	the Thames Estuary & Marshes	
	SPA/Ramsar. Careful regard will also need	
	to be had to the recreational impacts of the	
	development through any further	
	assessment of this site. Site-specific	
	mitigation maybe required in addition to	
	strategic mitigation.	
Landscape	Whilst the site is situated outside of the	
	built up area, the site is previously	
	developed land and thereby the landscape	
	is considered less sensitive and to have	
	some potential to accommodate change.	
	Further assessment of the potential	
	impacts of development upon the local	
	landscape would need to be undertaken	
	through the Local Plan or Development	
	Management process, before development	
	could be supported or rejected.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation is likely to be deliverable.	
Contamination	Due to past uses on site and/or in the	
	nearby area, contamination is possible but	
	is likely to be capable of mitigation if found.	
	However careful consideration would need	
	to be given to the cost of any remediation	
	measures and their implications for the	
	viability of any redevelopment of the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
Agricultural Land	considered resolvable.	
Agricultural Land	Site is not in active agricultural (or similar)	
	use. Development would not result in the	
Onen Srees	loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of flood risk but it is expected that this could be resolved and that the site would pass the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties adjacent to the site and amenity/overlooking impacts would be unlikely. However adjacent employment uses would have a detrimental impact upon residential amenity	
Employment Land	The site currently occupies extant employment uses that should be retained.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Eco	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Established employment/commercial area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Land owner is not promoting the site for redevelopment.	

Site	
Reference	0647
Address	Kingsnorth Power Station
Description	The site has a mix of uses that include two power stations and some petro-chemical activity. The southern part of the site mainly consists of the power stations with the main industrial work situated just to the north of these. The majority of the northern part of the site is open and unused and is proposed land for employment.
Size (ha)	190.69
Relevant policy guidance	
Location Plan	

Development Potential		
Residential (units)	4,577	
Employment (m ²)	Office	1,906,900
	Industrial	762,760
	Storage	762,760
Main Town Centre Uses (m ²)		
Other Uses	Infrastructu	ire

Suitability - General		
Suitability - General Facilities and Services Accessibility	Whilst the site currently has poor access to services and facilities, given that the site has an estimated capacity in excess of 500 units, development has the potential to deliver an enhancement in the level of services and facilities locally, either through	
	direct on-site provision or through contributions towards local off site facilities. Whilst this high level assessment recognises the theoretical potential of the site to overcome its poor accessibility, this	

Suitability - General		
	would need to be further investigated	
	through the Local Plan or Development	
	Management process before development	
	on this site could be supported or rejected.	
Public Transport	Whilst the site currently has poor access to	
Accessibility	public transport opportunities, given that	
Accessionity	the site has an estimated capacity in excess	
	of 500 units, development has the potential	
	to deliver an enhancement to public	
	transport opportunities locally.	
	W/bilet this bigh level assessment	
	Whilst this high level assessment	
	recognises the theoretical potential of the	
	site to overcome its poor accessibility, this	
	would need to be further investigated	
	through the Local Plan or Development	
	Management process before development	
	on the site could be supported or rejected.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2) is via the Four Elms Roundabout	
	and A289. Whilst there are currently some	
	capacity issues experienced at this junction,	
	upgrades are planned and are expected to	
	go someway towards resolving these	
	constraints.	
	Detailed assessment of the implications of	
	development for the Four Elms	
	Roundabout is likely to be required to	
	inform the local plan and development	
	management process. Assessment of M2	
	Junction 1 may also be required.	
	Access around the Medway urban	
	distributor network is likely to be	
	constrained by a number of identified	
	congestion hotspots including Medway	
	Tunnel in particular.	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving access to the	
	urban distributor network, there are no	
	upgrades planned or identified at present.	
	Further detailed assessment would need to	

Suitability - General		
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund infrastructure upgrades necessary	
	to address capacity constraints.	
Site Access	Site has an existing suitable vehicular	
	access via Ropers Lane and Stoke Road.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	It is noted that a significant amount of	
	ecological mitigation works have been	
	undertaken in support of the ongoing	
Designated Habitate	redevelopment of the site.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	The site is situated directly adjacent to the	
	Medway Marine Conservation Zone (MCZ).	
	Careful regard will need to be had to the	
	impacts of development upon the MCZ	
	through any further assessment of this site.	
	The site is situated immediately adjacent to	

Suitability - General		
	the Thames Estuary & Marshes SPA/Ramsar	
	& Medway Estuary and Marshes SSSI/SPA.	
	Careful regard will also need to be had to	
	the recreational impacts of the	
	development through any further	
	assessment of this site. Site-specific	
	mitigation maybe required in addition to	
	strategic mitigation.	
Landscape	Site is situated previously developed land,	
	which is, or has historically been in an	
	industrial use.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation is likely to be deliverable.	
Contamination	Due to past uses on site and/or in the	
	nearby area, contamination is possible but	
	is likely to be capable of mitigation if found.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is on previously developed land and is	
	not in active agricultural (or similar) use.	
	Development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
	However adjacent employment uses would	
	have a detrimental impact upon residential	
	amenity	
Employment Land	Site is designated employment land.	

Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Established employment/commercial area.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
The landowner is not promoting the site for redevelopment, seeking	
energy development only.	

Site	
Reference	0648
Address	Land between Vanguard Way and Anthony's Way
Description	The site comprises a parcel of land defined by Vanguard Way to the north and Whitehall Creek to the south, comprising of a bank of unmaintained, natural grassland and vegetation and mud banks, which adjoin the creek.
Size (ha)	6.16
Relevant policy guidance	Chatham Dockyard and its Defences Planning Policy Document (2015)
Location Plan	

Development Potential		
Residential (units)	148	
Employment (m ²)	Office	61,600
	Industrial	24,640
	Storage	24,640
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	

Suitability - General		
Capacity	(M2/A2) is via the Four Elms Roundabout and A289. Whilst there are currently some	
	capacity issues experienced at this junction,	
	upgrades are planned and are expected to	
	go someway towards resolving these constraints.	
	Detailed assessment of the implications of development for the Four Elms Roundabout is likely to be required to	
	inform the local plan and development	
	management process. Assessment of M2 Junction 1 may also be required.	
	Access around the Medway urban distributor network is likely to be	
	constrained by a number of identified	
	congestion hotspots including Medway Tunnel in particular.	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving access to the	
	urban distributor network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on the network.	
	Developer contributions may be required	
	to fund infrastructure upgrades necessary to address capacity constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to George Summers Close,	
	which is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	

Suitability - General		
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	The site is also situated directly adjacent to	
	the Medway Marine Conservation Zone	
	(MCZ). Careful regard will need to be had to	
	the impacts of development upon the MCZ	
	through any further assessment of this site.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Site is in close proximity to the Chatham	
	Historic Dockyard Conservation Area, a	
	number of Listed Buildings and a number of	
	Scheduled Ancient Monuments;	
	development may thereby impact upon	
	these designated heritage assets.	
	Further assessment of the potential	
	impacts of development upon the	
	designated heritage assets would need to	
	be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	

Suitability - General			
	Although it may be possible to mitigate any		
	detrimental impacts through a sensitive		
	approach to the design.		
Air Quality	Site may be constrained by air pollution but		
	mitigation is likely to be deliverable.		
Contamination	Due to past uses on site and/or in the		
	nearby area, contamination is possible but		
	is likely to be capable of mitigation if found.		
Site Developability	Due to the level of flood risk the site is		
	subject to some development abnormals,		
	however these are considered resolvable.		
Agricultural Land	Site is within built up area and		
	development would not result in the loss of		
	any agricultural land.		
Open Space	Site is not designated open space.		

Suitability – Housing	Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Noise pollution may affect the site, but it is		
	likely that this could be mitigated.		
Amenity/Overlooking	There are no residential properties		
	adjacent to the site and		
	amenity/overlooking impacts would be		
	unlikely.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Site is adjacent to an established		
	employment/commercial area.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Landowner is actively promoting the site for redevelopment.

SLAA submission has been received for housing or employment/commercial uses.

Site		
Reference	0652	
Address	Wilds Yard, Clipper Close, Medway City Estate	
Description	The site is situated with the Medway City Estate, on the eastern edge of the Estate. Clipper Close defines the site. To the north of the site is large commercial building. To the east and south of the site is a waste-processing site. Along the western and southern side of the site is a complex of small commercial workshop units. The site itself is comprises an area of hard standing given	
	over to open storage.	
Size (ha)	0.20	
Relevant Policy	Chatham Dockyard and its Defences Planning Policy	
Guidance	Document (2015)	
Location Plan	Transient Partie Basiness Park Nephane Basiness Park	

Development Potential		
Residential (units)	2 units	
Employment (m ²)	Office	2010
	Industrial	805
	Storage	805
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	

Suitability		
	 congestion hotspots including in particular: Medway Tunnel A289 	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	Site has an existing suitable vehicular access via Clipper Close.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area.	

Suitability		
	Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Whilst the site is situated on agricultural land, it is understood to be Grade 3 or less. Notwithstanding the above further assessment of the agricultural land quality would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
Employment Land	Site is designated employment land and	
	SHENA surveys indicate this type of land	
	should be protected in this sub area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	

	commercial uses.	
Amenity	Established employment/commercial area.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Landowner is actively promoting the site for redevelopment.	
Planning application has been granted for redevelopment (MC/13/2755).	
Site	
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Reference	0654
Address	Land adjoining Southern House, Anthonys Way
Description	The site is a vacant/undeveloped plot within the Medway City
	Estate. The site comprises relatively flat ground, which is
	given over to overgrown and unmaintained grass and scrub
	vegetation.
Size (ha)	0.55
Relevant policy	Chatham Dockyard and its Defences Planning Policy
guidance	Document (2015)
Location Plan	A B Be Sa B B B B B B B B B B B B B B B B B B B

Development Potential		
Residential (units)	6 units	
Employment (m ²)	Office	5475
	Industrial	2190
	Storage	5475
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	Medway Tunnel	
	• A289	

Suitability		
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Anthony's Way or Royal Eagle Close, which are directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or	

Suitability		
	Development Management process, before development could be supported or rejected.	
	The site is situated directly adjacent to the Medway Marine Conservation Zone (MCZ). Careful regard will need to be had to the impacts of development upon the MCZ through any further assessment of this site.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Whilst the site is situated on agricultural land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further assessment of the agricultural land quality would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Open Space	The site is not designated open space but is used for recreational purposes.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
Employment Land	Site is designated employment land and	
	SHENA surveys indicate this type of land	

	should be protected in this sub area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Established employment/commercial area.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Achievability and Viability		
Residential		
Employment		
Main Town Centre Uses		

Site	
Reference	0657
Address	Watermill Wharf, Canal Road, Strood
Description	Flat site adjacent to River Medway, currently in use as a car
	park and storage. Part of the site is made up of railway
	arches. Access is via Canal Road.
Size (ha)	0.36
Relevant policy	-
guidance	
Location Plan	A DER CAL A DER CAL

Development Potential		
Residential (units)	19	
Employment (m ²)	Office	3,600
	Industrial	1,440
	Storage	1,440
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Canal Road.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	

Suitability - General		
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
Designated habitats	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the notential	
	Further assessment of the potential impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	The site is situated divestly adjacent to the	
	The site is situated directly adjacent to the	
	Medway Marine Conservation Zone (MCZ).	
	Careful regard will need to be had to the	
	impacts of development upon the MCZ	
	through any further assessment of this site.	
Landscape	Site is situated within built up area.	
	Development is wellball, to have a	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
· · · ·	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation is likely to be deliverable.	
Contamination	Due to past uses on site and/or in the	
	nearby area, contamination is possible but	
	is likely to be capable of mitigation if found.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Site may be constrained by air pollution but	
	mitigation is likely to be deliverable.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Established employment/commercial area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Landowner is actively promoting the site for redevelopment.

Site	
Reference	0663
Address	82 Jeffery Street, Gillingham
Description	The site is situated in central Gillingham and currently comprises two-storey building, fronting on to Jeffery Street, and a yard to the rear, which extends some distance into a residential block. The rear yard area is thereby surrounding be residential properties (two storey terraced housing). Vehicular access to the yard is via Jeffery Street there is also an access via King Street.
	The buildings fronting on to Jeffery Street are in a relatively
	poor condition. The building includes a retail unit on the
	ground floor (timber merchant).
Size (ha)	0.14
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	6 units	
Employment (m ²)	Office	1350
	Industrial	540
	Storage	540
Main Town Centre Uses (m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	

Suitability		
Capacity	 (M2/A2), and around the Medway urban distributor network generally, is likely to constrained by a number of identified congestion hotspots including in particular: A2 	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	Site has an existing suitable vehicular access via Jeffrey Street.	
Ecological Potential	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or	

Suitability		
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Site is at low risk of flooding.		
Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.		
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.		
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.		
Employment Land	Site is not designated employment land and does not have an extant employment use on the site, part of the site is however given over to retail.		
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Mixed commercial and residential area.	

Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that these could be resolved, subject to further assessment.	

Planning application has been submitted for redevelopment.

Site	
Reference	0669
Address	39-41 Mills Terrace, Chatham
Description	The site comprises a parcel of land situated within a residential block. The site is thereby enclosed by housing (two storey terraces) situated on Mills Terrace, Otway Street, Sturla Road, Melbourne Road.
	The site itself includes a large detached property and its surrounding grounds/garden. The site has several large trees within it. Access is taken from Mills Street, passing between two properties. The site falls away relatively steeply from south to north.
Size (ha)	0.25
Relevant Policy	-
Guidance	
Location Plan	

Development Potential		
Residential (units)	10 units	
Employment (m ²)	Office	2470
	Industrial	985
	Storage	985
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	

Suitability		
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	Site has an existing vehicular access via	
Ecological Dotontial	Mills Terrace. An ecological survey of the site has not	
Ecological Potential	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	

Suitability		
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.		
Employment Land	Site is not designated employment land and does not have an extant employment use on the site.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Site is not being actively promoted for development.

Site	
Reference	0676
Address	Cuxton Station, Station Road, Cuxton
Description	The site is situated to the rear of Cuxton Station. The railway line runs along the southern boundary of the site, adjacent to the river. To the north and east of the site is open countryside. To the west of the site is the village of Cuxton.
	The site itself comprises the station building, car park and associated grounds. The grounds are relatively overgrown with vegetation.
Size (ha)	0.24
Relevant policy guidance	-
Location Plan	Cuxton Station STATION ROAD STATION ROAD

Development Potential		
Residential (units)	3 units	
Employment (m ²)	Office	2385
	Industrial	955
	Storage	955
Main Town Centre Uses (m ²)		
Other Uses		

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	

Suitability		
	congestion hotspots.	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	The site is situated on Station Road, providing suitable vehicular access.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Whilst the site is situated outside of the built up area, and partially comprises previously developed land, the landscape is	

Suitability		
	considered less sensitive and to have some	
	potential to accommodate change.	
	Further assessment of the potential	
	impacts of development upon the local	
	landscape would need to be undertaken	
	through the Local Plan or Development	
	Management process, before development	
	could be supported or rejected.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are a limited number of residential	
	properties adjacent to the site.	
	It is expected that a site layout could be	
	designed to prevent layout/overlooking	
	impacts.	
Employment Land	Site is not designated employment land.	
Overall Residential	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development			
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		

Amenity	Mixed commercial and residential area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site is not being actively promoted for development.

Site		
Reference	0685	
Address	Temple Waterfront, Roman Way, Strood	
Description	The site is bounded to the south west by Roman W which provides access not only to the site itself but a to relatively recent development at Medway Val leisure park. The north western boundary is formed the Medway Valley railway line. The eastern a southern boundaries of the site are formed by Medway River.	
	Temple Manor, the Grade 1 Listed Building and Scheduled Ancient Monument after which Temple Waterfront has been named, lies to the north of the site on the western side of the Medway Valley railway line. The Medway Valley leisure park is located south west of the site and comprises a range of uses including nightclub, cinema, health club, bars and restaurants. Employment uses to the north and north west of the site include a brewery distribution depot, light industry including manufacturing and storage and distribution. To the north east of the site there are a range of existing uses associated with the River. These include boatyards and moorings for the Strood Yacht Club.	
	The site is around 28 hectares (69 acres) in size and comprises three distinct parts – the former Martin Earle's cement works, the Temple Marsh open space, and the Morgan Timber yard and waste / recycling uses.	
	Although broadly flat, there are some areas of significant topographical variation within the site, including existing spoil heaps. The Temple Marsh area, together with the majority of the timber yard, are broadly level. There is a drop in level from the main site to the saltmarsh which forms an inter-tidal habitat to the River. The southern part of the site is visually dominated by the embankments on which Roman Way and the railway site.	
Size (ha)	27.02	
Relevant policy guidance	Temple Waterfront Development Brief 2006	

Location Plan	

Development Potential		
Residential (units)	620	
Employment (m ²)	Office	270,205
	Industrial	108,080
	Storage	108,080
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability			
Facilities & Services	Whilst the site currently has poor access to		
Accessibility	services and facilities, given that the site		
	has an estimated capacity in excess of 500		
	units, development has the potential to		
	deliver an enhancement in the level of		
	services and facilities locally, either through		
	direct on-site provision or through		
	contributions towards local off site		
	facilities.		
	Whilst this high level assessment		
	recognises the theoretical potential of the		
	site to overcome its poor accessibility, this		
	would need to be further investigated		
	through the Local Plan or Development		
	Management process before development		
	on the site could be supported or rejected.		
Public Transport	Site has good access to public transport		
Accessibility	opportunities.		
Highway Network	Access to the strategic highway network		
Capacity	(M2/A2), and around the Medway urban		
	distributor network generally, is likely to		
	constrained by a number of identified		
	congestion hotspots including in particular:		

Suitability		
	• A2	
	• A228	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Roman Way, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be	

Suitability		
	undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
	The site is situated directly adjacent to the Medway Marine Conservation Zone (MCZ). Careful regard will need to be had to the impacts of development upon the MCZ through any further assessment of this site.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets although regard would need to be had to the setting of Temple Manor.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable.	
Site Developability	Due to the level of flood risk the site is subject to some development abnormals, however these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is designated open space as Amenity Greenspace.	
	Whilst the site is designated open space, the council has previously accepted redevelopment proposals for the site.	

Suitability – Housing		
Flood Risk	Level of flood risk on the site is considered	
	acceptable. The sequential test has been	
	passed.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	

	unlikely.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Econo	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mixed commercial and residential area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Landowner is actively promoting the site for redevelopment.

Site has extant outline permission MC09/0417 for residential, employment, retail and community uses plus open space.

Site	
Reference	0686
Address	Diggerland, Roman Way, Strood
Description	Site covers a former refuse tip and is between two railway lines. Currently used for leisure purposes associated with Diggerland: including digger rides and amusements.
Size (ha)	8.44
Relevant	-
policy	
guidance	
Location	a set of the set of th
Plan	

Development Potential		
Residential (units)	203	
Employment (m ²)	Office	84,450
	Industrial	33,780
	Storage	33,780
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	

Suitability - General		
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	A2	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	plained of identified de present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
SILE ALLESS	be created on to Roman Way, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	

Suitability - General		
	impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to an impact upon any designated heritage assets	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Due to past uses on site and/or in the nearby area, contamination is possible but is likely to be capable of mitigation if found.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	The site is previously developed land and development would not result in the loss of any agricultural land.	
Open Space	The site is not designated open space but is used for recreational purposes (Diggerland Leisure Park)	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties adjacent to the site and amenity/overlooking impacts would be unlikely.	
Employment Land	Leisure Park	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.	

Amenity	Mixed commercial and residential area	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Landowner is actively promoting the site for residential redevelopment.

Site	
Reference	0687
Address	National Grid Property, Pier Road, Gillingham
Description	Flat Site comprising a large area of hardstanding used
	for vehicle parking and storage, with 4 single storey
	buildings on site. The buildings were a mixture of brick
	built and temporary portacabin structures.
Size (ha)	2.12
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	203	
Employment (m ²)	Office	21,245
	Industrial	8,500
	Storage	8,500
Main Town Centre Uses (m ²)		
Other Uses	Energy Infra	astructure

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A289	
	Whilst it is possible that strategic	

Suitability - General		
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	Site has an existing suitable vehicular	
	access via Strand Approach Road.	
Ecological Potential	An ecological survey of the site has not	
_	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
-	Zones) indicates that development of this	
	site poses a potential risk to the Medway	
	Estuary and Marshes SSSI.	
	In light of the Natural England guidance it is	
	assumed that the development of this site	
	also poses a potential risk to the Medway	
	Estuary and Marshes SPA.	
	The site is situated directly adjacent to the	
	Medway Marine Conservation Zone (MCZ).	
	Further assessment of the potential	
	impacts of development upon these	
	designated habitats would therefore need	
	to be undertaken through the Local Plan or	

Suitability - General		
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to an impact upon any designated heritage assets	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Due to past uses on site and/or in the	
	nearby area, contamination is possible but is likely to be capable of mitigation if found.	
Site Developability	Whilst the site is subject to some	
	development abnormals there are gas	
	holders on the adjacent site to the north	
	and the site falls within the HSE Inner	
	Consultation Zone.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Noise pollution may affect the site, but it is		
	likely that this could be mitigated.		
Amenity/Overlooking	The site has the potential to impact upon		
	amenity of nearby residential properties.		
	Whilst this is likely to be resolvable through		
	sensitive design, it is likely this would have		
	implication for site capacity.		
Employment Land	Site is designated employment land.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	unacceptable	
Noise	Noise pollution may affect the site, but it is likely	
	that this could be mitigated.	
Amenity	Mixed commercial and residential area	
Overall	The site is considered unsuitable for	

development unless identified constraints can	
be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site is not being actively promoted for development.

Landowner intentions are unknown.

Site	
Reference	0693
Address	Land at Medway Road, West of 32 Laurel Road
Descriptio	The site is a triangular open site, gently sloping and well screened from
n	surrounding area by mature trees and high hedges.
Size (ha)	0.38
Relevant	Chatham Dockyard and its Defences Planning Policy Document (2015)
policy guidance	
Location Plan	C S S S S S S S S S S S S S S S S S S S

Development Potential		
Residential (units)	16	
Employment (m ²)	Office	3,755
	Industrial	1,500
	Storage	1,500
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	

Suitability - General		
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Medway Road or	
	Cumberland Road, which is directly	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Site is within Brompton Lines Conservation	
	Area and houses some Grade II listed anti-	
	tank pimples, and development may	
	thereby impact upon these designated	
	heritage assets.	
	Development is likely to have a significant	
	impact upon designated heritage assets	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
containination	site but remediation is considered to be	
	deliverable	
Site Developability	Whilst the site is subject to some	

Suitability - General		
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	The site is designated open space as natural	
	greenspace	
	The 2012 PPG17 study indicates there is a	
	deficiency in this type of open space in the	
	Gillingham sub-area.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site is not being actively promoted for development.

Landowner intentions are unknown.

MC/11/1888 - 11 dwellings - refused
Site	
Reference	0697
Address	Adj 12 Street End Road, Chatham
Description	Elongated site running at right angles to road with a collection of
	single storey industrial units present. Vehicular access to the site is
	from Street End Road.
Size (ha)	0.30
Relevant	-
policy	
guidance	
Location	
Plan	0 0 0 5 0 0 5 1 0 0 5 0 0 5 1 0 0 0 0 0 0 25.0m News 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 0 0 0

Development Potential		
Residential (units)	13	
Employment (m ²)	Office	3,035
	Industrial	1,215
	Storage	1,215
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Street End Road.	

Suitability - General		
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI. Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape Heritage	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes. Development is unlikely to an impact upon	
Air Quality	any designated heritage assets Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing			
Flood Risk	Site is at low risk of flooding.		
Noise	Noise pollution may affect the site, but it is		
	likely that this could be mitigated.		
Amenity/Overlooking	It is expected that development of the site		
	would impact upon amenity of nearby		
	residential properties.		

Employment Land	Site is designated employment land and	
	SHENA surveys indicate this type of land	
	should be protected in this sub area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econo	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mixed commercial and residential area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Site is not being actively promoted for development.

Landowner intentions are unknown.

Site			
Reference	0699		
Address	National Grid Property Holdings, Grain Road		
Description	Land area of employment land that incorporates petrochemical storage, a former coal power station and London Thamesport container terminal. Access to the site is provided via the Grain Road and a dedicated freight rail line. Grain village is situated to the north of the site.		
Size (ha)	538.93		
Relevant policy guidance	-		
Location Plan			

Development Potential		
Residential (units)	12936	
Employment (m ²)	Office	5,389,380
	Industrial	2,155,750
	Storage	2,155,750
Main Town Centre Uses (m ²)		
Other Uses	Energy generation, storage and port facilities	

Suitability

Suitability		
Facilities & Services	Whilst the site currently has poor access to	
Accessibility	services and facilities, given that the site	
	has an estimated capacity in excess of 500	
	units, development has the potential to	
	deliver an enhancement in the level of	
	services and facilities locally, either through	
	direct on-site provision or through	
	contributions towards local off site	
	facilities.	
	Whilst this high level assessment	
	recognises the theoretical potential of the	
	site to overcome its poor accessibility, this	
	would need to be further investigated	
	through the Local Plan or Development	
	Management process before development	
	on the site could be supported or rejected.	
Dublic Transport	•••	
Public Transport	Whilst the site currently has poor access to	
Accessibility	public transport opportunities, given that	
	the site has an estimated capacity in excess	
	of 500 units, development has the potential	
	to deliver an enhancement to public	
	transport opportunities locally.	
	Whilst this high level assessment	
	recognises the theoretical potential of the	
	site to overcome its poor accessibility, this	
	would need to be further investigated	
	-	
	through the Local Plan or Development	
	Management process before development	
Ctratagia Llighurou	on the site could be supported or rejected.	
Strategic Highway	Access to the strategic highway network	
Network Accessibility	(M2/A2) is via the Four Elms Roundabout	
	and A289. Whilst there are currently some	
	capacity issues experienced at this junction,	
	upgrades are planned and are expected to	
	go someway towards resolving these	
	constraints.	
	Detailed assessment of the implications of	
	development for the Four Elms	
	Roundabout is likely to be required to	
	inform the local plan and development	
	management process. Assessment of M2	
	Junction 1 may also be required.	
	Access around the Medway urban	

Suitability		
	distributor network is likely to be	
	constrained by a number of identified	
	congestion hotspots including Medway	
	Tunnel in particular.	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving access to the	
	urban distributor network, there are no	
	upgrades planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund infrastructure upgrades necessary	
	to address capacity constraints.	
Site Access	Site has an existing suitable vehicular	
	access via Grain Road.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	In particular we are aware the site has	
	potential for invertebrates as these have	
	been identified on the site in the past.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	The site is situated immediately adjacent to	
	the Thames Estuary and Marshes	
	SPA/Ramsar and Medway Marine	
	Conservation Zone (MCZ). Careful regard	
	will also need to be had to the recreational	
	impacts of the development through any	
	further assessment of this site Site-specific	
	mitigation maybe required in addition to	

Suitability		
	strategic mitigation.	
Landscape	Whilst the site is situated outside of the	
	built up area, the landscape is considered	
	less sensitive and to have some potential to	
	accommodate change.	
	Further assessment of the potential	
	impacts of development upon the local	
	landscape would need to be undertaken	
	through the Local Plan or Development	
	Management process, before development	
	could be supported or rejected.	
Heritage	Development is unlikely to an impact upon	
	any designated heritage assets	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable	
Site Developability	A major pipeline runs through or near to	
	the site which main constrain development.	
	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	The site is previously developed land and	
	development would not result in the loss of	
Onon Space	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing			
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Amenity/Overlooking	There are no residential properties		
	adjacent to the site and		
	amenity/overlooking impacts would be		
	unlikely. However the existing employment		
	and infrastructure uses would make the		
	site unsuitable for residential development.		
Noise	Noise pollution may affect the site, but it is		
	likely that this could be mitigated.		

Land Use	Site is designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Established employment/commercial area.	
Land Use	The site is designated employment land and/or	
	is in active employment use that should be	
	'protected and enhanced', having regard to the	
	recommendations of the SHENA.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Landowner is actively promoting the site for redevelopment to	
include: employment and other energy infrastructure.	
Planning application has been submitted for redevelopment	
including energy and employment.	

Site		
Reference	0700	
Address	Ex Service Stn, adj 86 Corporation Street, Rochester	
Description	Redundant petrol station now used as a car wash	
	adjacent to Corporation Street, from where access to	
	the site can be achieved	
Size (ha)	0.20	
Relevant policy guidance	Rochester Riverside Masterplan and Development Brief	
	(September 2014), Corporation Street Adopted	
	Framework (November 2008)	
Location Plan	Car Park	

Development Potential		
Residential (units)	9	
Employment (m ²)	Office	2,060
	Industrial	825
	Storage	825
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	The site is situated on Corporation Street,	
	providing suitable vehicular access.	

Suitability - General		
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage. Further assessment would therefore need	
	to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicate that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to an impact upon any designated heritage assets	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable	
Site Developability	Due to the level of flood risk the site is subject to some development abnormals, however these are considered resolvable.	
Agricultural Land	The site is previously developed land and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	

	be resolved and that the site would pass the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Suitability – Econon	Suitability – Economic Development			
Flood Risk	Level of flood risk on the site is considered			
	acceptable for commercial uses.			
Noise	The site may be affected by noise pollution, but			
	it is likely that this could be mitigated for			
	commercial uses.			
Amenity	Mixed commercial and residential area.			
Overall	Whilst the site is subject to some potential			
	development constraints, it is considered that			
	these could be resolved, subject to further			
	assessment.			

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Landowner is actively promoting the site for redevelopment.

Site			
Reference	0703		
Address	31-39 Duncan Road, Gillingham		
Description	The site is characterised by an area of hard standing which is currently in use by an existing car wash unit to the front of the site with garage units for car repairs located to the rear north eastern end of the site. There are approximately 15 storage/shed units to the south eastern rear end of the site, presumably used for storage.		
Size (ha)	0.17		
Relevant policy guidance	-		
Location Plan			

Development Potential		
Residential (units)	7	
Employment (m ²)	Office	1,665
	Industrial	665
	Storage	665
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Duncan Road.	

Suitability - General		
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to an impact upon	
_	any designated heritage assets	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Whilst the site is situated on agricultural	
	land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further	
	assessment of the agricultural land quality	
	would need to be undertaken through the	
	Local Plan or Development Management	
	process, before development could be	
	supported or rejected.	

Suitability - General		
Open Space	pen Space Site is not designated open space.	
Overall Suitability	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Econo	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mixed commercial and residential area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Site is not being actively promoted for development.

Landowner intentions are unknown.

Site	
Reference	0705
Address	Pit 2, Roman Way, Strood
Description	Site to the north of diggerland. It is a overgrown, former
	waste site, bordering railway line to the south and A228 to
	the north. Access to the site is from Roman Way.
Size (ha)	3.65
Relevant policy	-
guidance	
Location Plan	LUSTACE CREECENT Surface Surface USACE Surface Surface

Development Potential		
Residential (units)	106	
Employment (m ²)	Office	36,475
	Industrial	14,590
	Storage	14,590
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	

Suitability - General		
	Rochester Bridge	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	Site has an existing suitable vehicular access via Roman Way.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Whilst the site is situated outside of the built up area, the landscape is considered less sensitive and to have some potential to	

Suitability - General		
	accommodate change.	
	Further assessment of the potential	
	impacts of development upon the local	
	landscape would need to be undertaken	
	through the Local Plan or Development	
	Management process, before development	
	could be supported or rejected.	
Heritage	Development is unlikely to an impact upon	
	any designated heritage assets	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Whilst the site is situated on agricultural	
	land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further	
	assessment of the agricultural land quality	
	would need to be undertaken through the	
	Local Plan or Development Management	
	process, before development could be	
	supported or rejected.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mixed commercial and residential area.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Landowner is actively promoting the site for redevelopment.

Site	
Reference	0707
Address	LIFT site, 551-555 Canterbury Street, Gillingham
Description	Flat commercial site with car parking and access to
	Canterbury Street.
Size (ha)	0.28
Location Plan	

Development Potential		
Residential (units)	12	
Employment (m ²)	Office	2,770
	Industrial	1,110
	Storage	1,110
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General	Suitability - General		
Facilities & Services	Site has good access to services and		
Accessibility	facilities.		
Public Transport	Site has good access to public transport		
Accessibility	opportunities.		
Highway Network	It is anticipated that the highway network		
Capacity	around the site could accommodate the		
	traffic generated by the development,		
	although some enhancements, funded by		
	the developer, may be required.		
Site Access	Site has an existing suitable vehicular		
	access via Canterbury Street.		
Ecological Potential	An ecological survey of the site has not		
	been investigated as part of this high level		
	assessment and as such the presence or		
	absence of protected species and/or		
	habitats cannot be established at this stage.		

Suitability - General		
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to an impact upon	
	any designated heritage assets	
Air Quality	Level of flood risk on the site is considered	
	acceptable.	
Contamination	Contamination is not suspected on the site	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	he site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	

Employment Land	Site is not designated employment land. However the site is currently in D2 use as temporary health centre, as such the site is not considered suitable for redevelopment for other uses.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Eco	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

MC/14/0502 temporary NHS centre approved.

Site	
Reference	0708
Address	Land rear of former St Matthews School, Borstal
Description	Steeply sloping open space on edge of urban area. The
	former St Matthews School – now empty- is located in the
	northwestern corner of the site.
Size (ha)	0.74
Relevant policy guidance	-
Location Plan	40.7m 40.7m 50m 50m 50m 50m 50m 50m 50m 50

Development Potential		
Residential (units)	12	
Employment (m ²)	Office	7,380
	Industrial	2,950
	Storage	2,950
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities. However given its proximity	
	to an existing residential area this is not	
	considered an absolute constraints upon	
	development.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	

Suitability - General		
-	be created on to Hill Road, which is directly	
	adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to an impact upon	
	any designated heritage assets	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability - General		
Open Space	The site is not designated open space but is	
	used for recreational purposes [former St	
	Matthew's School Playing Fields].	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Econ	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Landowner is actively promoting the site for redevelopment.	
Planning application MC/15/0958 18 units refused.	

Site	
Reference	0709
Address	Allhallows Holiday Park, Avery Way
Description	A flat site used for a caravan park for leisure purposes
Size (ha)	68.2
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	1636	
Employment (m ²)	Office	681,835
	Industrial	272,735
	Storage	272,735
Main Town Centre Uses (m ²)		
Other Uses	Holiday Par	k

Suitability - General

Suitability - General		
Suitability - General Facilities & Services Accessibility	Whilst the site currently has poor access to services and facilities, given that the site has an estimated capacity in excess of 500 units, development has the potential to deliver an enhancement in the level of services and facilities locally, either through direct on-site provision or through contributions towards local off site facilities. Whilst this high level assessment recognises the theoretical potential of the site to overcome its poor accessibility, this would need to be further investigated through the Local Plan or Development Management process before development on the site could be supported or rejected.	
Public Transport Accessibility	 Whilst the site could be supported of rejected. Whilst the site currently has poor access to public transport opportunities, given that the site has an estimated capacity in excess of 500 units, development has the potential to deliver an enhancement to public transport opportunities locally. Whilst this high level assessment recognises the theoretical potential of the site to overcome its poor accessibility, this would need to be further investigated through the Local Plan or Development Management process before development on the site could be supported or rejected. 	
Highway Network Capacity	Access to the strategic highway network (M2/A2) is via the Four Elms Roundabout and A289. Whilst there are currently some capacity issues experienced at this junction, upgrades are planned and are expected to go someway towards resolving these constraints. Detailed assessment of the implications of development for the Four Elms Roundabout is likely to be required to inform the local plan and development management process. Assessment of M2 Junction 1 may also be required.	

Suitability - General		
	Access around the Medway urban distributor network is likely to be constrained by a number of identified congestion hotspots including Medway Tunnel in particular.	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving access to the urban distributor network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund infrastructure upgrades necessary to address capacity constraints.	
Site Access	Site has an existing suitable vehicular access via Avery Way	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	The site is situated immediately adjacent to the Thames Estuary and Marshes SPA/Ramsar and Medway Marine Conservation Zone. Careful regard will also	
	need to be had to the recreational impacts of the development through any further assessment of this site Site-specific mitigation maybe required in addition to strategic mitigation.	
Landscape	Site is situated within built up area.	

Suitability - General				
	Development is unlikely to have a detrimental impact upon the locally valued landscapes.			
Heritage	Site is within or is in close proximity to Slough Fort and Batteries (SAM & Listed Building), and development may thereby impact upon these designated heritage assets.			
	Further assessment of the potential impacts of development upon the designated heritage assets would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.			
	Although it may be possible to mitigate any detrimental impacts through a sensitive approach to the design.			
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.			
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable			
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.			
Agricultural Land	Site is on the edge of the built up area and is not in active agricultural (or similar) use. Development would not result in the loss of any agricultural land.			
Open Space	Site is not designated open space.			

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	There are a limited number of residential	
	properties adjacent to the site.	
	It is expected that a site layout could be	
	designed to prevent layout/overlooking	

	impacts.	
Land Use	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use			
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Landowner is actively promoting the site for tourism and leisure redevelopment.

MC/11/2330 - approved outline for redevelopment

Site	
Reference	0711
Address	North side of Commissioners Road
Description	The site is a former quarry. At the base the site comprises a
	relatively level surface of rough mown grass with peripheral
	trees on the embankment to Commissioners Road and the
	upper parts of the quarry face.
Size (ha)	3.75
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	110	
Employment (m ²)	Office	37,540
	Industrial	15,015
	Storage	15,015
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General			
Facilities & Services	Site has poor access to services and		
Accessibility	facilities.		
Public Transport	Site has moderate access to public		
Accessibility	transport opportunities.		
Highway Network	Access to the strategic highway network		
Capacity	(M2/A2), and around the Medway urban		
	distributor network generally, is likely to		

Suitability - General		
	constrained by a number of identified	
	congestion hotspots including in particular:	
	Rochester Bridge	
	Medway Tunnel	
	,	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Commissioners Road,	
	which is directly adjacent to the site.	
	which is an eerly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	

Suitability - General		
	impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to an impact upon any designated heritage assets	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.	
Contamination	Contamination is not suspected on the site	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Amenity/Overlooking	There are no residential properties adjacent to the site and amenity/overlooking impacts would be unlikely.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Level of flood risk on the site is considered	
	acceptable.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	

Employment Land	Site is designated employment land and	
	SHENA surveys indicate this type of land	
	should be protected in this sub area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Mixed commercial and residential area.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Site is actively being promoted for development.

Site			
Reference	0712		
Address	HMP Rochester, Sir Evelyn Road		
Description	An open piece of ground adjacent to Sir Evelyn Road and the		
	prison. One small single storey utility is present on the site.		
Size (ha)	0.67		
Relevant policy	-		
guidance			
Location Plan	The Hind and Youth Custody Centre		

Development Potential			
Residential (units)	28		
Employment (m ²)	Office	6,660	
	Industrial	2,665	
	Storage	2,665	
Main Town Centre Uses (m ²)			
Other Uses			

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	The site is situated on Sir Evelyn Way,	
	providing suitable vehicular access.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	

Suitability - General			
	absence of protected species and/or		
	habitats cannot be established at this stage.		
	Further assessment would therefore need		
	to be undertaken through the Local Plan or		
	Development Management process, before		
	development could be supported or rejected.		
Designated Habitats	Natural England guidance (Impact Risk		
	Zones) indicates that development of this		
	site poses a potential risk to a SSSI.		
	Further assessment of the potential		
	impacts of development upon designated		
	habitats would therefore need to be		
	undertaken through the Local Plan or		
	Development Management process, before		
	development could be supported or		
	rejected.		
Landscape	Site is situated within built up area.		
Landscape	site is situated within built up area.		
	Development is unlikely to have a		
	detrimental impact upon the locally valued		
	landscapes.		
Heritage	Development is unlikely to an impact upon		
	any designated heritage assets		
Air Quality	Site may be constrained by air pollution but		
	mitigation likely to be deliverable.		
Contamination	Contamination is known or suspected on		
	site but remediation is considered to be		
	deliverable		
Site Developability	Whilst the site is subject to some		
	development abnormals, these are		
	considered resolvable.		
Agricultural Land	Site is within built up area and		
	development would not result in the loss of		
	any agricultural land.		
Open Space	Site is not designated open space.		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
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Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development			
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Site is not being actively promoted for development.

Site		
Reference	0713	
Address	Land to East of Chattenden Lane	
Description	Large open agricultural site bounded by trees and hedges that slopes south to north. There is potential access from Chattenden Lane and Peninsula Way/Main Road roundabout to the north east of the site. To the south and east of the site is the dual carriageway Peninsula Way. To the west and south are residential properties with agricultural land to the north.	
Size (ha)	6.65	
Relevant policy guidance	-	
Location Plan		

Development Potential		
Residential (units)	160	
Employment (m ²)	Office	66,540
	Industrial	26,615
	Storage	26,615
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	

Suitability - General		
Accessibility	opportunities.	
Highway Network Capacity	Access to the strategic highway network (M2/A2) is via the Four Elms Roundabout and A289. Whilst there are currently some capacity issues experienced at this junction, upgrades are planned and are expected to go someway towards resolving these constraints.	
	Detailed assessment of the implications of development for the Four Elms Roundabout is likely to be required to inform the local plan and development management process. Assessment of M2 Junction 1 may also be required.	
	Access around the Medway urban distributor network is likely to be constrained by a number of identified congestion hotspots including Medway Tunnel in particular.	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving access to the urban distributor network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund infrastructure upgrades necessary to address capacity constraints.	
Site Access	The site is situated on Chattenden Lane and Four Elms Hill, providing suitable vehicular access.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	

Suitability - General		
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	 Whilst the site is situated outside of the built up area, the landscape is considered less sensitive and to have some potential to accommodate change. Further assessment of the potential impacts of development upon the local landscape would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected. 	
Heritage	Development is unlikely to an impact upon any designated heritage assets	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination Site Developability	Contamination is not suspected on the siteA major pipeline runs through or near tothe site which main constrain development.	
Agricultural Land	Whilst the site is situated on agricultural land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further assessment of the agricultural land quality would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Open Space	Site is not designated open space.	

Suitability – Housing			
Flood Risk	Site is at low risk of flooding.		
Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.		
Amenity/Overlooking	There are a limited number of residential properties adjacent to the site. It is expected that a site layout could be designed to prevent layout/overlooking impacts.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Economic Development			
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Α	vailability	
La	andowner is actively promoting the site for redevelopment;	
S	pecifically for housing, employment or retail and a mix of these	
u	ses.	
Р	lanning Application MC/15/0864 – 131 dwellings	

Site	
Reference	0714
Address	Land to east of Chattenden Lane
Description	Large open fields, with a small southern section separated from the majority of the site by a drainage ditch. The area to the north and east is highly visible with a marked agricultural character and rising topography. A large part of the site runs adjacent to the A228 dual carriageway. Deangate Ridge golf course and predominantly residential areas of Chattenden village also border it.
Size	41.2
Relevant	-
policy	
guidance	
Location Plan	

Development Potential		
Residential (units)	989	
Employment (m ²)	Office	412,015
	Industrial	164,805
	Storage	164,805
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General

Suitability - General		
Suitability - General Facilities & Services Accessibility	Whilst the site currently has poor access to services and facilities, given that the site has an estimated capacity in excess of 500 units, development has the potential to deliver an enhancement in the level of services and facilities locally, either through direct on-site provision or through contributions towards local off site facilities. Whilst this high level assessment recognises the theoretical potential of the site to overcome its poor accessibility, this would need to be further investigated through the Local Plan or Development Management process before development on the site could be supported or rejected.	
Public Transport Accessibility	 Whilst the site could be supported of rejected. Whilst the site currently has poor access to public transport opportunities, given that the site has an estimated capacity in excess of 500 units, development has the potential to deliver an enhancement to public transport opportunities locally. Whilst this high level assessment recognises the theoretical potential of the site to overcome its poor accessibility, this would need to be further investigated through the Local Plan or Development Management process before development on the site could be supported or rejected. 	
Highway Network Capacity	Access to the strategic highway network (M2/A2) is via the Four Elms Roundabout and A289. Whilst there are currently some capacity issues experienced at this junction, upgrades are planned and are expected to go someway towards resolving these constraints. Detailed assessment of the implications of development for the Four Elms Roundabout is likely to be required to inform the local plan and development management process. Assessment of M2 Junction 1 may also be required.	

Suitability - General		
	Access around the Medway urban	
	Access around the Medway urban distributor network is likely to be	
	constrained by a number of identified	
	congestion hotspots including Medway	
	Tunnel in particular.	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving access to the	
	urban distributor network, there are no	
	upgrades planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund infrastructure upgrades necessary	
	to address capacity constraints.	
Site Access	Site has an existing suitable vehicular	
	access via A228.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Designated Habitats	rejected. Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	

Suitability - General		
	rejected.	
Landscape	The site is situated outside of the built up area, with an area of locally valued landscape (Hoo Farmland), which is considered sensitive to change.	
	Development is thereby likely to have a detrimental impact upon locally valued local landscapes.	
Heritage	Development is unlikely to an impact upon any designated heritage assets	
Air Quality	Site may be constrained by air pollution, but mitigation is likely to be possible.	
Contamination	Contamination is not known or suspected on site.	
Site Developability	A major pipeline runs through or near to the site which main constrain development.	
Agricultural Land	Whilst the site is situated on agricultural land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further assessment of the agricultural land quality would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Open Space	The site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	The site is at low risk of flooding.		
Noise	The site may be constrained by noise		
	pollution but this is likely to be capable of		
	mitigation.		
Amenity/Overlooking	There are limited residential properties		
	adjacent to the site.		
	It is expected that a site layout could be		
	designed to prevent any		
	amenity/overlooking issues.		
Employment Land	The site is in a rural area adjacent to a		
	residential settlement, and is not allocated		
	for any alternative use.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Ecor	Suitability – Economic Development		
Flood Risk	The level of flood risk on site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution but		
	this is likely to be capable of mitigation for		
	commercial uses.		
Amenity	The site is located in a rural and residential		
	area with few other commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Site	
Reference	0715
Address	Land to West of Church Farm, Church Lane, Hoo
Description	Flat agricultural land next to arable farmland in active use. Residential properties on remaining two sides. There is no direct vehicle access to the site.
Size (ha)	0.18
Relevant policy guidance	-
Location Plan	Allotment Gardens EverEST DRIVE E E E E E E E E E E E E E E E E E E

Development Potential		
Residential (units)	2	
Employment (m ²)	Office	1,870
	Industrial	750
	Storage	750
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Branta Fields, which is	
	directly adjacent to the site.	

Suitability - General		
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
5	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated on the edge of a built up	
	area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	on any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation is likely to be deliverable.	
Contamination	Contamination is not known or suspected	
	on site.	
Site Developability	The site is free from development	
	abnormals.	
Agricultural Land	Site is used in association with built up area	
	and development would not result in the	
	loss of any agricultural land.	
Open Space	The site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	The site is in a rural area, is adjacent to	
	residential areas, and is not designated for	
	any alternative use.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econo	Suitability – Economic Development		
Flood Risk	The level of flood risk on site is considered to		
	be acceptable for commercial uses.		
Noise	Site is unlikely to be constrained by noise		
	pollution.		
Amenity	The site is located in a rural/residential area		
	with few other commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

The site is not being actively promoted for development. Landowner is unknown.

Site	
Reference	0716
Address	Land to the East of Toad Hall, Main Road, Hoo
Description	Site comprises an open field. The land drops from south to
	north. There is an existing vehicular access from Main Road,
	Chattenden. There is a private access which serves Tamarisk. A
	bramble/tree boundary to the west.
Size (ha)	2.26
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	65	
Employment (m ²)	Office	22,565
	Industrial	9,025
	Storage	9,025
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2) is via the Four Elms Roundabout	
	and A289. Whilst there are currently some	
	capacity issues experienced at this junction,	
	upgrades are planned and are expected to	
	go someway towards resolving these	
	constraints.	

Suitability - General		
	Detailed assessment of the implications of development for the Four Elms Roundabout is likely to be required to inform the local plan and development management process. Assessment of M2	
	Junction 1 may also be required. Access around the Medway urban distributor network is likely to be constrained by a number of identified congestion hotspots including Medway Tunnel in particular.	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving access to the urban distributor network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund infrastructure upgrades necessary to address capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Main Road which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need	

Suitability - General		
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Whilst the site is situated outside of the	
	built up area, the landscape is considered	
	less sensitive and to have some potential to	
	accommodate change.	
	Further assessment of the potential	
	impacts of development upon the local	
	landscape would need to be undertaken	
	through the Local Plan or Development	
	Management process, before development	
	could be supported or rejected.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site is unlikely to be constrained by air	
	pollution.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	The site is situated on the best and most	
	versatile agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing			
Flood Risk	Site is at low risk of flooding.		
Noise	Site is unlikely to be constrained by noise pollution.		
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.		
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have		

	implication for site capacity.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econo	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	•	

Site is not being actively promoted for development. Landowner is unknown.

Site	
Reference	0717
Address	West of Tower Hill House, Castle Street Upnor
Description	The site an agricultural field, bounded by hedgerows on all sides.
	Mature trees to the South adjoining boundary with Tower Hill
	House. Site slopes from SW to NE. Views from rear of Castle Street
	across site, gardens raised. Three low concrete block structures in
	centre of site
Size (ha)	3.18
Relevant	-
policy	
guidance	
Location Plan	

Development Potential		
Residential (units)	92	
Employment (m ²)	Office	31,880
	Industrial	12,750
	Storage	12,750
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2) is via the Four Elms Roundabout	
	and A289. Whilst there are currently some	
	capacity issues experienced at this junction,	
	upgrades are planned and are expected to	

Suitability - General		
	go someway towards resolving these	
	constraints.	
	Detailed assessment of the implications of	
	development for the Four Elms	
	Roundabout is likely to be required to	
	inform the local plan and development	
	management process. Assessment of M2	
	Junction 1 may also be required.	
	Access around the Medway urban	
	distributor network is likely to be	
	constrained by a number of identified	
	congestion hotspots including Medway	
	Tunnel in particular.	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving access to the	
	urban distributor network, there are no	
	upgrades planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund infrastructure upgrades necessary	
	to address capacity constraints	
Site Access	It is likely a suitable vehicular access could	
	be created on to Castle Street, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or habitats cannot be established at this stage.	
L	1	

Suitability - General		
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	The site is situated outside of the built up	
•	area, with an area of locally valued	
	landscape Hogmarsh Valley, which is	
	considered sensitive to change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Flood Risk	Level of flood risk on the site is considered	
	acceptable.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Agricultural Land	Whilst the site is situated on agricultural	
	land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further	
	assessment of the agricultural land quality	
	would need to be undertaken through the	
	Local Plan or Development Management	
	process, before development could be	
	supported or rejected.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Site is unlikely to be constrained by noise		
	pollution.		
Amenity/Overlooking	There are a limited number of residential		
	properties adjacent to the site.		
	It is expected that a site layout could be		
	designed to prevent layout/overlooking		
	impacts.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Eco	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Landowner is actively promoting the site for redevelopment to	
residential (housing and a care home).	

Site	
Reference	0718
Address	Bridge Lodge, Four Elms Hill
Description	Sloping field fronted by a dwelling. Highly visible from A228.
	Access via a layby off the dual carriageway. Planting to field
	edges.
Size (ha)	2.53
Relevant policy	-
guidance	
Location Plan	VOCENIA MARK

Development Potential		
Residential (units)	73	
Employment (m ²)	Office	25,345
	Industrial	10,140
	Storage	10,140
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2) is via the Four Elms Roundabout	
	and A289. Whilst there are currently some	
	capacity issues experienced at this junction,	
	upgrades are planned and are expected to	
	go someway towards resolving these	

Suitability - General		
	constraints.	
	Detailed assessment of the implications of development for the Four Elms Roundabout is likely to be required to inform the local plan and development management process. Assessment of M2 Junction 1 may also be required.	
	Access around the Medway urban distributor network is likely to be constrained by a number of identified congestion hotspots including Medway Tunnel in particular.	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving access to the urban distributor network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund infrastructure upgrades necessary to address capacity constraints.	
Site Access	The site is situated on Four Elms Hill, providing suitable vehicular access.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this	

Suitability - General		
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Landarana	rejected.	
Landscape	The site is situated outside of the built up	
	area, with an area of locally valued	
	landscape [Hogmarsh Valley], which is	
	considered sensitive to change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	A major pipeline runs through or near to	
	the site which main constrain development.	
	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Whilst the site is situated on agricultural	
	land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further	
	assessment of the agricultural land quality	
	would need to be undertaken through the	
	Local Plan or Development Management	
	process, before development could be	
	supported or rejected.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are a limited number of residential	
	properties adjacent to the site.	
	It is expected that a site layout could be	

	designed to prevent amenity/overlooking impacts.	
Employment Land	The site is situated in a predominantly rural area, with some limited residential properties nearby, and is not designated for any alternative land use.	
Overall	The site is not considered suitable for residential development unless the identified constraints can be addressed.	

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	The site is located in a predominantly rural		
	area with no other commercial uses.		
Overall	The site is not considered suitable for		
	employment uses.		
	The site is not considered suitable for main		
	town centre uses.		

Suitability – Mixed Use		
Overall The site is not suitable for a mixed use		
	development due to its rural location.	

Landowner is actively promoting the development of the site.

Site	
Reference	0722
Address	90-94 Bush Road, Cuxton
Description	Rear gardens of Nos 92-94, Bush Road, Cuxton
Size (ha)	0.19
Relevant policy	-
guidance	
Location Plan	Sports Ground

Development Potential		
Residential (units)	2	
Employment (m ²)	Office	1,880
	Industrial	750
	Storage	750
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has moderate access to public	
Accessibility	transport opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required	
Site Access	The site does not have an existing	
	designated vehicular or pedestrian access.	
	It is considered unlikely that a suitable	
	access could be created.	
Ecological Potential	An ecological survey of the site has not	

Suitability - General		
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Level of flood risk on the site is considered acceptable.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.	

Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	
Landowner intentions are unknown.	

Site	
Reference	0724
Address	BAE Systems, Rochester
Description	Flat site adjacent to the BAE Systems site and Rochester
	Airport currently used for car parking by BAE Systems.
Size (ha)	3.50
Relevant policy	
guidance	Rochester Airport Masterplan (January 2014)
Location Plan	

Development Potential		
Residential (units)	189	
Employment (m ²)	Office	34,990
	Industrial	14,000
	Storage	14,000
Main Town Centre Uses (m ²)		
Other Uses	Aviation inc	lustry and airport expansion

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A229	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	

Suitability - General congestion issues, improving capacity on the network, there are no upgrades planned or identified at present. Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network. Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints. Site Access Site has an existing suitable vehicular access via BAE site. Ecological Potential An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage. Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or
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Development Management process, before development could be supported or
Development Management process, before development could be supported or
development could be supported or
rejected.
Designated Habitats Natural England guidance (Impact Risk
Zones) indicates that development of this
site poses a potential risk to a SSSI.
Further assessment of the potential
impacts of development upon designated
habitats would therefore need to be
undertaken through the Local Plan or
Development Management process, before
development could be supported or
rejected.
Landscape Site is situated within built up area.
Development is unlikely to have a
detrimental impact upon the locally valued
landscapes.
Heritage Development is unlikely to have an impact
upon any designated heritage assets.

Suitability - General		
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
Employment Land	Site is designated employment land and	
	SHENA surveys indicate this type of land	
	should be protected in this sub area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econor		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Established employment/commercial area.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed	Use	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Site is not being actively promoted for development.

Site			
Reference	0726		
Address	1-21 St Clements House, Corporation Street		
Description	3 storey 1960's flats adjacent to the railway line and		
	Corporation Street.		
Size (ha)	0.21		
Relevant policy guidance	Rochester Riverside Masterplan and Development Brief		
	(September 2014), Corporation Street Adopted		
	Framework (November 2008)		
Location Plan	Tower measured in the second s		
	B B B B B B B B B B B B B B B B B B B		

Development Potential		
Residential (units)	0 (net - 21 existing units on site)	
Employment (m ²)	Office	2,145
	Industrial	860
	Storage	860
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General			
Facilities & Services	Site has good access to services and		
Accessibility	facilities.		
Public Transport	Site has good access to public transport		
Accessibility	opportunities.		
Highway Network	It is anticipated that the highway network		
Capacity	around the site could accommodate the		
	traffic generated by the development,		
	although some enhancements, funded by		
	the developer, may be required.		
Site Access	Site has an existing suitable vehicular		
	access via Corporation Street.		
Ecological Potential	An ecological survey of the site has not		
	been investigated as part of this high level		

Suitability - General		
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Site is subject to some development	
	abnormals, these are considered	
	resolvable.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	
Employment Land	Site is not designated employment land	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Mixed commercial and residential area.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Site is not being actively promoted for development.

Site			
Reference	0728		
Address	10-40 Corporation Street, Rochester		
Description	1930's flats in a 2 storey terrace style, large rear garden		
	space. The Rochester Station and elevated railway line		
	are to the rear.		
Size (ha)	0.23		
Relevant policy guidance	Rochester Riverside Masterplan and Development Brief		
	(September 2014), Corporation Street Adopted		
	Framework (November 2008)		
Location Plan	BLUE BOAR LANE BLUE BOAR LANE		

Development Potential			
Residential (units)	26 (16 existing)		
Employment (m ²)	Office	2,381	
	Industrial	952	
	Storage	952	
Main Town Centre Uses			
(m ²)			
Other Uses			

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Corporation Street, which	
	is directly adjacent to the site.	
Suitability - General		
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	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Due to the level of flood risk the site is subject to some development abnormals, however these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
	Note: Flood Zone 1, 2 and 3a.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mixed commercial and residential area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Availability	
Site is being actively promoted for residential redevelopment.	
Planning application submitted across 2 sites (this and SLAA0731) MC/15/2039 – 89 units	

Site	
Reference	0729
Address	North of Brompton Farm Road
Description	Large agricultural holding divided in several separate parcels. The Wainscott bypass lies to the north and residential properties to the south. There are trees bordering and crossing site. The site is situated within the Metropolitan Green Belt.
Size (ha)	44.41
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	1066	
Employment (m ²)	Office	444,000
	Industrial	177,600
	Storage	177,600
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability

Suitability		
Facilities & Services Accessibility	Whilst the site currently has poor access to services and facilities, given that the site has an estimated capacity in excess of 500 units, development has the potential to deliver an enhancement in the level of services and facilities locally, either through direct on-site provision or through contributions towards local off site facilities.	
	Whilst this high level assessment recognises the theoretical potential of the site to overcome its poor accessibility, this would need to be further investigated through the Local Plan or Development Management process before development on the site could be supported or rejected.	
Public Transport Accessibility	Whilst the site currently has poor access to public transport opportunities, given that the site has an estimated capacity in excess of 500 units, development has the potential to deliver an enhancement to public transport opportunities locally.	
	Whilst this high level assessment recognises the theoretical potential of the site to overcome its poor accessibility, this would need to be further investigated through the Local Plan or Development Management process before development on the site could be supported or rejected.	
Strategic Highway Network Accessibility	Access to the strategic highway network (M2/A2) could potentially be provided through a new connection to the A289. However no such upgraded is planned (or funded) at present.	
	Details of this upgrade would need to be assessed and agreed with Medway Council and Highways England. It is expected that any upgrades would need to be funded through developer contributions.	
	Access around the Medway urban	

Suitability		
	distributor network is likely to be	
	constrained by a number of identified	
	congestion hotspots including Medway	
	Tunnel and A2 in particular.	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving access to the	
	urban distributor network, there are no	
	upgrades planned or identified at present.	
	- PO	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund infrastructure upgrades necessary	
	to address capacity constraints.	
Site Access	It is likely a suitable vehicular access could	
Site Access	be created on to Gravesend Road, which is	
	directly adjacent to the site.	
	uncerty adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
Leological Potential	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the notential	
	Further assessment of the potential	
	impacts of development upon designated	

Suitability		
-	habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	The site is situated outside of the built up area, within an area of locally valued landscape, which is considered sensitive to change.	
	Development is thereby likely to have a detrimental impact upon locally valued local landscapes.	
	While the landscape impact of developing the whole site is considered unacceptable, there <i>may</i> be potential for part of the site to accommodate development without harming sensitive landscapes. Further assessment of this impact will need to take place through the Local Plan or Development Management processes before development on the site can be supported or rejected.	
	It is noted that the Green Belt function of the land would need to be assessed separately and in addition to the landscape value.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	A major pipeline runs through or near to the site which main constrain development.	
Agricultural Land	The site is situated on the best and most versatile agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	

Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Land Use	Site is not designated employment land.	
Overall Residential	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but it is likely that this could be mitigated for commercial uses.		
Amenity	Mainly residential or rural area with no other commercial uses.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Mixed Use		
Overall The site is considered unsuitable for		
	development unless identified constraints can	
	be addressed.	

Availability		
Landowner is actively promoting the site for redevelopment.		

Site			
Reference	0731		
Address	46-86 Corporation Street, Rochester		
Description	1930's terrace large garden space / informal recreation		
	space behind.		
Size (ha)	0.32		
Relevant policy guidance	Rochester Riverside Masterplan and Development Brief		
	(September 2014), Corporation Street Adopted		
	Framework (November 2008)		
Location Plan	Service Correction of the service of		

Development Potential			
Residential (units)	13 (18 existing)		
Employment (m ²)	Office	3,210	
	Industrial	1,285	
	Storage	1,285	
Main Town Centre Uses (m ²)			
Other Uses			

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Corporation Street.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	

Suitability - General		
	assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable	
Site Developability	Due to the level of flood risk the site is subject to some development abnormals, however these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	

Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mixed commercial and residential area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Availability	
Landowner is actively promoting the site for residential redevelopment.	
Planning application submitted across 2 sites (this and SLAA0728) MC/15/2039 – 89 units.	

Site	
Reference	0732
Address	Land at Listmas Road, Chatham
Description	Greenspace area in the centre of a residential development.
	Flat site, bank to road along southeast edge.
Size (ha)	0.11
Relevant policy	-
guidance	
Location Plan	Provide Charles of the second

Development Potential		
Residential (units)	5	
Employment (m ²)	Office	1,090
	Industrial	440
	Storage	440
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Listmas Road, which is	
	directly adjacent to the site.	

Suitability - General		
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	•	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	

	flood risk but it is expected that this could be resolved and that the site would pass	
Noise	the sequential test for flood risk. Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	It is expected that development of the site would impact upon amenity of nearby residential properties.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Eco	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability

Site is not being actively promoted for development.

Landowner intentions are unknown.

Site	
Reference	0733
Address	Amenity Land at 45-75 Chatham Grove, Chatham
Description	A flat site that is grassed containing several mature trees. It is
	bordered to the north by a cemetery and on all other sides
	by residential properties.
Size (ha)	0.36
Relevant policy	-
guidance	
Location Plan	ANTIVAM GROVE

Development Potential		
Residential (units)	4	
Employment (m ²)	Office	3,585 m2
	Industrial	1,435 m2
	Storage	1,435 m2
Main Town Centre Uses (m ²)		
Other Uses	Cemetery e	expansion

Suitability – General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	The site does not have an existing	
	designated vehicular or pedestrian access.	

Suitability – General		
	It is considered unlikely that a suitable	
	access could be created.	
Ecological Potential	An ecological survey of the site has not	
Leological i oteritiai	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Designated Habitats	rejected. Natural England guidance (Impact Risk	
Designated nabitats		
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the notential	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
Air Quality	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
Contomination	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be deliverable	
Sita Davalanahility		
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	

	development unless identified constraints can be addressed.	
Overall	The site is considered unsuitable for	
Employment Land	Site is not designated employment land.	
	implication for site capacity.	
	sensitive design, it is likely this would have	
	Whilst this is likely to be resolvable through	
	amenity of nearby residential properties.	
Amenity/Overlooking	The site has the potential to impact upon	
	likely that this could be mitigated.	
Noise	Noise pollution may affect the site, but it is	

Suitability – Eco	Suitability – Economic Development		
Flood Risk	Flood Risk Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	Overall The site is considered unsuitable for development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0735
Address	Upnor Wharf
Description	Boatyard fronted by River Medway to the South and East.
Size (ha)	0.25
Relevant policy	Chatham Dockyard and its Defences Planning Policy
guidance	Document (2015)
Location Plan	UPNOR PORD Stone UPNOR PORD Stone UPNOR PORD Stone

Development Potential		
Residential (units)	3	
Employment (m ²)	Office	2,455
	Industrial	980
	Storage	980
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	

Suitability - General		
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Upnor Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
Horitago	landscapes.	
Heritage	Site is within or is in close proximity to	
	Upnor Conservation Area, and	
	development may thereby impact upon	
	these designated heritage assets.	
	Further assessment of the potential	
	impacts of development upon the	
	designated heritage assets would need to	
	be undertaken through the Local Plan or	
	Development Management process, before	
	Development Management process, before	

Suitability - General		
	development could be supported or	
	rejected.	
	Although it may be possible to mitigate any detrimental impacts through a sensitive approach to the design.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Due to the level of flood risk the site is subject to some development abnormals, however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Site is unlikely to be constrained by noise		
	pollution.		
Amenity/Overlooking	The site has the potential to impact upon		
	amenity of nearby residential properties.		
	Whilst this is likely to be resolvable through		
	sensitive design, it is likely this would have		
	implication for site capacity.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for		
	development unless identified constraints		
	can be addressed.		

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to	
	be constrained by noise pollution.	
Amenity	Established employment/commercial area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Landowner is actively promoting the site for residential redevelopment.

Site	
Reference	0738
Address	Hoo Common, Chattenden
Description	Bungalows with grassed amenity areas in between. A few mature trees dotted throughout the site.
Size (ha)	0.56
Relevant policy guidance	-
Location Plan	ge ge ge ge ge ge ge ge ge ge ge ge ge g

Development Potential		
Residential (units)	6	
Employment (m ²)	Office	5,625 m2
	Industrial	2,250 m2
	Storage	2,250 m2
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Main Road.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	

Suitability - General		
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
Haritana	landscapes	
Heritage	Development is unlikely to have an impact	
Air Quality	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
Contomination	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land		
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
Open Space	any agricultural land.	
Open Space	Site is not designated open space.	
Employment Land	Site is not designated employment land.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	

	implication for site capacity.		
Employment Land	Site is not designated employment land.		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Economic Development			
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	
Landowner intentions are unknown.	

Site	
Reference	0740
Address	Communal areas, John Street, Rochester
Description	4 storey blocks of flats with informal garden space. Mature
	tree growth and well maintained garden areas.
Size (ha)	0.90
Relevant policy	-
guidance	
Location Plan	Lawrence Control of the Topological Provide Control of the Topol

Development Potential		
Residential (units)	38	
Employment (m ²)	Office	9,040 m2
	Industrial	3,615 m2
	Storage	3,615 m2
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Rochester Bridge	
	A229 City Way	

Suitability - General		
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	The site is situated on Hoppers Road,	
	providing suitable vehicular access.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	

Suitability - General		
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Landowner is actively promoting the site for residential redevelopment.	
Part of the site planning application MC/14/2146 - Demolition of garages at construction 8 units - Refused	

Site			
Reference	0741		
Address	Patten's Place, Rochester		
Description	1960's bungalow development with a large informal grassed		
	space.		
Size (ha)	0.67		
Relevant policy	-		
guidance			
Location Plan			

Development Potential		
Residential (units)	28 (existing 24 units)	
Employment (m ²)	Office	6,740
	Industrial	2,700
	Storage	2,700
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	The site is situated on Pattens Lane,	
	providing suitable vehicular access.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	

Suitability - General		
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before	
	development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	

Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0743
Address	Fenced area Lordswood Lane
Description	The site is large area of vacant/undeveloped land west of Lordswood Lane which runs along the rear of Defiant Close and Halifax Close. The site itself falls steeply from Lordswood Lane to the bottom of the site. Vegetation and weeds cover the site.
Size (ha)	0.38
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	16	
Employment (m ²)	Office	3,770 m2
	Industrial	1,510 m2
	Storage	1,510 m2
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability- General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Lordswood Lane, which is	
	directly adjacent to the site.	

Suitability- General		
Suitability Ceneral		
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage. Further assessment would therefore need	
	to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing

Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	It is expected that development of the site	
	would impact upon amenity of nearby	
	residential properties.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability Site is not being actively promoted for development.

Landowner intentions are unknown.

Site	
Reference	0746
Address	Former Earl Community Centre, Albatross Avenue
Description	A flat site formerly the Earl Community Centre and now disused ground
Size (ha)	0.21
Relevant policy guidance	-
Location Plan	Earl Estate Community Centre

Development Potential			
Residential (units)	18		
Employment (m ²)	Office	2,125 m2	
	Industrial	850 m2	
	Storage	850 m2	
Main Town Centre Uses			
(m ²)			
Other Uses			

Suitability		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Albatross Avenue, which is	
	directly adjacent to the site.	

Suitability		
Suitability		
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Dotontial		
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
Designated habitats	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	A major pipeline runs through or near to	
	the site which main constrain development.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.	
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Amenity/Overlooking	There are a limited number of residential properties adjacent to the site. It is expected that a site layout could be designed to prevent layout/overlooking impacts.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Landowner is actively promoting the site for redevelopment.

Planning application MC/13/3224 - 18 residential units approved

Site	
Reference	0747
Address	Barn Meadow, Upper Halling
Description	A flat site containing mixed vegetation with a cliff edge
	denoting the southern and western borders. Plenty of trees
	on this overgrown site. PROW through site.
Size (ha)	1.11
Relevant policy	-
guidance	
Location Plan	Den Hill

Development Potential		
Residential (units)	32	
Employment (m ²)	Office	11,100 m2
	Industrial	4,440 m2
	Storage	4,440 m2
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has moderate access to public	
Accessibility	transport opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Rochester Bridge	

Suitability - General		
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Barn Meadow, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before	

Suitability - General		
	development could be supported or	
	rejected.	
Landscape	Whilst the site is situated outside of the	
	built up area, the landscape is considered	
	less sensitive and to have some potential to	
	accommodate change.	
	Further assessment of the potential	
	impacts of development upon the local	
	landscape would need to be undertaken	
	through the Local Plan or Development	
	Management process, before development	
	could be supported or rejected.	
Heritage	Site is within or is in close proximity to	
	[details], and development may thereby	
	impact upon these designated heritage	
	assets.	
	Further assessment of the potential	
	impacts of development upon the	
	designated heritage assets would need to	
	be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	Although it may be possible to mitigate any	
	detrimental impacts through a sensitive	
	approach to the design.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
Open Space	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	

	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
	Note: Flood Zone 1, 2 and 3a.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential or rural area with no other	
	commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Site is not being actively promoted for development.

Landowner intentions are unknown.

Site	
Reference	0749
Address	Wooleys Orchard, land south of Lower Rainham Road
Description	An area of flat agricultural land adjacent to the existing urban
	form to the south and northwest. Access to the site is from the
	Lower Rainham Road.
Size (ha)	9.22
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	221	
Employment (m ²)	Office	92,230
	Industrial	36,890
	Storage	36,890
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Whilet it is possible that strategic	
	Whilst it is possible that strategic infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	Developer contributions may be required to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Lower Rainham Road,	
	which is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	

Suitability - General			
-	rejected.		
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.		
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.		
Landscape	The site is situated outside of the built up area, with an area of locally valued landscape (Lower Rainham Farmland), which is considered sensitive to change. Development is thereby likely to have a detrimental impact upon locally valued local landscapes.		
Heritage	Development is unlikely to have an impact upon any designated heritage assets.		
Flood Risk	Level of flood risk on the site is considered unacceptable		
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.		
Noise	Site is unlikely to be constrained by noise pollution.		
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable		
Site Developability	Due to the level of flood risk the site is subject to some development abnormals, however these are considered resolvable.		
Agricultural Land	The site is situated on the best and most versatile agricultural land.		
Open Space	Site is not designated open space.		

Suitability – Housing	Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Site is unlikely to be constrained by noise		
	pollution.		
Amenity/Overlooking	The site has the potential to impact upon		

	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential with few commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Landowner is actively promoting the site for redevelopment.

Site	
Reference	0750
Address	Land Between Pump Lane & Bloors Lane, Rainham
Description	An agricultural site being used for an orchard; bounded
	by tree/hedging. A bridleway bisects the site east west.
	The site rises up and has long distance views over the
	Medway Estuary. Vehicle access by Lower Rainham
	Road
Size (ha)	27.32
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	656	
Employment (m ²)	Office	273,200
	Industrial	109,280
	Storage	109,280
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General

Suitability - General		
Facilities & Services	Whilst the site currently has poor access to	
Accessibility	services and facilities, given that the site	
1	has an estimated capacity in excess of 500	
	units, development has the potential to	
	deliver an enhancement in the level of	
	services and facilities locally, either through	
	direct on-site provision or through	
	contributions towards local off site	
	facilities.	
	Whilst this high level assessment	
	_	
	recognises the theoretical potential of the	
	site to overcome its poor accessibility, this	
	would need to be further investigated	
	through the Local Plan or Development	
	Management process before development	
	on the site could be supported or rejected.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Medway Tunnel	
	• A289	
	• A278	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Doveloper contributions may be required	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	

Suitability - General		
Site Access	It is likely a suitable vehicular access could	
	be created on to Lower Rainham Road,	
	which is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further according to f the restantial	
	Further assessment of the potential	
	impacts of development upon designated habitats would therefore need to be	
	undertaken through the Local Plan or Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	The site is situated outside of the built up	
Landscape	area, with an area of locally valued	
	landscape Lower Rainham Farmland, which	
	is considered sensitive to change.	
	is considered sensitive to change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
	While the landscape impact of developing	
	the whole site is considered unacceptable,	
	there may be potential for part of the site	
	to accommodate development without	
	harming sensitive landscapes. Further	
	assessment of this impact will need to take	

Suitability - General		
	place through the Local Plan or	
	Development Management processes	
	before development on the site can be	
	supported or rejected.	
Heritage	Site is within or is in close proximity to	
	Lower Rainham Conservation Area, and	
	development may thereby impact upon	
	these designated heritage assets.	
	Further assessment of the potential	
	impacts of development upon the	
	designated heritage assets would need to	
	be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	Although it may be possible to mitigate any	
	detrimental impacts through a sensitive	
	approach to the design.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	The site is situated on the best and most	
	versatile agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.	
Amenity/Overlooking	There are a limited number of residential properties adjacent to the site. It is expected that a site layout could be designed to prevent layout/overlooking impacts.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Mainly residential or rural area with no other	
commercial uses.		
Overall	Overall The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Site is not being actively promoted for development.	
Landowner intentions are unknown.	

Site	
Reference	0751
Address	BAE Sports & Social Club, Bells Lane, Hoo
Description	Site lies to east and west of Bells Lane to south of Ratcliffe Highway and A228 dual carriageway. Open playing fields with a vacant social club/leisure facility on the western side and bowling green and 'pavilion' on east. Residential areas to the south. Children's playing area to north east of eastern site. Flat open amenity grass. Hedges and mesh fencing to perimeter and hedging in centre of western site. Quite open to adjacent residential area to south on the western site. Heavier hedging to south of eastern site.
Size (ha)	6.71
Relevant policy guidance	-
Location Plan	For types For types

Development Potential		
Residential (units)	161	
Employment (m ²)	Office	67,080
	Industrial	26,835
	Storage	26,835
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has moderate access to public	
Accessibility	transport opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2) is via the Four Elms Roundabout	
	and A289. Whilst there are currently some	
	capacity issues experienced at this junction,	

Suitability - General		
	upgrades are planned and are expected to go someway towards resolving these constraints.	
	Detailed assessment of the implications of development for the Four Elms Roundabout is likely to be required to inform the local plan and development management process. Assessment of M2 Junction 1 may also be required.	
	Access around the Medway urban distributor network is likely to be constrained by a number of identified congestion hotspots including Medway Tunnel in particular.	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving access to the urban distributor network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund infrastructure upgrades necessary to address capacity constraints.	
Site Access	Site has an existing suitable vehicular access via Bells Lane.	
Ecological Potential	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	

Suitability - General		
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Whilst the site is situated outside of the built up area, the landscape is considered less sensitive and to have some potential to accommodate change.	
	Further assessment of the potential impacts of development upon the local landscape would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Flood Risk	Site is at low risk of flooding.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is designated open space (Amenity Greenspace, Outdoor Sports and Bowling Green).	
	There is shortage of Outdoor Sports and Bowling Greens in the Strood and Rural Sub area and this space should be protected.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	Whilst site is adjacent to residential	

	properties it is expected that a site layout could be designed to prevent layout/overlooking impacts.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Site is being actively promoted for development.

Site	
Reference	0752
Address	North side of Commissioners Road, Strood
Description	Flat site used for industrial buildings of a B2 use over much of
	the site. and commercial purposes for storage
Size (ha)	1.63
Relevant policy	Chatham Dockyard and its Defences Planning Policy
guidance	Document (2015)
Location Plan	

Development Potential		
Residential (units)	48	
Employment (m ²)	Office	16,305
	Industrial	6,520
	Storage	6,520
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2) could potentially be provided	
	through a new connection to the A289.	
	However no such upgraded is planned (or	
	funded) at present.	
	Details of this upgrade would need to be	
	assessed and agreed with Medway Council	
	and Highways England. It is expected that	

Suitability - General		
	any upgrades would need to be funded	
	through developer contributions.	
	Access around the Medway urban	
	distributor network is likely to be	
	constrained by a number of identified	
	congestion hotspots including Medway	
	Tunnel and A2 in particular.	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving access to the	
	urban distributor network, there are no	
	upgrades planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund infrastructure upgrades necessary	
	to address capacity constraints.	
Site Access	Site has an existing suitable vehicular	
	access via Commissioners Road.	
Ecological Potential	An ec Natural England guidance (Impact	
	Risk Zones) indicates that development of	
	this site poses a potential risk to a SSSI.	
	Further concerns of the net of the	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Designated Habitate	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	undertaken un ough the Lotal Pidii Of	

Suitability - General		
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is designated employment land and	
	SHENA surveys indicate this type of land	
	should be protected in this sub area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
	Note: Flood Zone 1, 2 and 3a.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Established employment/commercial area.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	

Site is not being actively promoted for development.

Landowner intentions are unknown

Site	
Reference	0753
Address	Land west of Hoo
Description	Large irregularly shaped parcel of arable land, including a narrow strip between the old and new A228. Slopes up towards the north and west of the site, eastern portions flatter. Adjoins edge of Hoo and Chattenden villages, including Hundred of Hoo school playing fields. Also adjacent are scattered properties on Ratcliffe Highway.
Size (ha)	31.2
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	475	
Employment (m ²)	Office	311,950
	Industrial	124,780
	Storage	124,780
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	The site has poor access to facilities and	
Accessibility	services.	
Public Transport	The site has poor access to public transport	
Accessibility	opportunities	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2) is via the Four Elms Roundabout	

Suitability - General		
	and A289. Whilst there are currently some capacity issues experienced at this junction, upgrades are planned and are expected to go someway towards resolving these constraints.	
	Detailed assessment of the implications of development for the Four Elms Roundabout is likely to be required to inform the local plan and development management process. Assessment of M2 Junction 1 may also be required.	
	Access around the Medway urban distributor network is likely to be constrained by a number of identified congestion hotspots including Medway Tunnel in particular.	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving access to the urban distributor network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund infrastructure upgrades necessary to address capacity constraints.	
Site Access	The site is situated on Main Road, providing suitable vehicular access.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before	

Suitability - General		
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	The site is situated outside of the built up	
	area, with an area of locally valued	
	landscape [Hoo Farmland & Deangate	
	Ridge], which is considered sensitive to	
	change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	A major pipeline runs through or near to	
	the site which main constrain development.	
	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Whilst the site is situated on agricultural	
	land, the majority is understood to be	
	Grade 3 or less.	
	Notwithstanding the above further	
	assessment of the agricultural land quality	
	would need to be undertaken through the	
	Local Plan or Development Management	
	process, before development could be	
	supported or rejected.	
Open Space	The site is not designated open space.	

Suitability – Housing		
Flood Risk	The site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are a limited number of residential	
	properties adjacent to the site.	
	It is expected that a site layout could be	
	designed to prevent layout/overlooking	
	impacts.	
Employment Land	The site is located in a rural area and	
	adjacent to residential areas, and is not	
	designated for any alternative land use.	
Overall	The site is not considered suitable for	
	residential development unless the	
	identified constraints can be addressed.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	The level of flood risk is considered acceptable		
	for commercial uses.		
Noise	The site may be affected by noise pollution but		
	it is likely that this could be mitigated for		
	commercial properties.		
Amenity	The site is located in a rural and residential		
	area with few other commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

The landowner is actively promoting the site for development.

A planning application has been submitted for development (MC/14/3405) the site. This is to include residential redevelopment 475 dwellings with some commercial and leisure uses.

Site	
Reference	0754
Address	Land at Burneys Farm, Lower Stoke
Description	Fringe site to rural settlement. Used as an agricultural storage area in the open (tanks and vehicles) and agricultural buildings
Size (ha)	0.59
Relevant policy guidance	-
Location Plan	La Garenne Mill Cottage Mill Cottage Mill Garenne Mill Cottage Mill Garenne Mill Cottage Mill Garenne Burneys Farmside Romar Karama Belve Avalon Larkspur CUCKOLD CUCKOLD Garenne Millcroft Hall Garenne Milloroft Garenne Milloroft Church Garenge Garenne Garenne Garenne Mil

Development Potential		
Residential (units)	6	
Employment (m ²)	Office	5,870
	Industrial	2,350
	Storage	2,350
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability -General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Cuckold's Green Road,	
	which is directly adjacent to the site.	
	Notwithstanding the above, the suitability	

Suitability -General		
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
Ū	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	The site is situated on the best and most	
-	versatile agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Level of flood risk on the site is considered	
	acceptable.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	

Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land,	
	but is used a farm storage.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Landowner is actively promoting the site for redevelopment.

Site	
Reference	0755
Address	Former Police Station, Chatham
Description	The site comprises two parts. One part encompasses a three storey brick built 1970's building that was designed and built to accommodate Chatham Police station. The rear of the site comprises a car park. A brick wall defines the rear boundary. The other part of the site includes the Churchill's Public House and Gurkha Brothers Restaurant.
Size (ha)	0.23
Relevant policy guidance	Chatham Dockyard and its Defences Planning Policy Document (2015), Chatham Centre and Waterfront Development Brief (August 2008)
Location Plan	passed Officer passed Officer

Development Potential		
Residential (units)	10	
Employment (m ²)	Office	2,310
	Industrial	925
	Storage	925
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	

Suitability - General		
Site Access	Site has an existing suitable vehicular	
	access via both The Brook and Rope Walk.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
Designated Habitats	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	-	
	Development Management process, before	
	development could be supported or	
Londoono	rejected.	
Landscape	Site is situated within built up area.	
	Dovelonment is unlikely to have a	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
Horitago	landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality		
Air Quality	Site may be constrained by air pollution but	
Contoniostica	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	

	that these could be resolved, subject to further assessment.	
Overall	Whilst the site is subject to some potential development constraints, it is considered	
Employment Land	Site is not designated employment land.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties.	
Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.	
	the sequential test for flood risk.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mixed commercial and residential area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Availability Site is not being actively promoted for development.

Landowner is unknown.

Landowner intentions are unknown.

Site		
Reference	0756	
Address	Pentagon, Chatham	
Description	The site consists of an indoor shopping centre/office	
	tower /multi-storey car park. Vehicular access to the	
	site is provided from The Brook and the site can be	
	accessed by pedestrians from the High Street and	
	Military Road	
Size (ha)	2.58	
Relevant policy guidance	Chatham Dockyard and its Defences Planning Policy	
	Document (2015), Chatham High Street / Best Street	
	Masterplan (November 2010), Chatham Centre and	
	Waterfront Development Brief (August 2008)	
Location Plan		

Development Potential		
Residential (units)	140	
Employment (m ²)	Office	25,885
	Industrial	10,355
	Storage	10,355
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	

Suitability - General		
	• A2	
	Medway Tunnel	
	A230 Maidstone Road	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on the network.	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	Site has an existing suitable vehicular	
	access via both The Brook and Rope Walk.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	-	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	

Suitability - General		
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are a limited number of residential	
	properties adjacent to the site.	
	It is expected that a site layout could be	
	designed to prevent layout/overlooking	
	impacts.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Established employment/commercial area.	

Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Landowner is actively promoting the site for redevelopment.
Site	
Reference	0757
Address	Between Cross Street & The Brook, Chatham
Description	Steeply sloping site used for public car parking on 3 stepped
	levels. Capacity is approximately 150 parking spaces. Well
	landscaped with trees.
Relevant policy	Chatham Dockyard and its Defences Planning Policy
guidance	Document (2015), Chatham Centre and Waterfront
	Development Brief (August 2008)
Size (ha)	0.80
Location Plan	hatham

Development Potential		
Residential (units)	118	
Employment (m ²)	Office	7,950
	Industrial	3,180
	Storage	3,180
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Rochester Bridge	
	Medway Tunnel	

Suitability - General		
	A229 City Way	
	A230 Maidstone Road	
	It is understood that infrastructure	
	upgrades have been identified to increase	
	capacity on the network to facilitate	
	delivery of development on this site.	
	Developer contributions may be required	
	to fund these infrastructure upgrades.	
Site Access	Site has an existing suitable vehicular	
	access via Cross Street.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Dovelopment is unlikely to have a	
	Development is unlikely to have a detrimental impact upon the locally valued	
	detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact	
include C	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	uevelopment abnormals, these are	

Suitability - General		
	considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Noise pollution may affect the site, but it is		
	likely that this could be mitigated.		
Amenity/Overlooking	The site has the potential to impact upon		
	amenity of nearby residential properties.		
	Whilst this is likely to be resolvable through		
	sensitive design, it is likely this would have		
	implications for site capacity.		
Employment Land	Site is not designated employment land.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered		
	that these could be resolved, subject to		
	further assessment.		

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mixed commercial and residential area.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered that		
	these could be resolved, subject to further		
	assessment.		

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Availability	
Landowner is actively promoting the site for redevelopment.	
Planning application MC/09/2626 for redevelopment - mixed use	

Site			
Reference	0758		
Address	Sir John Hawkins Car Park, Chatham		
Description	The site is a relatively flat piece of land (sloping gently north), currently in use as a public car park. Vehicular access point from Waterfront Way and pedestrian access from Chatham High Street. A private access road runs across the site east to west from the entrance on Waterfront Way to the rear of the properties on Manor Road.		
Size (ha)	0.54		
Relevant policy	Chatham Dockyard and its Defences Planning Policy		
guidance	Document (2015), Chatham Centre and Waterfront		
	Development Brief (August 2008)		
Location Plan	Son where the second se		

Development Potential		
Residential (units)	23	
Employment (m ²)	Office	5,440
	Industrial	2,175
	Storage	2,175
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	

Suitability - General		
-	congestion hotspots including in particular:	
	• A2	
	Rochester Bridge	
	A229 City Way	
	A230 Maidstone Road	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	Site has an existing suitable vehicular	
	access via Waterfront Way.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	

Suitability - General		
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets,	
	however a number of Listed Buildings are	
	located around the site.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Level of flood risk on the site is considered	
	acceptable.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implications for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Mixed commercial and residential area.	

Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	
1	development constraints, it is considered that

Availability

Site is not being actively promoted for development.

Site	
Reference	0759
Address	Whiffens Avenue Car Park, Chatham
Description	The site is public car park situated on the edge of Chatham
	town centre. Access is via Whiffens Avenue, which runs
	east/west up from The Brook.
Size (ha)	1.51
Relevant policy	Chatham Dockyard and its Defences Planning Policy
guidance	Document (2015), Chatham Centre and Waterfront
	Development Brief (August 2008)
Location Plan	Bun and Cereme base And Cereme base An

Development Potential		
Residential (units)	82	
Employment (m ²)	Office	15,125
	Industrial	6,050
	Storage	6,050
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	Medway Tunnel	

Suitability - General		
	 A229 City Way A230 Maidstone Road A289 	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	Site has an existing suitable vehicular access via Whiffens Avenue.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area.	

Suitability - General		
	Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Site is in close proximity to the Brompton Lines Scheduled Ancient Monument and lies within the Brompton Lines Conservation Area. Development may thereby impact upon these designated heritage assets.	
	Further assessment of the potential impacts of development upon the designated heritage assets would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
	Although it may be possible to mitigate any detrimental impacts through a sensitive approach to the design.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implications for site capacity.	
Employment Land	Site is not designated employment land.	

Overall	Whilst the site is subject to some potential	
	development constraints, it is considered	
	that these could be resolved, subject to	
	further assessment.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mixed commercial and residential area.	
Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Suitability – Mixed Use		
Overall	Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	

Availability	
Site is not being actively promoted for development.	

Site	
Reference	0760
Address	Tesco, The Brook, Chatham
Description	Large scale buildings - redundant f ormer superstore and
	big box retail, multi storey car park to rear. Equivalent to 5-
	storey on frontage 7 storey to rear. Slopes up to rear.
	Suitable for appropriate town centre uses and residential.
Size (ha)	1.34
Relevant policy	Chatham Dockyard and its Defences Planning Policy
guidance	Document (2015), Chatham Centre and Waterfront
	Development Brief (August 2008)
Location Plan	The second secon

Development Potential		
Residential (units)	60	
Employment (m ²)	Office	13,360
	Industrial	5,345
	Storage	5,345
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has good access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	A229 City Way	
	A230 Maidstone Road	

Suitability - General		
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	Site has an existing suitable vehicular access via both Cross Street and Upbury Way.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a	

Suitability - General		
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site	
	although the car park would require	
	investigation in advance of development.	
Site Developability	Whilst the site would require clearance,	
	with associated costs this is not considered	
	a constraint upon development.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of		
	flood risk but it is expected that this could		
	be resolved and that the site would pass		
	the sequential test for flood risk.		
Noise	Noise pollution may affect the site, but it is		
	likely that this could be mitigated.		
Amenity/Overlooking	There are a limited number of residential		
	properties adjacent to the site.		
	It is expected that a site layout could be		
	designed to prevent layout/overlooking		
	impacts.		
Employment Land	Site is not designated employment land,		
	although there is employment associated		
	with the retail use.		
Overall	Whilst the site is subject to some potential		
	development constraints, it is considered		
	that these could be resolved, subject to		
	further assessment.		

Suitability – Economic Development				
Flood Risk	Level of flood risk on the site is considered			
	acceptable for commercial uses.			
Noise	The site may be affected by noise pollution, but			
	it is likely that this could be mitigated for			
	commercial uses.			
Amenity	Mixed commercial and residential area.			

Overall	Whilst the site is subject to some potential	
	development constraints, it is considered that	
	these could be resolved, subject to further	
	assessment.	

Whilst the site is subject to some potential development constraints, it is considered that these could be resolved, subject to further assessment.	
1	development constraints, it is considered that

Availability Site is being actively promoted for development.

Site	
Reference	0764
Address	Land at Holy Trinity Church, Twydall Land, Twydall
Description	Flat, open site currently used as acar park and grass area/brambles Rear of church hall, bordering listed church.
Size (ha)	0.25
Relevant policy guidance	-
Location Plan	TWYDALL

Development Potential		
Residential (units)	11	
Employment (m ²)	Office	2,510 m2
	Industrial	1,005 m2
	Storage	1,005 m2
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Twydall Lane.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	

Suitability - General		
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Site is within or is in close proximity to	
	Grade II listed Holy Trinity Church and	
	development may thereby impact upon this	
	designated heritage asset.	
	Further assessment of the potential	
	impacts of development upon the	
	designated heritage assets would need to	
	be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	Although it may be possible to mitigate any	
	detrimental impacts through a sensitive	
	approach to the design.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	

Suitability - General			
	any agricultural land.		
Open Space	The site is designated open space [churchyard/cemeteries]		
	The 2012 PPG17 study indicates there is not a deficiency or surplus of this type of open space in the [Gillingham] sub-area.		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mixed commercial and residential area.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	

Site		
Reference	0765	
Address	St Lukes Church, Sidney Road, Gillingham	
Description	Site contains four buildings on site comprising large 20th Century red brick Church and Church Hall, large detached 1930's Vicarage. Single storey red-brick scouts hall. These buildings are one and two storeys. Mature trees on Sydney Road frontage worthy of retention.	
Size (ha)	0.39	
	0.59	
Relevant policy guidance	-	
Location Plan		

Development Potential		
Residential (units)	16	
Employment (m ²)	Office	3,885 m2
	Industrial	1,555 m2
	Storage	1,555 m2
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	

Suitability - General		
	access via both King William Road and	
	Sidney Road.	
Ecological Potential	An ecological survey of the site has not	
5	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	, i i i i i i i i i i i i i i i i i i i	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability - General	Suitability - General		
Open Space	The site is designated open space [churchyard/cemetery]		
	The 2012 PPG17 study indicates there is not a deficiency or surplus of this type of open space in the [Gillingham] sub-area.		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability

Site is not being actively promoted for development.

Landowner intentions are unknown.

Site	
Reference	768
Address	Land at Green Lane, Grain
Description	Open space currently in use as a playing field. A flat site
	with road frontage, 2 trees.
Size (ha)	0.43
Relevant policy	-
guidance	
Location Plan	Image: Player Playground Image: Player Image: Player Image: Player Imag

Development Potential		
Residential (units)	5	
Employment (m ²)	Office	4,310 m2
	Industrial	1,725 m2
	Storage	1,725 m2
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	

Suitability - General		
	be created on to Green Lane, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
Looiograan otentian	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Designated Liebitate	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further according to the notantial	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
1	rejected.	
Landscape	Whilst the site is situated outside of the	
	built up area, the landscape is considered	
	less sensitive and to have some potential to	
	accommodate change.	
	Further assessment of the potential	
	impacts of development upon the local	
	landscape would need to be undertaken	
	through the Local Plan or Development	
	Management process, before development	
	could be supported or rejected.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	

Suitability - General		
	deliverable	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is designated open space as amenity	
	greenspace.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	There are a limited number of residential properties adjacent to the site. It is expected that a site layout could be designed to prevent layout/overlooking impacts.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Landowner is actively promoting the site for redevelopment.

Site	
Reference	0773
Address	Bridgewood, Rochester
Description	The site appears to comprise an open uncultivated field with a mixture of scrubby vegetation and grass.
	The land appears to slope down relatively steeply from east to west towards the M2 embankment.
	The site did not have an identifiable existing access point.
	The site boundaries are heavily vegetated by a mixture of trees and bushes, which enclose the site.
Size (ha)	1.57
Relevant policy guidance	-
Location Plan	Depot 00 00 00 00 00 00 00 00 00 0

Development Potential		
Residential (units)	46	
Employment (m ²)	Office	15,710
	Industrial	6,285
	Storage	6,285
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network Capacity	 Access to the strategic highway network (M2/A2), and around the Medway urban distributor network generally, is likely to constrained by a number of identified congestion hotspots including in particular: A2 A229 City Way Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades 	
	planned or identified at present. Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to [details], which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before	

Suitability - General		
_	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	The site is subject to unacceptable levels of	
	noise pollution that cannot reasonably be	
	mitigated.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	

Employment Land	Site is designated employment land and	
	SHENA surveys indicate this type of land	
	should be protected in this sub area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econo	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Established employment/commercial area.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can be addressed.	
	be dull esseu.	

Availability	
Landowner is actively promoting the site for redevelopment.	

Site	
Reference	0774
Address	Mill Hill, Grange Road, Gillingham
Description	The site itself is characterised by a patchwork of small paddocks, defined by post and wire fences with various equestrian structures (stables) scattered throughout the site.
	Overall the land appears to have been somewhat degraded by the equestrian uses, which has created a scrappy, low quality landscape, albeit with a semi rural character.
Size (ha)	17.2
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	413	
Employment (m ²)	Office	171,945
	Industrial	68,780
	Storage	68,780
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	

Suitability - General		
	• A289	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	The site is situated on both Grange Road and Eastcourt Lane, providing suitable vehicular access.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	The site is situated outside of the built up area, within an area of locally valued	

Suitability - General			
	landscape Lower Rainham Farmland, which		
	is considered sensitive to change.		
	Development is thereby likely to have a		
	detrimental impact upon locally valued		
	local landscapes.		
	While the landscape impact of developing		
	the whole site is considered unacceptable,		
	there may be potential for part of the site		
	to accommodate development without		
	harming sensitive landscapes. Further		
	assessment of this impact will need to take		
	place through the Local Plan or		
	Development Management processes		
	before development on the site can be		
	supported or rejected.		
Heritage	Development is unlikely to have an impact		
	upon any designated heritage assets.		
Flood Risk	Site is at low risk of flooding.		
Air Quality	Site may be constrained by air pollution but		
	mitigation likely to be deliverable.		
Contamination	Contamination is known or suspected on		
	site but remediation is considered to be		
	deliverable		
Site Developability	The site is free from known development		
	'abnormals'.		
Agricultural Land	The site is situated on the best and most		
	versatile agricultural land.		
Open Space	Site is not designated open space.		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Mainly residential or rural area with no other	
	commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Landowner is actively promoting the site for redevelopment.	

Site	
Reference	0775
Address	Bakers Field, Station Road, Rainham
Description	Former landfill site that is now overgrown. The site has
	access onto Station Road Residential development to north,
	south and west of the site; with open land to the east.
Size (ha)	2.76
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	81	
Employment (m ²)	Office	27,625
	Industrial	11,050
	Storage	11,050
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	

Suitability - General		
-	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Station Road, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	

Suitability - General			
	rejected.		
Landscape	The site is situated outside of the built up area, with an area of locally valued landscape [Lower Rainham Farmland], which is considered sensitive to change.		
	Development is thereby likely to have a detrimental impact upon locally valued local landscapes.		
Heritage	Development is unlikely to have an impact upon any designated heritage assets.		
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.		
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable		
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.		
Agricultural Land	The site is situated on the best and most versatile agricultural land.		
Open Space	Site is not designated open space.		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development			
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
---------	---	--	
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Landowner is actively promoting the site for redevelopment.	
Planning application has been submitted for residential	
redevelopment. MC/14/0285 – 90 units - refused	

Site	
Reference	0776
Address	Land at West Motney Way, Rainham
Description	An open overgrown field surrounded and shielded by
	trees/hedging along West Motney Way.
Size (ha)	0.33
Relevant policy	-
guidance	
Location Plan	
	WEST MOTNEY WAY 4.5
	NEST MOTION
	319 Sig
	50 Sal
	WEST MOTIVEY WAY
	WEST MOTIVES
	B 2004

Development Potential		
Residential (units)	4	
Employment (m ²)	Office	3,345
	Industrial	1,335
	Storage	1,335
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to West Motney Way, which	
	is directly adjacent to the site.	

Suitability - General		
-		
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	The site is situated outside of the built up	
	area, with an area of locally valued	
	landscape [Riverside Marshes], which is	
	considered sensitive to change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Due to the level of flood risk the site is	
	subject to some development abnormals,	
	however these are considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	

Suitability - General		
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could be	
	resolved and that the site would pass the	
	sequential test for flood risk.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability

Planning application MC/15/0411 – 3 dwellings	

Site	
Reference	0777
Address	Trechmanns Wharf, Rochester Road, North Halling
Description	Over grown site with protected trees, pylons on site, WW2 structures.
	Poor access, possible flood risk. Exposed site very close proximity to
	wharf. The site slopes steeply down to the river.
Size (ha)	3.57
Relevant	-
policy	
guidance	
Location	
Plan	E Sue constants E Sue

Development Potential		
Residential (units)	103	
Employment (m ²)	Office	35,690
	Industrial	14,275
	Storage	14,275
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has moderate access to public	
Accessibility	transport opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	

Suitability - General		
-	Rochester Bridge	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to Rochester Road, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or	

Suitability - General		
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	The site is situated outside of the built up	
	area, with an area of locally valued	
	landscape [Cuxton Scarp Foot], which is	
	considered sensitive to change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Whilst the site is situated on agricultural	
	land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further	
	assessment of the agricultural land quality	
	would need to be undertaken through the	
	Local Plan or Development Management	
	process, before development could be	
	supported or rejected.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	

Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econon	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		
Amenity	Mixed commercial and residential area.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall		

Availability	
Landowner is actively promoting the site for redevelopment.	

Site		
Reference	0778	
Address	Manor Farm, Lower Rainham Road, Rainham	
Description	The site largely comprises agricultural land. In addition there	
	is a former quarry, which is situated on the southern part of	
	the site. An access road, which served the quarry, runs	
	through the centre of the site off Lower Rainham Road.	
Size (ha)	19.58	
Relevant policy guidance		
Location Plan		

Development Potential		
Residential (units)	470	
Employment (m ²)	Office	195,825
	Industrial	78,330
	Storage	78,330
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A289	
	Whilst it is possible that strategic	

Suitability - General		
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	Site has an existing suitable vehicular	
	access via B2004.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the notential	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Landara	rejected.	
Landscape	The site is situated outside of the built up	
	area, with an area of locally valued	
	landscape [Lower Rainham Farmland],	
	which is considered sensitive to change.	
	Development is thereby likely to have a	
	Development is thereby likely to have a	

Suitability - General		
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	The site is situated on the best and most	
	versatile agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Level of flood risk on the site is considered	
	acceptable.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	There are a limited number of residential	
	properties adjacent to the site.	
	It is expected that a site layout could be	
	designed to prevent layout/overlooking	
	impacts	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econor	Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	Commercial uses on the site are unlikely to be		
	constrained by noise pollution.		
Amenity	Mainly residential or rural area with no other		
	commercial uses.		
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Site is not being actively promoted for development.

Landowner is unknown.

Landowner intentions are unknown.

Site	
Reference	0780
Address	Adj. To Farm Cottages, Lodge Hill Lane, Chattenden
Description	Agricultural land to the north of Chattenden
Size (ha)	4.69
Relevant policy guidance	-
Location Plan	Playing Field

Development Potential		
Residential (units)	136	
Employment (m ²)	Office	46,940
	Industrial	18,775
	Storage	18,775
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2) is via the Four Elms Roundabout	
	and A289. Whilst there are currently some	
	capacity issues experienced at this junction,	
	upgrades are planned and are expected to	
	go someway towards resolving these	
	constraints.	

Suitability - General		
	Detailed assessment of the implications of	
	development for the Four Elms	
	Roundabout is likely to be required to	
	inform the local plan and development	
	management process. Assessment of M2	
	Junction 1 may also be required.	
	Access around the Medway urban	
	distributor network is likely to be	
	constrained by a number of identified	
	congestion hotspots including Medway	
	Tunnel in particular.	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving access to the	
	urban distributor network, there are no	
	upgrades planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund infrastructure upgrades necessary	
	to address capacity constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Lodge Hill Lane, which is	
	directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	

Suitability - General		
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
Designated habitats	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	-	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	The site is situated outside of the built up	
	area, with an area of locally valued	
	landscape [Deangate Ridge], which is	
	considered sensitive to change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
	While the landscape impact of developing	
	the whole site is considered unacceptable,	
	there may be potential for part of the site	
	to accommodate development without	
	harming sensitive landscapes. Further	
	assessment of this impact will need to take	
	place through the Local Plan or	
	Development Management processes	
	before development on the site can be	
	supported or rejected.	
Heritage	Site is within or is in close proximity to one	
	Grade II listed WW1 Sentry Posts, and	
	development may thereby impact upon	
	these designated heritage assets.	
	Further assessment of the potential	
	impacts of development upon the	
	designated heritage assets would need to	
	be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	Although it may be possible to mitigate any	

Suitability - General		
	detrimental impacts through a sensitive	
	approach to the design.	
Air Quality	Site may be constrained by air pollution but	
	mitigation is likely to be possible.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Whilst the site is situated on agricultural	
	land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further	
	assessment of the agricultural land quality	
	would need to be undertaken through the	
	Local Plan or Development Management	
	process, before development could be	
	supported or rejected.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	There are a limited number of residential properties adjacent to the site. It is expected that a site layout could be designed to prevent layout/overlooking impacts.	
Employment Land	The site is located adjacent to residential areas and is not designated for any alternative use.	
Overall	The site is considered unsuitable for residential development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered acceptable for commercial use.	
Noise	Commercial uses on the site are unlikely to be constrained by noise pollution.	
Amenity	The site is in a residential and rural area with few other commercial uses.	

Overall	The site is considered unsuitable for	
	residential development unless identified	
	constraints can be addressed.	

Suitability – Mixed Use		
Overall The site is considered unsuitable for		
	residential development unless identified	
constraints can be addressed.		

Availability

Site is not being actively promoted for development.

Landowner intentions are unknown.

Site	
Reference	0781
Address	218 Main Road, Hoo
Description	Backland area to rear of 218 Main Road, Hoo. Has an orchard and residential out buildings and garage incidental to the main residential use on site. The main residential property is a bungalow fronting onto Main Road, Hoo. No separate access to the backland area.
Size (ha)	0.51
Relevant policy guidance	-
Location Plan	Broad Street

Development Potential		
Residential (units)	6	
Employment (m ²)	Office	5,180
	Industrial	2,070
	Storage	2,070
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Main Road, which is	
	directly adjacent to the site.	

Suitability - General		
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
Leological i oteritiai	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	_	
	Development Management process, before	
	development could be supported or	
Designated Habitats	rejected. Natural England guidance (Impact Risk	
Designated nabitats		
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
1	rejected.	
Landscape	The site is situated outside of the built up	
	area, with an area of locally valued	
	landscape [Hoo Farmland], which is	
	considered sensitive to change.	
	Development is thereby likely to have a	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Development is unlikely to have an impact	
Air Quality	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
Cantaninalia	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
	'abnormals'.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	It is expected that development of the site	
	would impact upon amenity of nearby	
	residential properties.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	
Landowner intentions are unknown.	

Site	
Reference	0782
Address	Cuxton Gate, Station Road, Cuxton
Description	Gently sloping grazing land close to the railway station.
	Trees along road frontage
Size (ha)	2.7
Relevant policy guidance	-
Location Plan	Crosse Base Base Base Base Base Base Base B

Development Potential		
Residential (units)	78	
Employment (m ²)	Office	26,980
	Industrial	10,790
	Storage	10,790
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has moderate access to public	
Accessibility	transport opportunities.	
Highway Network Capacity	Access to the strategic highway network (M2/A2), and around the Medway urban distributor network generally, is likely to constrained by a number of identified congestion hotspots.	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	

Suitability - General		
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
Site Access	It is likely a suitable vehicular access could be created on to [details], which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage. Further assessment would therefore need	
	to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	The site is situated outside of the built up area, with an area of locally valued landscape [Cuxton Scarp Foot], which is considered sensitive to change.	

Suitability - General		
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Whilst the site is situated on agricultural	
	land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further	
	assessment of the agricultural land quality	
	would need to be undertaken through the	
	Local Plan or Development Management	
	process, before development could be	
	supported or rejected.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	There are a limited number of residential	
	properties adjacent to the site.	
	It is expected that a site layout could be	
	designed to prevent layout/overlooking	
	impacts.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development			
Flood Risk	Level of flood risk on the site is considered		
	acceptable for commercial uses.		
Noise	The site may be affected by noise pollution, but		
	it is likely that this could be mitigated for		
	commercial uses.		

Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability

Site is not being actively promoted for development.

Landowner intentions are unknown.

Site	
Reference	0783
Address	Land at Capstone Valley, Darland Farm
Description	Large areas of open farmland spread across the Capstone
	Valley east to west. The plots range in topography from flat
	to steep field plots.
Size (ha)	120.89
Relevant policy	-
guidance	
Location Plan	

Development Potential		
Residential (units)	2902	
Employment (m ²)	Office	1,208,975
	Industrial	483,590
	Storage	483,590
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General

Suitability - General		
Facilities & Services	Whilst the site currently has poor access to	
Accessibility	services and facilities, given that the site	
1	has an estimated capacity in excess of 500	
	units, development has the potential to	
	deliver an enhancement in the level of	
	services and facilities locally, either through	
	direct on-site provision or through	
	contributions towards local off site	
	facilities.	
	lacinties.	
	Whilet this high lovel assessment	
	Whilst this high level assessment	
	recognises the theoretical potential of the	
	site to overcome its poor accessibility, this	
	would need to be further investigated	
	through the Local Plan or Development	
	Management process before development	
	on the site could be supported or rejected.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A278	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Pear Tree Lane, Capstone	
	be created on to real free Lane, Capstone	

Suitability - General		
	Road, Shawstead Road and North Dane	
	Way, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	The site is adjacent to Ancient Woodland.	
	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further according to f the notantial	
	Further assessment of the potential	
	impacts of development upon designated habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	The site is situated outside of the built up	
Landscape	area, with an area of locally valued	
	landscape [East Hill & Darland Banks],	
	which is considered sensitive to change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Development is likely to have a significant	
	impact upon designated heritage assets	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on	
	site but remediation is considered to be	
	deliverable	

Suitability - General		
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Whilst the site is situated on agricultural	
	land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further	
	assessment of the agricultural land quality	
	would need to be undertaken through the	
	Local Plan or Development Management	
	process, before development could be	
	supported or rejected.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Level of flood risk on the site is considered	
	acceptable.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Landowner is actively promoting the site for redevelopment;	
including residential, employment and tourism.	

Site		
Reference	0784	
Address	Site A, west of Chapel Lane, Hempstead	
Description	The site is to the west and south of Hempstead Valley	
	Shopping Centre. It is divided into two parts. The	
	north of the site is used for allotments and the south	
	is open agricultural land. Access to the site is via	
	Hempstead Road (west) and Chapel Lane (east)	
Size (ha)	14.54	
Relevant policy guidance	-	
Location Plan		

Development Potential		
Residential (units)	349	
Employment (m ²)	Office	145,415
	Industrial	58,165
	Storage	58,165
Main Town Centre Uses (m ²)		
Other Uses	Allotments	

Suitability - General		
Facilities & Services	Site has moderate access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	

Suitability - General		
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A278	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving capacity on the network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
	This site may also have negative impact on junction 4 of the M2, which has capacity issues presently.	
Site Access	It is likely a suitable vehicular access could be created on to Chapel Lane and Hempstead Road, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or	

Suitability - General		
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	 The site is situated outside of the built up area, with an area of locally valued landscape of Elm Court, which is considered sensitive to change. Development is thereby likely to have a detrimental impact upon locally valued 	
Heritage	local landscapes.Development is unlikely to have an impactupon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	Whilst the site is situated on agricultural land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further assessment of the agricultural land quality would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Open Space	Site is designated open space as allotments. The 2012 PPG17 Study indicated there is a	
	deficiency in allotment space within Gillingham. However not the entire SLAA area is covered by the designation and so part of the site may be developable.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	There are no residential properties adjacent to the site and amenity/overlooking impacts would be unlikely.	
Employment Land	Site is not designated employment land, but is partly used for allotments	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Site is at low risk of flooding.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mixed commercial and residential area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Site is not being actively promoted for development.

Site		
Reference	0785	
Address	Site B, east of Chapel Lane, Hempstead	
Description	Sloping agricultural site bordered by woodland to the north.	
	Chapel Lane bounds the site to the east and there is a public	
	footpath to the north providing access to Hempstead.	
Size (ha)	5.78	
Relevant policy		
guidance	-	
Location Plan		

Development Potential		
Residential (units)	139	
Employment (m ²)	Office	57,810
	Industrial	23,125
	Storage	23,125
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A278	

Suitability - General		
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund any infrastructure upgrades necessary to address network capacity constraints.	
	This site may also have negative impact on junction 4 of the M2, which has capacity issues presently.	
Site Access	It is likely a suitable vehicular access could be created on to Chapel Lane, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability of the prospective access would need to be further investigated through the Development Management Process.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	The site is adjacent to Ancient Woodland.	
	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	

Suitability - General		
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	The site is situated outside of the built up area, with an area of locally valued landscape [Elm Court], which is considered sensitive to change. Development is thereby likely to have a detrimental impact upon locally valued local landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Whilst the site is situated on agricultural land, it is understood to be Grade 3 or less. Notwithstanding the above further assessment of the agricultural land quality would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Level of flood risk on the site is considered	
	acceptable.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	There are no residential properties	
	adjacent to the site and	
	amenity/overlooking impacts would be	
	unlikely.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
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	development unless identified constraints	
	can be addressed.	

	can be addressed.	
Suitability – Econo	omic Development	
Flood Risk	Site is at low risk of flooding.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mixed commercial and residential area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	
Landowner intentions are unknown.	

Site	
Reference	0786
Address	Site C, land off Hoath Way, Hempstead
Description	Flat site with woodland to the north and west and open paddock land to the east. There is vehicular access to the site via Maidstone
	Road. A public right of way runs north-south across the site.
Size (ha)	7.74
Relevant policy guidance	-
Location Plan	

Development Potential		
Residential (units)	186	
Employment (m ²)	Office	77,445
	Industrial	30,980
	Storage	30,980
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has good access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A278	
	Whilst it is possible that strategic	

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	Landscape	-	
	P -	area, with an area of locally valued	

Suitability - General			
	landscape [Elm Court], which is considered sensitive to change.		
	Development is thereby likely to have a detrimental impact upon locally valued local landscapes.		
Heritage	Development is unlikely to have an impact upon any designated heritage assets.		
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.		
Contamination	Contamination is not suspected on the site.		
Site Developability	The site is free from known development 'abnormals'.		
Agricultural Land	Whilst the site is situated on agricultural land, it is understood to be Grade 3 or less.		
	Notwithstanding the above further assessment of the agricultural land quality would need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.		
Open Space	Site is not designated open space.		
Employment Land	Site is not designated employment land.		
Overall Suitability	The site is considered unsuitable for development unless identified constraints can be addressed.		

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is likely that this could be mitigated.	
Amenity/Overlooking	There are no residential properties adjacent to the site and amenity/overlooking impacts would be unlikely.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	

	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall		
	development unless identified constraints can be addressed.	

Availability

Site is not being actively promoted for development.

Landowner intentions are unknown.

Site			
Reference	0789		
Address	East of the Old Orchard, Merry Boys Road		
Description	Open site with houses and fields adjacent and school to		
	rear.		
Size (ha)	0.75		
Relevant policy guidance	-		
Location Plan			
	MERRY BOYS ROAD		
	The Old Orchard Merry Boys House Merryboys Lodge		
	Drain Tank Cliffe Woods Primary School		

Development Potential		
Residential (units)	8	
Employment (m ²)	Office	7,475
	Industrial	2,990
	Storage	2,990
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	It is likely a suitable vehicular access could	
	be created on to [details], which is directly	
	adjacent to the site.	

Suitability - General		
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Site is situated within built up area.	
	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development	
. ,	'abnormals'.	
Agricultural Land	Whilst the site is situated on agricultural	
	land, it is understood to be Grade 3 or less.	
	Notwithstanding the above further	
	assessment of the agricultural land quality	
	would need to be undertaken through the	
	Local Plan or Development Management	
	process, before development could be	

Suitability - General		
	supported or rejected.	
Open Space	Site is not designated open space.	

Suitability – Housing	Suitability – Housing			
Flood Risk	Site is at low risk of flooding.			
Noise	Site is unlikely to be constrained by noise pollution.			
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.			
Employment Land	Site is not designated employment land.			
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.			

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential with few commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use			
Overall	The site is considered unsuitable for		
	development unless identified constraints can		
	be addressed.		

Availability

Landowner is actively promoting the site for redevelopment.

Planning application MC/15/0504 – 9 dwellings

Site	
Reference	0790
Address	Old Chalk Pit, Lower Rochester Road, Frindsbury
Description	Grassed lined quarry on one side and open field on the other part of the site.
Size (ha)	1.11
Relevant policy guidance	-
Location Plan	Mer College Mer College Real

Development Potential		
Residential (units)	32	
Employment (m ²)	Office	11,065
	Industrial	4,425
	Storage	4,425
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2) could potentially be provided	
	through a new connection to the A289.	
	However no such upgraded is planned (or	
	funded) at present.	
	Details of this upgrade would need to be	
	assessed and agreed with Medway Council	
	and Highways England. It is expected that	
	any upgrades would need to be funded	

Suitability - General		
	through developer contributions.	
	Access around the Medway urban	
	distributor network is likely to be	
	constrained by a number of identified	
	congestion hotspots including Medway	
	Tunnel and A2 in particular.	
	·	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving access to the	
	urban distributor network, there are no	
	upgrades planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund infrastructure upgrades necessary	
	to address capacity constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Dillywood Lane and Town	
	Road, which is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
_	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	

Suitability - General		
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	The site is situated outside of the built up area, with an area of locally valued landscape [Cliffe Woods Farmland], which is considered sensitive to change. Development is thereby likely to have a detrimental impact upon locally valued local landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	The site is situated on the best and most versatile agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Part of the site is subject to a high level of	
	flood risk but it is expected that this could	
	be resolved and that the site would pass	
	the sequential test for flood risk.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	There are a limited number of residential	
	properties adjacent to the site.	
	It is expected that a site layout could be	
	designed to prevent layout/overlooking	
	impacts.	

Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential or rural area with no other	
	commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Site is not being actively promoted for development.	
Landowner intentions are unknown.	

Site	
Reference	0791
Address	Former Equestrian Centre, Walnut Tree Farm Rainham
Description	A former equestrian centre with car park. The site
	slopes downwards towards the Medway Estuary. Access
	is from B2004.
Size (ha)	2.12
Relevant policy guidance	-
Location Plan	Cargon Martine Familie Contraction of the famili

Development Potential		
Residential (units)	62	
Employment (m ²)	Office	21,250
	Industrial	8,500
	Storage	8,500
Main Town Centre Uses (m ²)		

Suitability		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Strategic Highway	Access to the strategic highway network	
Network Accessibility	(M2/A2), and around the Medway urban	
	distributor network generally, is likely to	
	constrained by a number of identified	
	congestion hotspots including in particular:	
	• A2	
	• A289	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving capacity on	

Suitability		
	the network, there are no upgrades	
	planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund any infrastructure upgrades	
	necessary to address network capacity	
	constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Lower Rainham Road,	
	which is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
Ecological Dotantial	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
Designated Habitate	rejected.	
Designated Habitats	The site is situated immediately adjacent to	
	the Medway Estuary and Marshes SSSI/SPA	
	and Medway Marine Conservation Zone.	
	Careful regard will also need to be had to	
	the recreational impacts of the	
	development through any further	
	assessment of this site Site-specific	
	mitigation maybe required in addition to	
	strategic mitigation.	
Landscape	The site is situated outside of the built up	
	area, with an area of locally valued	
	landscape [Riverside Marshes], which is	
	considered sensitive to change.	

Suitability		
	Development is thereby likely to have a detrimental impact upon locally valued local landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is known or suspected on site but remediation is considered to be deliverable	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	
Employment Land	Site is not designated employment land.	

Suitability – Housing		
Flood Risk	Level of flood risk on the site is considered	
	acceptable.	
Noise	Site is unlikely to be constrained by noise	
	pollution.	
Amenity/Overlooking	There are a limited number of residential	
	properties adjacent to the site.	
	It is expected that a site layout could be	
	designed to prevent layout/overlooking	
	impacts	
Land Use	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Established employment/commercial area.	

Land Use	Site is not designated employment land and/or is not in active employment use.	
	The site is in an inappropriate location for employment uses, having regard to the recommendations of the SHENA.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Availability	
Landowner is actively promoting the site for redevelopment.	

Site	
Reference	0794
Address	Middle Street Farm, Grain Road, Middle Stoke
Description	Agricultural field with farm buildings (derelict) unused agricultural land. Slight slope of land north to south.
Size (ha)	0.78
Relevant policy guidance	-
Location Plan	Bigging Middle Stoke Tuffs 18 Cottages 1 18 Dakdale Saffron 18 Bigging 1

Development Potential		
Residential (units)	9	
Employment (m ²)	Office	7,835
	Industrial	3,135
	Storage	3,135
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	

Suitability - General		
Site Access	Site has an existing suitable vehicular	
	access via Burrows Lane.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	Development is unlikely to have a	
	detrimental impact upon the locally valued	
	landscapes.	
Heritage	Development is unlikely to have an impact	
	upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but	
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	A major pipeline runs through or near to	
	the site which main constrain development.	
	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	Site is within built up area and	
	development would not result in the loss of	
	any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise	

	pollution.	
Amenity/Overlooking	The site has the potential to impact upon	
	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have	
	implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential or rural area with no other	
	commercial uses.	
Overall	Overall The site is considered unsuitable for	
	development unless identified constraints can	
be addressed.		

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability Landowner is actively promoting the site for redevelopment.

Site	
Reference	0795
Address	Street Farmyard, Stoke Road, Hoo St Werbergh
Description	Site comprised several agricultural sheds and large area
	of hardstanding.
Size (ha)	1.8
Relevant policy guidance	-
Location Plan	CARAVAN SITE CARAVAN SITE

Development Potential		
Residential (units)	52	
Employment (m ²)	Office	17,995
	Industrial	7,200
	Storage	7,200
Main Town Centre Uses (m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has moderate access to public	
Accessibility	transport opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2) is via the Four Elms Roundabout	
	and A289. Whilst there are currently some	
	capacity issues experienced at this junction,	
	upgrades are planned and are expected to	
	go someway towards resolving these	
	constraints.	

Suitability - General		
	Detailed assessment of the implications of development for the Four Elms Roundabout is likely to be required to inform the local plan and development	
	management process. Assessment of M2 Junction 1 may also be required.	
	Access around the Medway urban distributor network is likely to be constrained by a number of identified congestion hotspots including Medway Tunnel in particular.	
	Whilst it is possible that strategic infrastructure upgrades may address these congestion issues, improving access to the urban distributor network, there are no upgrades planned or identified at present.	
	Further detailed assessment would need to be undertaken (as part of the Local Plan or development management process) to demonstrate how traffic generated be the development could be accommodated on the network.	
	Developer contributions may be required to fund infrastructure upgrades necessary to address capacity constraints.	
Site Access	Site has an existing suitable vehicular access via Stoke Road.	
Ecological Potential	An ecological survey of the site has not been investigated as part of this high level assessment and as such the presence or absence of protected species and/or habitats cannot be established at this stage.	
	Further assessment would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	

Suitability - General	ability - General	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	Site is situated within built up area. Development is unlikely to have a detrimental impact upon the locally valued landscapes.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some development abnormals, these are considered resolvable.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have implication for site capacity.	
Agricultural Land	Site is within built up area and development would not result in the loss of any agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing	pility – Housing	
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	The site has the potential to impact upon amenity of nearby residential properties. Whilst this is likely to be resolvable through	
	sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	

Overall	The site is considered unsuitable for	
	development unless identified constraints	
	can be addressed.	

Suitability – Econor	Suitability – Economic Development	
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mixed commercial and residential area.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

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Landowner is actively promoting the site for redevelopment.

Planning application MC/15/0098 – 50 dwellings

Site	
Reference	0796
Address	Rede Court Gravesend Road
Description	Large field surrounded by other agricultural fields to the north and west and a residential housing estate to the south. The A226 provides the eastern boundary to the site. Site is situated within
	the Metropolitan Green Belt.
Size (ha)	16.28
Relevant policy guidance	-

Development Potential		
Residential (units)	391	
Employment (m ²)	Office	162,600
	Industrial	65,040
	Storage	65,040
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	Access to the strategic highway network	
Capacity	(M2/A2) could potentially be provided	
	through a new connection to the A289.	
	However no such upgraded is planned (or	

Suitability - General		
	funded) at present.	
	Details of this upgrade would need to be	
	assessed and agreed with Medway Council	
	and Highways England. It is expected that	
	any upgrades would need to be funded	
	through developer contributions.	
	Access around the Medway urban	
	distributor network is likely to be	
	constrained by a number of identified	
	congestion hotspots including Medway	
	Tunnel and A2 in particular.	
	Whilst it is possible that strategic	
	infrastructure upgrades may address these	
	congestion issues, improving access to the	
	urban distributor network, there are no	
	upgrades planned or identified at present.	
	Further detailed assessment would need to	
	be undertaken (as part of the Local Plan or	
	development management process) to	
	demonstrate how traffic generated be the	
	development could be accommodated on	
	the network.	
	Developer contributions may be required	
	to fund infrastructure upgrades necessary	
	to address capacity constraints.	
Site Access	It is likely a suitable vehicular access could	
	be created on to Clinton Avenue and A226,	
	which is directly adjacent to the site.	
	Notwithstanding the above, the suitability	
	of the prospective access would need to be	
	further investigated through the	
	Development Management Process.	
Ecological Potential	An ecological survey of the site has not	
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Fundhan and an and a state of the second second	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	

Suitability - General		
	Development Management process, before development could be supported or rejected.	
Designated Habitats	Natural England guidance (Impact Risk Zones) indicates that development of this site poses a potential risk to a SSSI.	
	Further assessment of the potential impacts of development upon designated habitats would therefore need to be undertaken through the Local Plan or Development Management process, before development could be supported or rejected.	
Landscape	The site is situated outside of the built up area, with an area of locally valued landscape, Cliff Woods Farm Land, which is considered sensitive to change. Development is thereby likely to have a detrimental impact upon locally valued local landscapes.	
	Site is also situated within the Metropolitan Green Belt and regard thereby needs to be had to the Green Belt functions performed by the site.	
Heritage	Development is unlikely to have an impact upon any designated heritage assets.	
Air Quality	Site may be constrained by air pollution but mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	The site is free from known development 'abnormals'.	
Agricultural Land	The site is situated on the best and most versatile agricultural land.	
Overall Suitability	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Noise pollution may affect the site, but it is	
	likely that this could be mitigated.	
Amenity/Overlooking	The site has the potential to impact upon	

	amenity of nearby residential properties.	
	Whilst this is likely to be resolvable through sensitive design, it is likely this would have implication for site capacity.	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	The site may be affected by noise pollution, but	
	it is likely that this could be mitigated for	
	commercial uses.	
Amenity	Mainly residential or rural area with no other	
	commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Landowner is actively promoting the site for redevelopment;	
including housing and retail.	

Site	
Reference	797 (Site merged from 797 & 719)
Address	Land at 506 and Holy Name Church, Lower Rainham Road
Description	A Flat site split into two segments separated by a agricultural access track. Both parts of the site are heavily vegetated with access to Lower Rainham Road.
Size	0.32
Relevant policy	-
guidance	
Location Plan	Posts Posts Posts Posts TBBsts LOWER RAINHAM ROAD Lodge D The Dairy

Development Potential		
Residential (units)	5	
Employment (m ²)	Office	3200
	Industrial	1280
	Storage	1280
Main Town Centre Uses		
(m ²)		
Other Uses		

Suitability - General		
Facilities & Services	Site has poor access to services and	
Accessibility	facilities.	
Public Transport	Site has poor access to public transport	
Accessibility	opportunities.	
Highway Network	It is anticipated that the highway network	
Capacity	around the site could accommodate the	
	traffic generated by the development,	
	although some enhancements, funded by	
	the developer, may be required.	
Site Access	Site has an existing suitable vehicular	
	access via Lower Rainham Road.	
Ecological Potential	An ecological survey of the site has not	

Suitability - General		
	been investigated as part of this high level	
	assessment and as such the presence or	
	absence of protected species and/or	
	habitats cannot be established at this stage.	
	Further assessment would therefore need	
	to be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Designated Habitats	Natural England guidance (Impact Risk	
	Zones) indicates that development of this	
	site poses a potential risk to a SSSI.	
	Further assessment of the potential	
	impacts of development upon designated	
	habitats would therefore need to be	
	undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
Landscape	The site is situated outside of the built up	
	area, with an area of locally valued	
	landscape [Lower Rainham Farmland],	
	which is considered sensitive to change.	
	Development is thereby likely to have a	
	detrimental impact upon locally valued	
	local landscapes.	
Heritage	Site is within or is in close proximity to the	
5	Lower Rainham Conservation Area and	
	development may thereby impact upon	
	these designated heritage assets.	
	Further assessment of the potential	
	impacts of development upon the	
	designated heritage assets would need to	
	be undertaken through the Local Plan or	
	Development Management process, before	
	development could be supported or	
	rejected.	
	Although it may be possible to mitigate any	
	detrimental impacts through a sensitive	
	approach to the design.	
Air Quality		
Air Quality	Site may be constrained by air pollution but	

Suitability - General		
	mitigation likely to be deliverable.	
Contamination	Contamination is not suspected on the site.	
Site Developability	Whilst the site is subject to some	
	development abnormals, these are	
	considered resolvable.	
Agricultural Land	The site is situated on the best and most	
	versatile agricultural land.	
Open Space	Site is not designated open space.	

Suitability – Housing		
Flood Risk	Site is at low risk of flooding.	
Noise	Site is unlikely to be constrained by noise pollution.	
Amenity/Overlooking	There are a limited number of residential properties adjacent to the site. It is expected that a site layout could be designed to prevent layout/overlooking impacts	
Employment Land	Site is not designated employment land.	
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Suitability – Economic Development		
Flood Risk	Level of flood risk on the site is considered	
	acceptable for commercial uses.	
Noise	Commercial uses on the site are unlikely to be	
	constrained by noise pollution.	
Amenity	Mainly residential or rural area with no other	
	commercial uses.	
Overall	The site is considered unsuitable for	
	development unless identified constraints can	
	be addressed.	

Suitability – Mixed Use		
Overall	The site is considered unsuitable for development unless identified constraints can be addressed.	

Availability	
Landowner is actively promoting the site for residential	
redevelopment.	